UNCG ATHLETICS GUIDING PRINCIPLES

UNCG ATHLETICS IS COMMITTED TO THE UNIVERSITY’S CORE VALUES OF INCLUSIVENESS, COLLABORATION, SUSTAINABILITY, RESPONSIBILITY, AND TRANSPARENCY. WE BELIEVE IN THE FOLLOWING PRINCIPLES WITHOUT COMPROMISE:

STUDENT-ATHLETE WELL-BEING - We are dedicated to the holistic development of our student athletes and are committed stewards of their health, safety, and personal growth.

TEAMWORK – We are inclusive, collaborative and respectful of individual differences.

RESPONSIBILITY – We are accountable stewards of the resources we manage, the reputation of our University, and the aspirations of the student-athletes and staff we serve.

INTEGRITY - We play by the rules and operate with the highest standards of character and personal behavior.

DEVELOPMENT – We transform lives and the community we serve by developing leaders and productive citizens.

EXCELLENCE – We pursue excellence in all that we do.

S.T.R.I.D.E
1. Student-Athlete Well-being
2. Teamwork
3. Responsibility
4. Integrity
5. Development
6. Excellence
Goal Statement: We will provide an impactful environment for student-athlete well-being, through academic and athletic opportunities for excellence, health and safety, community service, career development and personal growth.
Goal Statement: We will provide facilities that foster a championship culture in competition, in the classroom and in life.
Goal Statement: We will become the most visible brand in the Greensboro area and a principal carrier of the University’s image.
Goal Statement: We will proactively identify, secure, allocate and manage resources to achieve the vision for Intercollegiate Athletics at UNCG.
V. BASKETBALL

Goal Statement: We will be the premier basketball program in the SoCon.
VI. CULTURE & COMMUNITY

Goal Statement: We will create an inspiring culture within the Athletics Department that thrives on teamwork, transparency, and inclusiveness consistent with our values and principles.