Information Item

2013-14 Intercollegiate Athletics Report (Financial Transparency)  ATH-2

Background Information

For the 2013-14 Intercollegiate Athletics Report, UNC General Administration will be collecting data on academic activities of student-athletes, financial indicators of campus athletics departments and academic Integrity.

Summary of Data Elements

2.1 UNC Intercollegiate Athletics Survey  ATH-2.1

2.2 NCAA Financial Dashboard – Presidential View  ATH-2.2
For the 2013-14 Intercollegiate Athletics Report, UNC General Administration (UNC-GA) will be collecting data on academic activities of student-athletes (UNC Policy 1100.1), financial indicators of campus athletics departments (UNC Regulation 1100.1.1[R]) and Academic Integrity (UNC Regulation 700.6.1[R]).

In addition to the normal data elements collected each year for the Intercollegiate Athletics Report (academic success and progress rates & academic profiles of student-athletes), the following data elements will be required in accordance with newly implemented regulations:

- The financial indicators contained in the NCAA Dashboard “Presidential View” for each institution as described in UNC Regulation 1100.1.1[R] Section II.A.2.

- The athletically related student fees data for each institution, including each institution’s current athletics student fee and the percentage of student fee revenue as a share of total operating revenue for athletics (UNC Regulation 1100.1.1[R]).

- The number of recruited freshmen student-athletes enrolled on campus below one or more of the University’s minimum admissions requirements (UNC Regulation 1100.1.1[R]).

- An explanation of the institution’s reporting structure for athletics compliance and whether and to whom the athletics compliance
• director reports outside of the department of athletics (UNC Regulation 1100.1.1[R]).

• Any especially effective practices the institution has adopted that reinforce the integral connection between academics and athletics (UNC Regulation 1100.1.1[R]).

• Information related to any associated entity that supports its intercollegiate athletics program, including financial information, operating procedures, and annual audit reviews (UNC Regulation 1100.1.1[R]).

• Data required to implement Academic Integrity Regulations (UNC Regulation 700.6.1[R]).

• A signed memo from the Chancellor affirming compliance with the policies related to Intercollegiate Athletics (template attached).

In order to reduce the campus reporting burden related to the recently-adopted regulations on Financial Transparency in Intercollegiate Athletics (UNC Policy 1100.1.1[R]), I request that each chancellor forward to UNC-GA the link and any necessary passwords to access the NCAA Dashboard “Presidential View.” UNC-GA will collect from the NCAA Dashboard the “Presidential View” indicators and the athletically-related student fees for each campus and present them in the annual report as described in regulation 1100.1.1[R]. I have designated Kate Henz, Associate Vice President for Academic Policy, Planning & Analysis, as the UNC-GA point of contact; please send link and password to Ms. Henz before **July 21, 2014**.

All other required data will be collected through a secure online survey. A link to the survey will be sent directly to each chancellor in a separate email from Ms. Henz. Please forward the link to the appropriate person(s) on campus to compile and complete the survey.

We plan to present the Intercollegiate Athletics Report at either the December 2014 or January 2015 Board of Governors meeting. To ensure adequate time for compilation and analysis at UNC-GA, the deadline for completing this survey is **October 8, 2014**.

Please note that this information along with other information outlined in UNC Regulation 1100.1[R] Section II must be reviewed by the campus Board of Trustees.
prior to submission to UNC-GA and may require survey completion well in advance of the October 8, 2014 deadline.

If questions arise regarding this memo, please contact Ms. Henz (919.962.2228 or kmhentz@northcarolina.edu).

If questions arise regarding the online survey, please contact Eric Fotheringham, Research Specialist (919.843.6967 or emfotheringham@northcarolina.edu).

cc: UNC COS’s
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