Board of Trustees  
University Advancement Committee  
February 18, 2015  
Maple Room, Elliott University Center  
Agenda

Committee Members

Linda Carlisle, Chair  
Frances Bullock  
Vanessa Carroll  
Brad Hayes  
Randall Kaplan  
Lee McAllister  
David Sprinkle

Janis Zink, Vice Chancellor for University Advancement, Liaison

Approval of Minutes of the December 4, 2014 Meeting

Information Items

1. Fundraising Report UAC-1  
   1.1 Fundraising from all sources  
   1.2 Annual Fund  
   1.3 Generational Giving Trends

2. Campaign Strategy Discussion UAC-2  
   2.1 “Cultivating a Culture of Philanthropy: New Approaches to New Realities”  
   2.2 Giving Range and Historical Years of Gifts Analysis

3. Naming Opportunities – Student Recreation Center UAC-3

4. University Relations Interim Structure UAC-4

Adjourn