



**Naming University Facilities and
Units, Appendix I Request for
Approval of Donor Naming Proposal
(Approved by the UNCG Board of
Trustees 5/1/14)**

**UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
REQUEST FOR APPROVAL OF DONOR NAMING PROPOSAL**

PROPOSED NAME:

[NAME OF DONOR] ADHD Clinic at the University of North Carolina at Greensboro

DESCRIPTION OF THE UNIT TO BE NAMED: The UNCG ADHD Clinic provides state-of-the-art mental health care services and education to the Greensboro community, Triad region, and the State. Additionally, the ADHD Clinic enhances the education of graduate students and health care professionals by providing valuable clinical experience.

PROPOSED NAMING AMOUNT: \$3,000,000 to \$5,000,000

PURPOSE:

1. To reinstate the full array of clinical evaluation and treatment services that the Clinic was originally created to address, specifically, to reinstate services focused on children and adolescents suffering with ADHD;
2. To continue and expand the Clinic's highly successful summer camp program for children and adolescents with ADHD; and
3. To provide training in the identification and management of ADHD to professionals in training and in practice from the fields of education, psychology, psychiatry, counseling, social work, and other mental health disciplines such as pediatrics and family medicine.

BACKGROUND INFORMATION:

From its inception in 1996 until the summer of 2014, the ADHD Clinic at UNCG provided a wide array of evidence-based, state-of-the-art clinical evaluation and treatment services for children, adolescents, and their families from locations throughout North Carolina. These services included:

- Comprehensive diagnostic evaluations and treatment planning;
- Cognitive-behavioral parent training programming;
- Individual therapy & family therapy;
- School consultation;
- Consultation to physicians conducting medication trials; and
- Training for educators, parents, medical and mental health professionals.

Each summer from 2013 to the present, the ADHD Clinic at UNCG has been addressing the summer treatment needs of 7 to 13-year-old children with ADHD by running the North Carolina

Summer Program for Kids (NCSPK), a modified version of the nationally recognized, evidence-based Summer Treatment Program developed by Dr. William Pelham.

Except for the NCSPK, all clinical services for children and adolescents ended in 2014 due to financial constraints. Although the NCSPK has continued to be offered, it has done so almost exclusively with fees collected from the parents of children attending each summer. Because many families cannot afford such fees, large numbers of children in need of summer treatment cannot attend.

PROJECTED ANNUAL SERVICE NEEDS:

Comprehensive diagnostic evaluations and treatment planning

- 150 annual assessments, each requiring 6-10 hours collecting evaluation data and 2-4 hours writing reports.

Cognitive-behavioral parent training programming

- 1-2 parent training groups each semester, each group meeting weekly for 90 minutes across 9 weeks, with 4-8 parents per group.

Individual & family therapy

- 5-10 cases per week

School consultation

- ADHD Clinic staff will provide consultation in meetings with parents and school personnel to identify school-based strategies for addressing child's needs.

Consultation with physicians conducting medication trials

- ADHD Clinic staff will disseminate, score, and interpret rating scales assessing changes in ADHD symptoms, home and school functioning, and side effects, for physicians conducting medication trials with children.

Training for educators, parents, medical and mental health professionals

- ADHD Clinic staff will meet with UNCG department chairs to discuss ways to offer ADHD training to undergraduate and graduate students in training for careers in education, child care, social work, counseling, and other child-oriented disciplines. This could include offering a course, doing guest lectures, conducting workshops, or providing them with experience in the NCSPK program.
- ADHD Clinic staff will conduct ADHD training workshops for classroom teachers and school staff.
- ADHD Clinic staff will conduct ADHD training workshops for groups of medical and mental health professionals.

- ADHD Clinic staff will offer ADHD training workshops for parent groups.
- Once annually, ADHD Clinic staff will host an ADHD conference for interested parents.
- Once annually, ADHD Clinic staff will host an ADHD conference for educators.
- Once annually, ADHD Clinic staff will host an ADHD conference for medical and mental health professionals.

STAFFING NEEDS:

- Dr. Arthur D. Anastopoulos will continue to provide general oversight for the ADHD Clinic, including training and consultation, but will not be directly involved in its day-to-day operation.
- Dr. Laura Hennis Rhoads will provide administrative support as Director of both the ADHD Clinic and the NCSPK, as well as clinical services and training (1.0 FTE)
- TBD licensed psychologist to provide clinical services and training (1.0 FTE)
- Administrative assistant to perform reception, record keeping, billing, purchasing, etc. duties (.75 FTE)

BUDGET NEEDS:

At a minimum, the Clinic needs to have full funding available to continue supporting Dr. Rhoads and to hire a TBD licensed psychologist and an Administrative Assistant in the first year of resuming clinical services to children. As clinical revenues are generated, the Clinic would be able to use those dollars in combination with other potential funds to maintain the two clinical positions over time. The Administrative Assistant position, however, does not generate revenue and therefore we would need to continue using other funds to support that position.

YEAR 1

	12-month salary	Effort	Salary	Fringe	Total
Dr. Arthur Anastopoulos					0
Dr. Laura Rhoads	80,000	100%	80,000	24,000	104,000
TBD Psychologist	72,000	100%	72,000	22,000	94,000
TBD Admin. Assistant	28,000	75%	21,000	6,000	27,000
Total			173,000	52,000	225,000

In addition to the above budget, there is a need for funds available for scholarships that support enrolling larger numbers of children with ADHD into the NCSPK program. On average, the NCSPK can run on a total budget of about \$50,000 - \$65,000. Included in this total is the salary that Dr. Rhoads receives as NCSPK Director, and this amount is included in the 12-month salary

noted above. Thus, having \$50,000 available for scholarships would enable a larger number of children to attend, while at the same time covering our operating expenses.

Nominator:



Janis I. Zink, Ed.D.
Vice Chancellor for University Advancement

August 30, 2017
Date

I certify that this naming proposal and any accompanying agreement(s) comply with UNCG and UNC Board of Governors' policies.

Mrs. Betsy Oakley
Chairperson, Advancement Committee

Date

- APPROVED**
- NOT APPROVED**

If not recommended for approval, please include the rationale for the Advancement Committee's decision.