MEMBERS PRESENT: Charles Blackmon, Chair, Susan Safran, Joseph Graham

MEMBERS NOT PRESENT: Frances Bullock, Vanessa Carroll

OTHERS PRESENT: Brad Hayes, Chair, Board of Trustees; Dr. Frank D. Gilliam, Jr, Chancellor; Charles Maimone, Vice Chancellor for Business Affairs; Dr. Bryan Terry, Vice Chancellor for Enrollment Management; Nikki Baker, Director of Federal and External Affairs; Jerry Blakemore, General Counsel; Waiyi Tse, Chief of Staff; Kristen Bonatz, Associate General Counsel; Stacy Kosciak, Senior Associate Athletic Director; Shannon Bennett, Assistant Secretary to the Board of Trustees; Kim Record, Director of Athletics - Liaison

PROCEEDINGS: The meeting was called to order at 2:04 p.m. by Charles Blackmon, Committee Chair. Blackmon read the Conflict of Interest Statement from the State Government Ethics Act. No conflicts were identified.

APPROVAL OF MINUTES: Quorum was confirmed; therefore, minutes were presented for approval from the December 6, 2016 meeting. All meeting minutes approved.

DISCUSSION ITEMS:

Strategic Planning Update

Charles Blackmon provided an update on the strategic planning process and provided an overview of the meetings that occurred on January 23 & 24. Mr. Blackmon explained that during those 2 days of meetings, the representatives from Collegiate Sports Associates met with the members of the Steering Committee and then completed a 2 day workshop with members of the Athletic Department, University leadership and the Greensboro community. From those meetings six guiding principles and six priority areas of focus were developed. Collegiate Sports Associates will return to campus on February 23 & 24 to provide guidance to the six working groups who will spend the next 8-10 weeks completing extensive work around those priority areas. Kim Record emphasized that the department’s guiding principles and values will integrate with the university’s.

Director of Athletics Remarks

Kim Record, Director of Athletics, shared that athletics had a strong Fall semester as it related to academics. The two top performing teams were women’s golf which attained a term GPA of 3.83 and men’s tennis which attained a term GPA of 3.56. Overall, the department’s fall term GPA was 3.18.

Ms. Record indicated that both the men’s and women’s basketball programs are performing well and with the Southern Conference boasting its highest RPI ranking as a conference, the basketball tournament in Asheville, NC should prove to be very exciting. She also indicated that
baseball was picked to finish first in the Southern Conference Preseason Coaches’ Poll. Other sports that are in full swing are softball, men’s and women’s golf, men’s and women’s tennis, and men’s and women’s outdoor track.

Finally, Kim Record discussed the outcomes of the program review and how some of those recommendations may be implemented. Some areas of focus were strategic planning which is in process, areas surrounding fundraising and evaluation of structure. She indicated that they will continue to focus on the goals and values of the University first and foremost providing an education, secondly providing a positive student-athlete experience. Kim commented on the relationship between UNCG and the Greensboro Coliseum and that will be a meeting to determine in what form that contract will be agreed upon.

**CLOSED SESSION:**

**RETURN TO OPEN SESSION:**

**ADJOURNMENT:**

With no new business, the meeting was adjourned at 3:20 p.m.

Respectfully submitted,

Shannon Bennett
Assistant Secretary to the Board of Trustees