

Board of Trustees Meeting

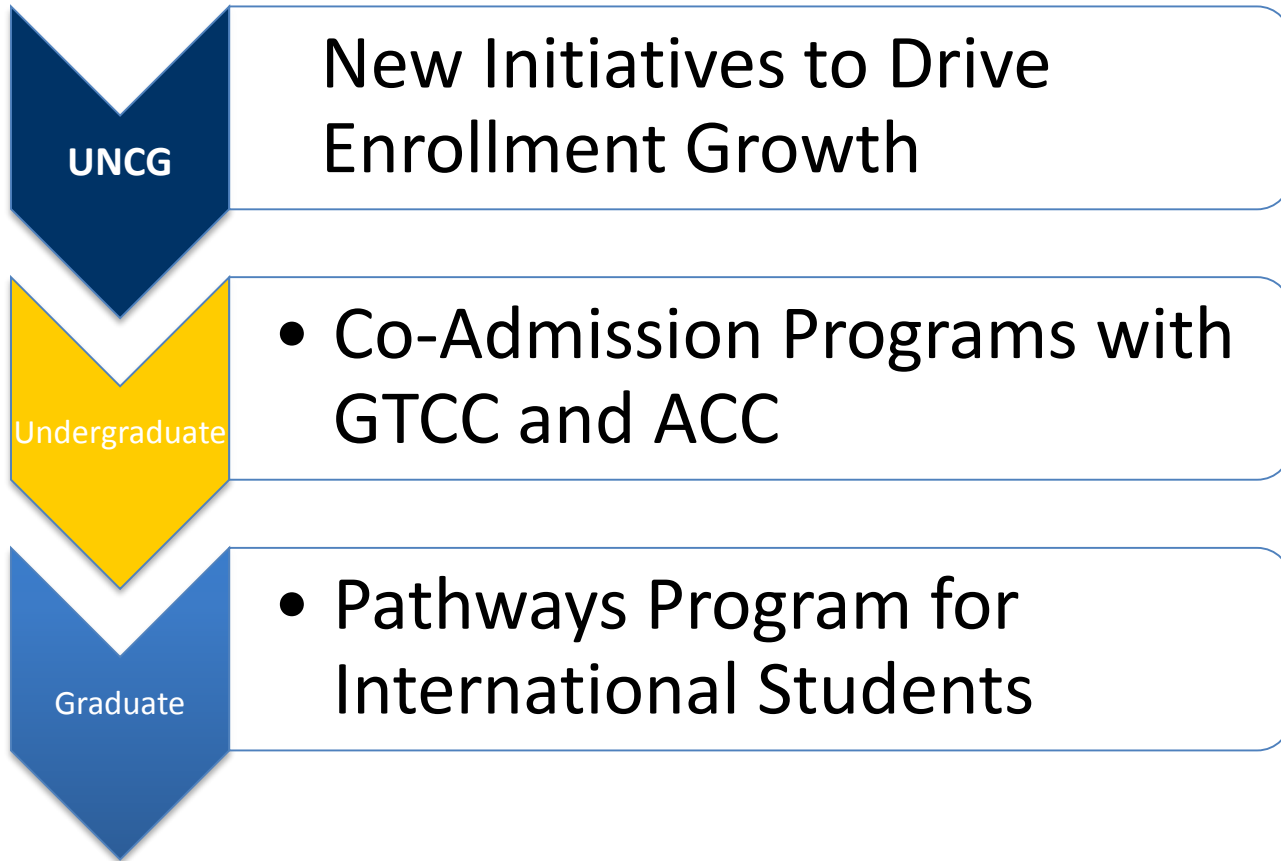
The University of North Carolina at Greensboro

