NCAA Financial Dashboard
Sample Screen – Presidential View

**Annual Trend Group Comparators**
- Southern Conference
- Colonial
- Competition
- Competition 10-11 Updated
- DI w/o FB
- Public
- 10M to 20M

**Presidential Indicators**
1. NCAA Academic Progress Rate
2. Generated revenues / total athletics revenue (%)
3. Net revenues ($) 
4. Total Expenditures ($) 
5. Salaries and benefits (%)
6. Athletics expenses / student-athlete ($) 
7. Athletics expenditures / institutional expenditures (%)
8. Ath. Exp. Rate of Change vs. Univ. Exp. Rate of Change (%)

**16. Athletics expenditures / institutional expenditures (%)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Institution</th>
<th>Southern</th>
<th>DI w/o FB</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>3.2</td>
<td>9.9</td>
<td>5.1</td>
</tr>
<tr>
<td>2010</td>
<td>3.3</td>
<td>7.0</td>
<td>5.1</td>
</tr>
<tr>
<td>2011</td>
<td>3.7</td>
<td>9.5</td>
<td>5.7</td>
</tr>
<tr>
<td>2012</td>
<td>3.7</td>
<td>9.6</td>
<td>5.9</td>
</tr>
<tr>
<td>2013</td>
<td>4.1</td>
<td>9.5</td>
<td>6.2</td>
</tr>
</tbody>
</table>

*Note: Annual Trends group comparator data uses 50th percentile.

**Graph**
- Annual Trend
- Institution
- Southern
- DI w/o FB

*Click this button to open a new browser window to select your three peer groups.

*Note: After saving and confirming a peer group, click the button above to load the data into the dashboard.