UNIVERSITY OF NORTH CAROLINA AT GREENSBORO REQUEST FOR APPROVAL OF DONOR NAMING PROPOSAL

Weatherspoon Art Museum Gallery 6

DESCRIPTION OF THE FACILITY OR UNIT TO BE NAMED:

This second-floor gallery (approx. 1,035 sq. ft.) is used primarily for shows from the Museum's permanent collection and is the Museum's only gallery that is not yet named. The most recent naming of a WAM gallery of similar size was almost 10 years ago (December 2007) for just over $250,000.

DONOR CONTRIBUTION AMOUNT: $350,000 for an endowment to support activities leading to increased visibility of the permanent collection, which is an objective of the Museum's strategic plan. Examples include permanent collection shows at WAM, touring exhibitions of WAM’s permanent collection shows, programming using the permanent collection, and other ways to raise the collection’s visibility.
Name of Nominator:

Nancy Doll
Director, Weatherspoon Art Museum

______________________________  Signature of Nominator
Nancy Doll

4/24/17  Date

I certify that this naming proposal and any accompanying agreement(s) comply with UNCG and UNC Board of Governors' policies.

______________________________  Date
Janis D. Zink
Vice Chancellor for University Advancement

______________________________  Chairperson,
Advancement Committee

Board of Trustees

APPROVED  NOT APPROVED

If not recommended for approval, please include the rationale for the Advancement Committee's decision.