Parking Operations & Campus Access Management

BEST WORKPLACES for COMMUTERS

Bicycle Friendly University

December 6, 2016
Let’s Start Where We Left Off

Increase permit prices by $65 across the board to replace lost dollars?

To make the cost of the parking subsidy to Transportation neutral.

Increase transportation fee $30 a year?

Note: this only “fixes” the current budget hole... it does not fix other issues like Parking R&R!
The View From 30,000 Feet Is Not For The Faint of Heart

- **Expected Changes in the Supply & Demand**
  - A significant number of spaces will be removed by future construction projects

- **Anticipated Future Costs**
  - Spartan Chariot service levels will need to increase Fall 2017 to service Spartan Village and the Kaplan Wellness Center (~$100,000 / FY for labor, fuel, insurance, repair budget)
  - Additional debt service of $1.8M to support the required parking for Spartan Village II in 2017-2018
  - SKA Consulting Engineers have performed a parking deck condition assessment. Estimated high-priority repairs (1-2 years) are at $3M, with an additional $1.5M in lower-priority repairs

- **Budget Impact**
  - Parking already operates below the 1.25 debt service coverage ratio goal
  - A $300k decrease in net revenues roughly impacts the combined Housing, Dining, Parking & Facilities debt coverage ratio by 0.01
  - **More importantly, if we do not reverse the trend of fund balance loss, Parking’s six month operating costs will exceed fund balance by 2021-22 and fund balance will be exhausted in 2023-24 (insolvency)**
What might happen as UNCG grows?

How do we plan for the future?

Remember...“When business is good, parking is bad.”
Solution For Parking – Minimize Rate Impact & Repair Our Parking Facilities

• We must eliminate the Parking transfer to Transportation.

• A 7% increase (avg. $22 per year, or $1.83 / month) on permits in FY18 allows POCAM to finance necessary repairs and renovations.

• Increase “daily cap” at decks $3/day ($10/day for 9+ hours).
  – Same rate as App State, NC State, UNC Charlotte, UNC Wilmington, UNC Chapel Hill

• Allows POCAM to create capacity (add parking) when the Walker Deck debt is retired in FY24. Growing with UNCG is essential.

POCAM has not had an increase in the past three years.
<table>
<thead>
<tr>
<th>Type of Permit</th>
<th>2016-2017</th>
<th>Proposed 2017-2018</th>
<th>Increase Amount</th>
<th>Increase %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surface Lots A, B, C, VB</td>
<td>$311.00</td>
<td>$333.00</td>
<td>$22.00</td>
<td>7.07%</td>
</tr>
<tr>
<td>24/7 Deck Permits (KA, KB, KC, MA, MB, MC, SGB, WA, WB, WC)</td>
<td>$458.00</td>
<td>$490.00</td>
<td>$32.00</td>
<td>6.99%</td>
</tr>
<tr>
<td>Evening Deck Permits (KE, ME, WE)</td>
<td>$311.00</td>
<td>$333.00</td>
<td>$22.00</td>
<td>7.07%</td>
</tr>
<tr>
<td>Reserved Spaces (GR)</td>
<td>$677.00</td>
<td>$724.00</td>
<td>$47.00</td>
<td>6.94%</td>
</tr>
<tr>
<td>Evening Student (E)</td>
<td>$180.00</td>
<td>$193.00</td>
<td>$13.00</td>
<td>7.22%</td>
</tr>
<tr>
<td>Residential Park &amp; Ride (EB)</td>
<td>$180.00</td>
<td>$193.00</td>
<td>$13.00</td>
<td>7.22%</td>
</tr>
<tr>
<td>Motorcycle (MO, MS)</td>
<td>$55.00</td>
<td>$59.00</td>
<td>$4.00</td>
<td>7.27%</td>
</tr>
<tr>
<td>Remote Fac/Staff (RA)</td>
<td>$31.00</td>
<td>$33.00</td>
<td>$2.00</td>
<td>6.45%</td>
</tr>
<tr>
<td>Visitor (VIS)</td>
<td>$5.00</td>
<td>$5.00</td>
<td>-</td>
<td>0.00%</td>
</tr>
<tr>
<td>Temporary/Part-time employees</td>
<td>$35.00</td>
<td>$35.00</td>
<td>-</td>
<td>0.00%</td>
</tr>
</tbody>
</table>
Parking Permit Rate Comparison

