MINUTES
The University of North Carolina at Greensboro
Board of Trustees
Educational Quality and Fiscal Affairs Committee
September 4, 2014

MEMBERS PRESENT:
Charles Blackmon, Frances Bullock, Vanessa Carroll, Nathan Duggins, Brad Hayes, Randall Kaplan, Lee McAllister, Ward Russell, Susan Safran (Chair), David Sprinkle, and Simone Stephens

OTHER BOARD MEMBERS/GUESTS:
Alan Boyette, Linda Brady, Bonita Brown, Mike Byers, Cherry Callahan, Sarah Carrigan, Terri Cartner, Imogene Cathey, Lauren Cherry, Rollin Donelson, Dana Dunn Kathy Fair, Robby Hassell, Jamie Herring, Steve Honeycutt, Stacy Kosciak, Paul Lester, Charles Maimone, Paul Mason, Fred Patrick, Jorge Quintal, Kim Record, Steve Rhew, Terri Shelton, Matthew Takacs, Mike Tarrant, Bryan Terry, Laura Young, and Jan Zink

PROCEEDINGS: Safran welcomed members/guests. Greetings were exchanged and agenda items were addressed.

Judge Hassell called forward Brad Hayes and Simone Stephens, for the swearing in of new Trustees.

Approval of the Educational Quality and Fiscal Affairs Committee Minutes of April 30, 2014 were unanimously approved.

Safran welcomed new members of Executive Staff, Charles Maimone, Vice Chancellor for Business Affairs, and Dana Dunn, Provost and Executive Vice Chancellor.

Safran reiterated the purpose of consolidating the Academic Student and Business Affairs Committees into the newly created Educational Quality and Fiscal Affairs Committee (EQFAC) to allow more robust conversations usually focusing on two or three strategic discussions each meeting. Feedback on the new format has been positive. Maimone and Dunn may want to separate the EQFAC to the former structure, and we will remain under their advisement if smaller committees would better serve the Board. At a subsequent meeting, the Board will discuss whether to continue with the new format or return to the old structure. If a decision is to make this a permanent structure, the by-laws will be modified to accommodate the change.

Strategic Discussions

Campus Safety Report

Maimone and Callahan presented the report emphasizing the University's commitment to campus safety, security, sexual violence, and alcohol/substance abuse. He provided background on UNCG's findings/recommendations in meeting both the letter and spirit of the law that govern campus security. Maimone briefed Trustees on President Ross' launch of the UNC Campus Security Initiative (August 2013) to study system level coordination of security and student safety efforts at all 17 campuses. Maimone introduced a first draft of the report, (available on the Board of Governors and the UNCG Board of Trustees web pages) and the
dashboard tool under development to ensure compliance with the recommendations. He indicated later this year he would address relevant data and information concerning associated institutional policies. Discussion followed regarding Appendices B and C.
http://www.northcarolina.edu/?q=campus-security-initiative

**Building Name Inquiry**

Brown presented a brief overview surrounding the naming of Aycock Auditorium and its impact on schools in the UNC System. ECU, UNCH (residence halls), and UNCG (auditorium) have buildings named for Charles Aycock, who was Governor of North Carolina from 1901-1905. He is noted in North Carolina history as the great education Governor having promoted education for all, including African Americans. At the same time, several articles and books depict Aycock as a staunch supporter of white supremacy. Due to historical information, there have been periods of controversy surrounding buildings and statues named in honor of him across the state. Most recently Duke University requested the name be removed from one of their residence halls. ECU plans to delegate a formal committee to review the matter. UNCH has not yet addressed this specific naming as they have been reviewing a different naming matter on their campus. Brown conferred with UNCG Archives for historical information, and there were no documented efforts to remove the name of Aycock Auditorium. No action is needed by Trustees at this time but rather this discussion is an informative proactive attempt to make everyone aware of the situation. She requested that Trustees create a small committee to review markers and possible next steps. Chancellor Brady asked President Ross to include this item on an Administrative Council agenda for discussion. She also contacted Greensboro Mayor Nancy Vaughan and Mo Green, Superintendent of Guilford County Schools as Greensboro has a street named after Governor Aycock as well as a Middle School. Trustees endorsed the creation of a committee to review the situation. Chancellor offered that the committee could present the findings at a future Board closed session meeting. Brown will work with Trustee Linda Carlisle.

**Fall Enrollment 2014 Report**

Dunn introduced Bryan Terry, who orchestrated a team effort and has done an outstanding job improving enrollment, recruitment, retention and graduation. Since our census date occurred last Friday, updated data is provided today. Discussion followed regarding undergraduate/graduate enrollment, quality/retention, and financial aid. He thanked the Chancellor for supporting strategic changes to grow enrollment. Questions were raised regarding improved key metrics and a focused approach by faculty and staff.

**Business Affairs Report**

Maimone explained the enrollment and tuition quarterly report from a business perspective, 2014-15 comparative budget cut data, and its reduction impact on UNCG. He expressed interest in the business office developing a dynamic partnership with enrollment management to help inform and optimize our enrollment strategy from a financial perspective. He indicated this year we will absorb a significant budget reduction as a consequence of last year’s decline in enrollment. With a conservative budget management approach, we will be able to stabilize the impact of adjusted state appropriations next year. Maimone indicated the departments have absorbed the reductions. If we are successful in 2014 enrollment growth, we will have additional tuition revenue, and we can use to refuel the organization's strategic initiatives. In addition, he
explained that General Administration identified funds in support of construction of the Union Square facility.

**Academic Affairs Report**

Provost Dunn shared details of new initiatives to escalate her orientation to campus. She arranged a series of small informal faculty lunches and breakfasts, where she can meet with faculty across academic units to begin to learn more about their work. In addition, she and Chancellor are planning a strategic visioning planning process in concert with Faculty Senate and Executive Staff to develop a broad draft proposal for a strategic planning and visioning inclusive process that commences immediately. She highlighted key points, shared a few near-term initiatives, and future commitment to support research and creative activity of our faculty. Discussion followed regarding survey ratings and the unfolding planning process.

The meeting was adjourned at 3:15 p.m.

Respectfully submitted

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Dana Dunn
Provost and Vice Chancellor

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Charles Maimone
Vice Chancellor for Business Affairs