The University of North Carolina at Greensboro Board of Trustees
University Advancement Committee
December 4, 2014

MEMBERS PRESENT: Frances Bullock, Linda Carlisle, Vanessa Carroll, Brad Hayes, Lee McAllister, R. David Sprinkle

MEMBERS ABSENT: Randall Kaplan

OTHER BOARD MEMBERS/GUESTS: Kathy Fair, Craig Fink, Beth Hens, Jan Zink.

Linda Carlisle, Chair, convened the meeting at 3:00 p.m. The minutes of the August 25, 2014 meeting were approved as written.

INFORMATION ITEMS:

Fundraising Update: The most current fundraising report from November 20, 2014 was presented. Particular attention was brought to the alumni participation rate which is currently 51 percent above this same time last year. Annual Giving increased the number of alumni donors solicited and mailed first-class postage thus netting over 13,000 address corrections to date.

Capital Campaign Timeline: Jan Zink cautioned that the campaign timeline presented at the Board of Trustee Retreat may change based on the completion date of the Strategic plan. The target date to begin the campaign is still 2016 which coincide with the University’s 125th Anniversary, the 75th anniversary of the Weatherspoon Art Museum and the 50th anniversary of the School of Nursing.

Vice-Chair of Advancement Committee: Brad Hayes volunteered to serve as the Vice-Chair of the Advancement Committee.

CLOSED SESSION:
Service Award Nominees (Holderness/Weaver)
Service Award Nominees (McIver)
Giving Level Recognition
Proposed Gift Level for two Athletic Naming Opportunities

As there was no further business, Linda Carlisle adjourned the meeting at 4:05.

Respectfully submitted

[Signature]

Janis L. Zink
Vice Chancellor for University Advancement