Surface Lot Pricing
FY16-17

<table>
<thead>
<tr>
<th>University</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appalachian State University</td>
<td>$204.00</td>
</tr>
<tr>
<td>North Carolina A&amp;T State University</td>
<td>$242.00</td>
</tr>
<tr>
<td>North Carolina Central University</td>
<td>$300.00</td>
</tr>
<tr>
<td>UNC Greensboro</td>
<td>$311.00</td>
</tr>
<tr>
<td>North Carolina State University</td>
<td>$348.00</td>
</tr>
<tr>
<td>UNC Wilmington</td>
<td>$405.00</td>
</tr>
<tr>
<td>UNC-Chapel Hill</td>
<td>$447.00</td>
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<tr>
<td>UNC Charlotte</td>
<td>$450.00</td>
</tr>
</tbody>
</table>

December 6, 2016
What It Would Look Like Next Year If Nobody Else Raised Their Rates

Surface Lot Pricing
FY17-18

- Appalachian State University: $204.00
- North Carolina A&T State University: $242.00
- North Carolina Central University: $300.00
- UNC Greensboro: $333.00
- North Carolina State University: $348.00
- UNC Wilmington: $405.00
- UNC-Chapel Hill: $447.00
- UNC Charlotte: $450.00

December 6, 2016
Parking Deck Permit Rate Comparison

Deck Permit Pricing
FY16-17

<table>
<thead>
<tr>
<th>Institution</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Appalachian State University</td>
<td>$360</td>
</tr>
<tr>
<td>North Carolina University</td>
<td>$375</td>
</tr>
<tr>
<td>North Carolina A&amp;T State University</td>
<td>$400</td>
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<tr>
<td>UNC Greensboro</td>
<td>$458</td>
</tr>
<tr>
<td>North Carolina Central University</td>
<td>$475</td>
</tr>
<tr>
<td>UNC Wilmington*</td>
<td>$520</td>
</tr>
<tr>
<td>UNC Charlotte</td>
<td>$600</td>
</tr>
<tr>
<td>UNC Chapel Hill*</td>
<td>$1,246</td>
</tr>
</tbody>
</table>

December 6, 2016

BAC-1.3
What It Would Look Like Next Year If Nobody Else Raised Their Rates

Deck Permit Pricing
FY17-18

Appalachian State University
North Carolina State University
North Carolina A&T State University
North Carolina Central University
UNC Greensboro
UNC Wilmington*
UNC Charlotte
UNC-Chapel Hill*

December 6, 2016
BAC-1.3
Transportation Fee Challenges

• Spartan Chariot service levels will need to increase Fall 2017 to service Spartan Village and the Kaplan Wellness Center (~$100,000 / FY for labor, fuel, insurance, repair budget)

• Increased service levels were handled through the parking subsidy in the past.
  – At the tune of almost $500,000 / year

• Since that time, UNCG has created one of the largest fleets in the UNC system. Our closest peer is ECU - **and they collect $88 more than us, per student, per year!**

• To support the transportation program and expanded service we need to find a sustainable path.
Proposed Solution
Transparency In Cost

• A $21 increase to the transportation fee per semester (for a total cost of $50 per semester)
  – This covers the parking transfer and expanded service.

• This rate structure keeps us in-line with UNC system schools while keeping us under the cost of comparable Transportation programs.

• It is our goal to be as efficient as possible without concealing the true cost of our Transportation program.
Transportation Fee Comparison

Transportation Fee Per Semester
FY16-17

BAC - 1.3

December 6, 2016
What It Would Look Like Next Year If Nobody Else Raised Their Fee

Transportation Fee Per Semester
FY17-18

- UNC Charlotte
- Winston-Salem State University
- North Carolina A&T State University
- UNC Wilmington
- UNC Greensboro
- North Carolina Central University
- Western Carolina University
- UNC School of the Arts
- UNC Asheville
- Appalachian State University
- East Carolina University
- North Carolina State University
- UNC-Chapel Hill

December 6, 2016

BAC-1.3
QUESTIONS?