To: Benjamin Filene  
From: Betsy Peters  
Date: 05.01.17  
Re: UNCG History/Museum Studies Graduate Program, Exhibit in UNCG Auditorium

Scope:  
Exhibit outline and content developed and provided by UNCG Museum Studies Students  
This proposal outlines scope as provided by the Proposal (May 2017)  
Exhibit text and imagery to be provided by owner.

Exhibit to be designed with the UNCG Class, fabricated by Design Dimension and installed on site at the UNCG Auditorium by Design Dimension.

Design Dimension to meet with students at each design review, number of on site meetings TBD.

Design Dimension to coordinate any electrical, lighting, and painting needs with the Auditorium. Any electrical, lighting, and painting work to be completed by owner. Lights can be purchased by DDI.

Schedule:  
*Upon first draft of content, imagery, audio, objects, etc.*  
Schematic Design 2 weeks (October 2017)  
Student Review 2-4 days  
**Final Text and Imagery Delivery**  
Design Development 2 weeks (December 2017)  
Owner Review 2-4 days  
Construction Documents 3 weeks (January 2018)  
Owner Sign off 2 days  
(any additional design time @ $60/hr)

Fabrication 8-10 weeks (Spring 2018)  
Installation 2 weeks

Budget:  
Design/Admin $ 15,000 – 25,000  
AV Programming $ 8,000 – 11,000  
Fabrication/Installation $ 55,500 – 85,500  
**Subtotal Range:** $ 78,500 – 121,500  
Contingency: 10% $ 7,850 – 12,150  
Possible Add on: Lighting Budget $ 2,000  
**Total Budget** $ 88,350 – 135,650

*Exhibit Fabrication Breakdown: (includes hardware)*  
- Etched in Stone?: Intro Graphic Panels and Wallpaper Treatment ($ 1,500 – 3,000)  
- The Finale of Fusionism:  
  - Interactive Light board ($ 5,000 – 7,000)  
  - Graphic Panels, and interactive flipbook ($ 3,000)  
- Legalizing Racism: Graphic Panels, Wallpaper Treatment, Audio Rail ($ 5,000)
• Long Division:
  o Jars of Inequality ($2,000)
  o Graphic Panels ($1,500)
  o Light-up Interactive Chart with rail graphic ($5,500 – 8,000)
• Constructing the Education Governor:
  ▪ 5a) Graphic Panels, Wallpaper Treatment, Rail Graphics ($4,000)
  ▪ 5b) Word Cloud Projection (2 motion graphics) ($8,000 – 16,000)
• Our Heroes Change:
  o Touchscreen Map (or large monitor with iPad) with Rail Graphic ($5,000 - $15,000)
  o Graphic Panels, Flipbook or iPad ($2,000 – 3,000)
  o Magnetic Façade ($2,000 – 5,000)
• Identities Across Time: (4) side bar panels across the exhibit ($2,000)
• Wayfinding graphics and Wallpaper Imagery, Dimensional Letters ($3,000 – 5,000)
• Conversation Area Seating with Graphics:
  o Include box of questions, graphics ($1,000)
  o (2) iPads to allow visitors to share reflections ($5,000)

***cost estimate does not include any applicable sales tax***