Academic Affairs Committee

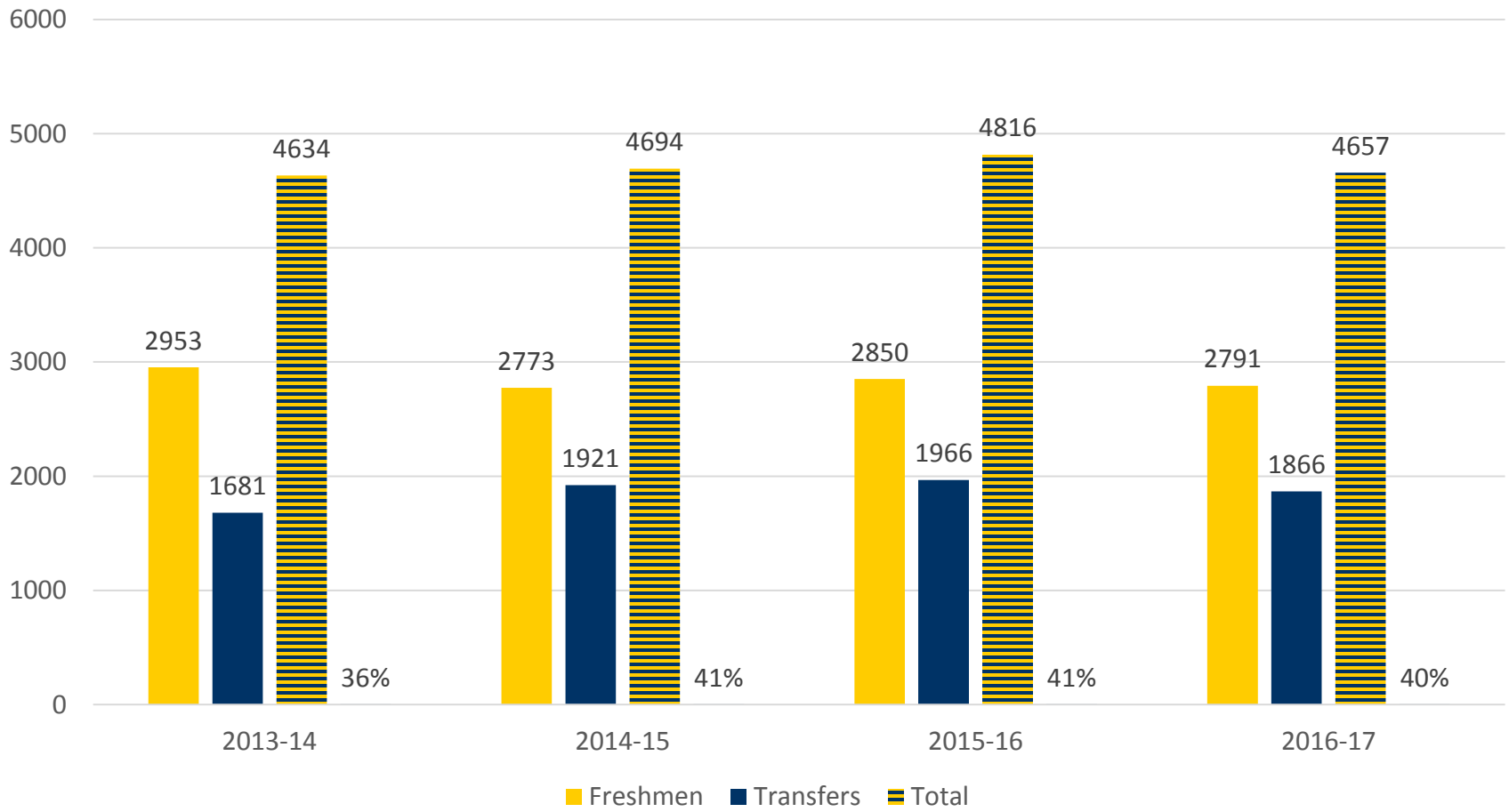
New Initiatives to Drive Enrollment Growth

