How We Got Here

Planning to Plan and Envisioning the Future
- September – November, 2014 (Planning Committee formed)
- Over 40 forums
- Internal and external stakeholders
- Discussion of process and vision

Environmental Scan
- December 2014 – January 2015
- SWOT analysis of external factors

Vision and Planning Priority Development
- February – May, 2015
- Distillation and key themes shared with campus

http://uncgtomorrow.uncg.edu/
What We Want

A plan that is

- Systematic
- Coherent
- Intentional
The Meta-Narrative: What We are About

Four Elements

- **Opportunity for All**
  - WC Legacy
  - 1st Generation
  - Most diverse campus
  - Strong on-line presence

- **Research Intensive**
  - World-class research
  - Research opportunities for undergraduates/graduate students

- **Student-Oriented**
  - Strong emphasis on faculty teaching
  - Pedagogic innovation
  - Experiential learning

- **Place**
  - Students come from the Crescent
  - Alumni stay in the Crescent
  - Students heavily engaged in the community (1M hours of service)
  - Contribution to the regional economy
The Crescent
A World-Class University with a Sense of Place

Healthy Lives
- Physical health
- Mental health
- Public health
- Environmental health

Vibrant Communities
- Community engagement
- Economic development
- Cultural enrichment

Global Connections
- The impact of a connected world
- Exchanges and internships
- Cross-cultural engagements
A World-Class University with a Sense of Place

- Healthy Lives: Research, scholarship, and creative activity
- Vibrant Communities: Access and opportunity
- Global Connections: Steward of place
Meta-Narrative:
Opportunity and Access, Research-Intensive, Student-Oriented, Sense of Place

- Healthy Lives
  - Research, scholarship, and creative activity

- Vibrant Communities
  - Access and opportunity

- Global Connections
  - Steward of place

Knowledge Transformation

Student Transformation

Regional Transformation

Context: Political, Social, Economic, Environmental, Historical, Demographic
Is this consistent with UNC Greensboro’s identity and core strengths?

Is this consistent with the current and future needs of our stakeholders (e.g., students, larger community)?

Can you see how your work and the work of your area could contribute to this?

In 5-10 years, how will UNC Greensboro be different if we’re successful in this area?

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• Knowledge Transformation
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Next Steps

Further vetting of framework

Determine bold, university level goals and metrics (Spring, 2016)

Align local plans and metrics with larger framework (Fall, 2016)

(Next Forum)October 27, 2015

Thank You!