MINUTES
The University of North Carolina at Greensboro
Board of Trustees
Educational Quality and Fiscal Affairs Committee
September 10, 2015

MEMBERS PRESENT: Full Board/Committee of the Whole
Charles Blackmon    Frances Bullock    Vanessa Carroll
Randall Kaplan      Elizabeth Phillips  William Priddy, Jr.
Susan Safran (Chair) David Sprinkle

MEMBERS NOT PRESENT: Mona Edwards, Brad Hayes, Brittany Hudson, Betsy Oakley, Ward Russell

OTHERS PRESENT: Chancellor Franklin Gilliam, Jr.; Vice Chancellor and Assistant Secretary to the Board of Trustees Bonita Brown; Provost and Executive Vice Chancellor Dana Dunn; Vice Chancellor for Business Affairs Charles Maimone; and other members of the administration, faculty, staff, and general public

Chair Safran called the meeting to order at 2:13 p.m. and facilitated the introductions of members of the Board of Trustees, administration, faculty and staff.

Roll call was read by Brown and quorum was confirmed.

Sprinkle moved and Priddy seconded that the Educational Quality and Fiscal Affairs Committee Minutes of May 6, 2015 be approved. They were approved unanimously with no additions or corrections.

Chair Safran turned the meeting over to Dunn.

1. Provost Report / Enrollment Update (Dunn)
   - Dunn introduced Dr. Bryan Terry, Associate Provost for Enrollment Management, and recognized the work of the enrollment management team to contribute to an enrollment increase
   - Dunn provided data from the Academic Affairs Fall 2015 Census Enrollment Report that reflected an overall enrollment increase of a little over 4% (751 net new students) – 19,398 students, since 2014
     - First-time freshmen numbers increased 7% (181)
     - Undergraduate headcount increased 5.15% overall (the fastest growth areas were Business; Health and Human Sciences; and Music, Theatre and Dance)
     - New transfers numbers increased 14% (240)
     - There was a modest decrease of less than 1% in graduate enrollment
       - Challenging to attract graduate students as the UNC system has not granted new tuition waivers
Full-time graduate enrollment has increased from 6 to 9 hours, resulting in the generation of more student credit hours.

- **Recent Academic Affairs Highlights**
  - Two Greensboro SC2 prizes
    - $500K for Global Opportunity Center
    - $100K for JSNN Testing Center
  - New National Ranking
    - Interior Architecture Program was ranked 4th in the nation for creative design by Design Intelligence
  - Ashley Chestnut, theatre student, recently won a role in the revival of Arthur Miller’s *The Crucible* on Broadway

2. **Business Affairs Report (Maimone)**

- **Budget Update**
  - Maimone provided strategic context on the university’s general fund budget ($233M) and the current Tuition and FTE Dashboard; and discussed the projected impact that the 2015-17 biennium state budget will have on the university, emphasizing that attendance serves as a performance indicator to ensure the university remains on target during the year
  - To date, the FY16 budget has not been passed in the state legislature
  - Housing is currently above occupancy (101%) for the fall semester

- **Policy on Endowment Update**
  - Maimone recapped the board’s July 2015 discussion – the Governor and House proposed budgets limit state appropriated dollars to $1M per year per university for advancement operations; and any expenditures over $1M must be funded from non-state funds
  - The board received information concerning the establishment of an administrative fee on endowment funds to assist in addressing the university’s ongoing development requirements
  - UNCG raises between $9-10M annually, with a $4M investment – a vast majority is spent on personnel
  - Research suggests that approximately 95% of all research institutions in the United States assess an endowment fee
  - Several UNC system universities and many of UNCG’s peers utilize an endowment fee to support fundraising programs
  - Since July 2015, the chair of the University Investment Fund requested a legal review to determine the appropriate use of fees that resulted in the suggestion of two options:
    - Change by-laws to include an administrative fee for gifts
    - Create an administrative fee for all foundations and distribute funds to the university to support development
      - The fee would not be assessed to any endowment that could not sustain an additional fee increase over and above the assigned scholarship spend rate
  - The university will experience a funding gap if the state imposes the state appropriated reduction by line item for advancement
Discussions are planned for the Excellence Foundation, Human Environmental Sciences Foundation, Endowment Board, and Alumni Association.

Blackmon made the motion to adjourn; Carroll seconded and all approved.

The meeting was adjourned at 3:34 p.m.

Respectfully submitted,

[Signature]
Macea Whisettse
Executive Assistant
Office of the Vice Chancellor for Business Affairs