

UNCG Strategic Planning and Visioning

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UNCG - REVISED PLANNING PROCESS AND TIMELINE

This new timeline extends the planning process by nine months, affording the opportunity for a new chancellor to participate in the development of university-wide goals. Goals will be in place to guide campaign development by the end of December 2015 rather than the end of June 2015.

UNCG - REVISED PLANNING PROCESS AND TIMELINE

Phase 1: Planning to Plan and Visioning UNCG's Future (Sept–Nov 2014)

Engage key stakeholders for input on the planning process and to share their vision for UNCG. Constitute and charge a strategic planning committee (SPC) by the end of this phase.

UNCG - REVISED PLANNING PROCESS AND TIMELINE

Phase 2: Environmental Scan (Dec-Jan 2014-2015)

The SPC and a sample of key stakeholders work with a facilitator to conduct an environmental scan/SWOT analysis to provide context for plan development. The environmental scan will be made available to the campus community on the planning website prior to Phase 3.

UNCG - REVISED PLANNING PROCESS AND TIMELINE

Phase 3: Vision and Goal Development (Feb-May 2015)

Input gathered in phases 1 and 2 is used by the SPC to develop a draft vision statement. The statement is shared with the campus, shaped and finalized through an iterative process. Input from prior phases is also used to develop a set of broad themes (planning priorities) to be explored in campus-wide forums which will be held on Phase 4.

UNCG - REVISED PLANNING PROCESS AND TIMELINE

Phase 4: Goal Development (Sept–Dec 2015)

Campus-wide forums are held for each planning priority. Input from these forums will be used by the SPC to develop draft university goals. These goals are shared with the campus for feedback.

UNCG - REVISED PLANNING PROCESS AND TIMELINE

Phase 5: Development of Objectives and Outcome Measures (Jan-May 2016)

The SPC incorporates feedback, finalizes goals, and develops broad objectives and broad outcome measures that will be used to track and publicize our success. When these materials are completed, we have a university-wide strategic plan. The goals from this plan will inform major advancement initiatives and resource allocation.

UNCG - REVISED PLANNING PROCESS AND TIMELINE

Phase 6: Developing Unit/Division Operational Plan (Fall 2016)

This timeline results in a campus-wide plan that is vision rather than operationally focused. Academic units and other key organizational units/divisions will be charged at this stage with developing their own operational unit plans with concrete action steps and metrics. These unit plans will focus on how units will contribute to the goals of the university plan.

UNCG - PLANNING PROCESS TO DATE

Phase 1: Planning to Plan and Envisioning UNCG's future (Sept-Nov 2014)

Forums are being held with faculty, staff, executive staff, students, alumni and community members. To date, 38 forums have been held and 2 more are scheduled.

A planning website <http://uncgtomorrow.uncg.edu/> was also created providing planning resources an additional opportunity for input on UNCG's Vision.

By the end of Nov., a strategic planning committee (SPC) will be constituted and charged.



UNCG Strategic Planning and Visioning

Welcome to the UNCG Strategic Planning and Visioning Website. As we come together as a campus community to determine our next bold steps forward, this website will keep you up-to-date with information regarding the strategic planning and visioning process and timeline.

A diverse collective of voices is paramount to shaping UNCG's future success. To that end, this site will be used to share information on opportunities to participate in the planning process, and to directly solicit your input on UNCG's mission, vision, values and goals for the next decade.

Latest Updates

[Visioning and Planning Process Overview](#)

[Visioning Forum Schedule](#)

[Visiting Speakers](#)

[Opportunity to Provide Input](#)

[Additional Planning Documents](#)

Inclusive Development Process

The new strategic planning and visioning process launched in September 2014 involves an 18-month inclusive process designed to gather input from university stakeholders. The process is designed to create a university-wide plan that is vision-focused rather than operationally focused. Such a plan is ideal for setting the direction and distinguishing UNCG from other institutions. Together, we will answer the important questions, "Who are we?" and "Who do we want to be?" Our discoveries will enable us to create a university-level roadmap for the future.



From Discovery to Action Steps

Once the university-wide plan is in place, detailed operational plans with concrete action steps and precise metrics will be developed in our units and divisions. These operational plans will show each unit's linkage to the larger plan along with a path to how they will contribute to achieving our university goals.

Please [read the overview](#) of the planning process and timeline. We encourage you to check back frequently for updates on the process and new planning and visioning resources.

Thank you for joining your UNCG community in creating promising steps forward. Together, we have an opportunity to influence the future direction of our great university and strengthen our commitment to providing a challenging, supportive and engaged university that ensures student success at its highest level.



BOT Vision Forum

Vision Prompts:

- What is your vision for UNCG in 2026? Beyond?
- If UNCG achieves your vision, how will we be different from today?
- Why is this vision a good fit for UNCG?
- How will it differentiate us from our peers?
- What strengths will we build upon to achieve this vision?
- What must change and be developed to achieve this vision?
- What might prevent us from achieving this vision, and how can we best avoid these obstacles while shaping our future?