Board of Trustees Meeting
The University of North Carolina at Greensboro

Academic Affairs Committee

New Initiatives to Drive Enrollment Growth

September 12, 2017
New Initiatives to Drive Enrollment Growth

• Co-Admission Programs with GTCC and ACC

• Pathways Program for International Students
Transfers as a Percentage of Fall Incoming Class

- 2013-14: 2953 (36%), 1681
- 2014-15: 2773 (41%), 1921
- 2015-16: 2850 (41%), 1966
- 2016-17: 2791 (40%), 1866

Freshmen  | Transfers  | Total
---------|------------|------
2953     | 1681       | 4634
2773     | 1921       | 4694
2850     | 1966       | 4816
2791     | 1866       | 4657
Intent of Program Agreement

- Expand the pipeline to continue increase of transfer student enrollment
- Increase transfer student graduation efficiency through seamless transfer programming
- Improve the success of our student transfer rates through on site advising to reduce time to degree
Highlights of Co-Admission Program

• Over 55 degree offerings from 35 academic programs in five Colleges and Schools

• Benefits for Students
  – Coordinated federal financial aid disbursement
  – Waived UNCG application fee
  – Move seamlessly to UNCG to complete upper-division coursework
  – On-site admissions and academic advising

• Requirements for Progression
  – Complete 16-17 credit hours of coursework/term with a minimum GPA of 2.0
  – Complete the requirements for an Associate of Science degree at GTCC
  – Remain in good conduct standing
Global Academy Pathway Program

Potential to add ~300 international students to reach top quartile in peer group

- UNCG is in the bottom half of international enrollment among peer universities
  - Total ~1000 international students compared to ~700 today

Source: IPEDS (2016 Data)
What is a Pathway Program?

• Provides a pathway into one of UNCG’s graduate programs while learning the expectations of the American educational system to ensure success upon matriculation

• Enhance academic English skills for graduate-level coursework through high-quality English instruction in small, interactive classes held on UNCG’s campus and taught by UNCG’s TESOL Faculty

• Provide cultural programming in Greensboro and campus immersion activities

• Develop individual roadmaps for success through academic and career advising

• Receive customized guidance on the academic and cultural transition
Global Pathway Curriculum

Master’s Degree Transfer 3-9 credits from Pathway

Graduate with a Master’s Degree from UNCG

Full UNCG Admission

Listening

Academic Discourse

Speaking

Writing

Academic Reading

Program begins January, 2018

150 new international students per year within 5 years
Benefits to UNCG

• Provides direct revenue to UNCG while students are enrolled in Pathway
• Enhance SCH generation at the graduate level upon matriculation
• Customized English preparation program for each academic program
• Grows the International Reputation of UNC Greensboro in support of our Strategic Plan