

## SpartanConnect

Engaging Students  
Empowering Community  
Enriching Campus Life

Division of  
**STUDENT AFFAIRS**  
*engage empower enrich*



## SpartanConnect

The system brings together

- Involvement Reporting
- Tracking of Student Experience
- Co-Curricular Transcript
- Campus Engagement
- Student Organizations
- Communication



## SpartanConnect

- Integrates multiple systems into one experience
- Best practice, best technology, best options
- Data-based decisions
- Multiple entry points: web, mobile
- Track student attendance at events, with reporting
- Supports the Co-Curricular experience, which helps students stay at UNCG, helps them get better jobs, and helps them get into graduate / professional schools



## Why SpartanConnect?

### Co-Curricular Transcript

- The University-wide system to plan, document, and approve intentional out-of-classroom experiences to support student engagement, involvement, and progression toward employment or graduate/professional school
- Yields up-to-the-minute graphical and written assessments of progress toward certification
- Gives students opportunities to:
  - Go to job/school interviews with real-life experience in each of the six core functions
  - Opportunities to cite examples, experiences with the skills employers and next-step educators want
  - Documentation of their actual experiences applying classroom education and knowledge



## Co-Curricular Transcript

- Six foundational elements of the transcript:
  1. Intercultural and Global Understanding
  2. Civic Literacy and Social Responsibility
  3. Leadership and Ethical Development
  4. Career, Professional, and Financial Development
  5. Interpersonal Skill and Intrapersonal Competence
  6. Health and Wellness

The CCT is based on:

- Learning Outcomes
- Student Learning Objective Outcome Dimensions
  - The six general education outcomes:  
Cognitive Complexity, Humanitarianism, Interpersonal and Intrapersonal Competence, Civic Engagement, Practical Competence, Persistence and Academic Achievement
- Co-Curricular Activities
  - Activities are tied to the four assessment methods
  - Activities are what the students see in SpartanConnect



## Co-Curricular Transcript

- Each of the six foundational elements has:
  - Learning Outcomes
  - Student Learning Objective Outcome Dimensions
    - The six general education outcomes:  
Cognitive Complexity, Humanitarianism, Interpersonal and Intrapersonal Competence, Civic Engagement, Practical Competence, Persistence and Academic Achievement
  - Co-Curricular Activities
    - Activities are tied to the four assessment methods
    - Activities are what the students see in SpartanConnect

Questions, Discussion



## Co-Curricular Transcript

### Four Assessment Methods

- **Attendance:** Attendance is generally automatic as a student swipes their card at a program, event, or activity.
- **Reflection and Application:** Participating in an event outlined in the curriculum and adding personal reflections for each experience. Reflections are reviewed by professional staff who approve the reflection or request additional consideration from the student.
- **Active Participation:** Active involvement in the activity or event. Participation will be approved by a staff member who reviews the depth and breadth of both participation and learning.
- **Competency Development:** Competency assessment is conducted at the department / event level, through various metrics and methods, as established in each student learning outcome.



## Why SpartanConnect

### Research shows:

- Involvement improves the student experience (Astin, 2001)
- Involved students stay in college, and stay at their current college (Lau, 2003)
- Out-of-classroom involvement is where students learn communication skills, professional behavior, group dynamics, diversity (Pascarella & Terenzini, 1991)
- Graduation, persistence, retention – and, thereby, student involvement and experiences, are campus-wide concerns (Keeling, 2004)
- Involvement directly impacts motivation to stay in school, apply for graduate / professional schools, and grade point average (Astin, 1999)



## What is SpartanConnect?

- **Tracks Students**
  - RSVP
  - Card Swipe
  - QR / Phone check-in
  - Manual entry of name, ID#, etc.
- **Supports On-Time Communication with Students**
  - Event RSVP
  - Event Reminders
    - E-mail
    - Text messaging
- **Reports**
  - Who attended
  - Demographics
  - Follow-up communications



## Reference Information

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