September 12, 2017

Outline



Transfers as a Percentage of Fall Incoming Class



Intent of Program Agreement

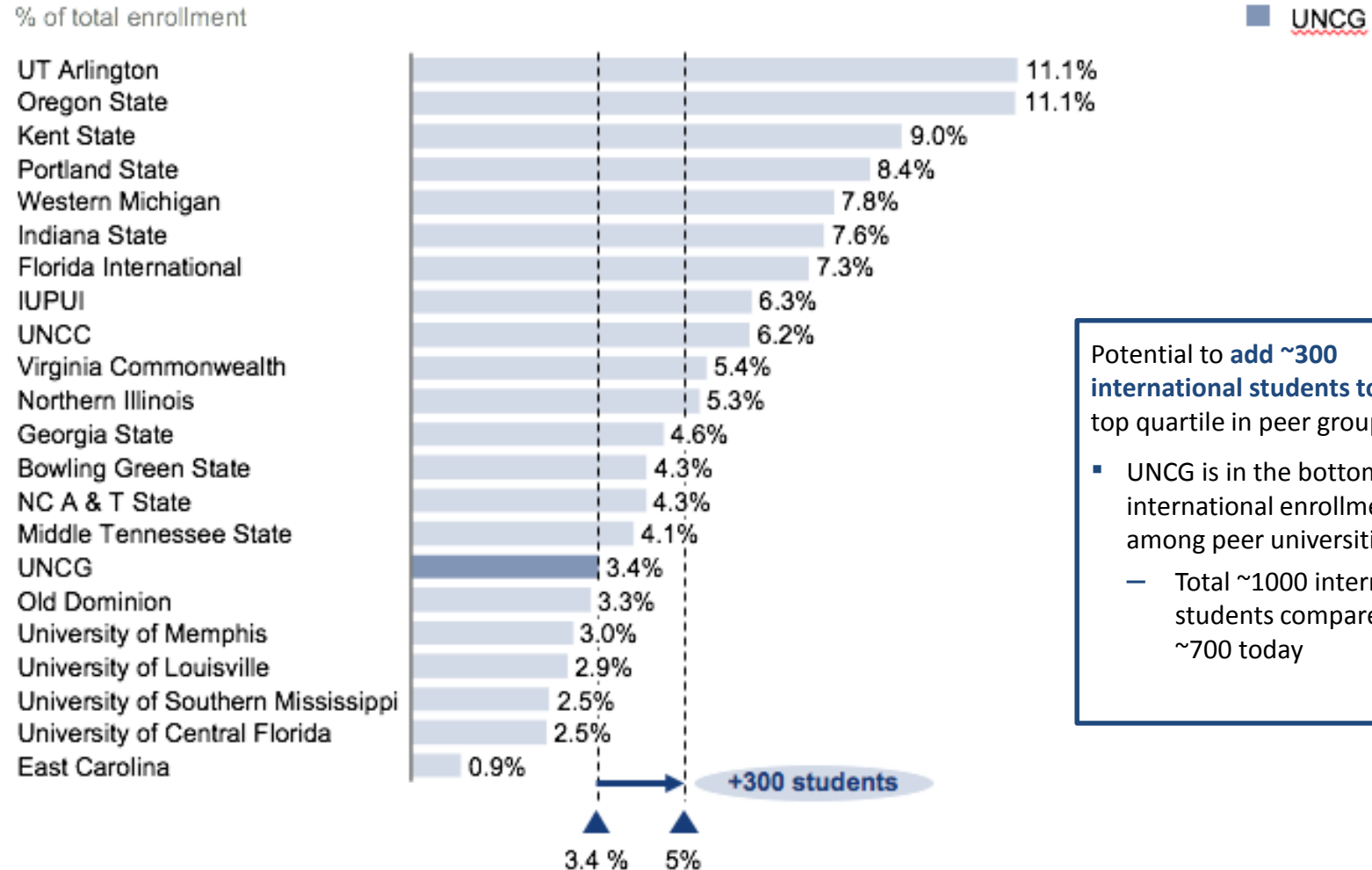
- Expand the pipeline to continue increase of transfer student enrollment
- Increase transfer student graduation efficiency through seamless transfer programming
- Improve the success of our student transfer rates through on site advising to reduce time to degree

Highlights of Co-Admission Program

- Over 55 degree offerings from 35 academic programs in five Colleges and Schools
- Benefits for Students
 - Coordinated federal financial aid disbursement
 - Waived UNCG application fee
 - **Move seamlessly to UNCG to complete upper-division coursework**
 - On-site admissions and academic advising
- Requirements for Progression
 - Complete 16-17 credit hours of coursework/term with a minimum GPA of 2.0
 - Complete the requirements for an Associate of Science degree at GTCC
 - Remain in good conduct standing

Global Academy Pathway Program

International student enrollment at UNCG and peer universities



What is a Pathway Program?

- Provides a pathway into one of UNCG's graduate programs while learning the expectations of the American educational system to ensure success upon matriculation
- Enhance academic English skills for graduate-level coursework through high-quality English instruction in small, interactive classes held on UNCG's campus and taught by UNCG's TESOL Faculty
- Provide cultural programming in Greensboro and campus immersion activities
- Develop individual roadmaps for success through academic and career advising
- Receive customized guidance on the academic and cultural transition

Global Pathway
Curriculum

Master's Degree
Transfer 3-9
credits from
Pathway

Graduate with a
Master's Degree
from UNCG



Program begins January, 2018



150 new international students
per year within 5 years

Benefits to UNCG

- Provides direct revenue to UNCG while students are enrolled in Pathway
- Enhance SCH generation at the graduate level upon matriculation
- Customized English preparation program for each academic program
- Grows the International Reputation of UNC Greensboro in support of our Strategic Plan