Board of Trustees  
The University of North Carolina at Greensboro  
December 5, 2014

Action Item

Tuition Differential Recommendations

Background Information

In February 2003, the Board of Governors adopted a new tuition and fee policy following a comprehensive review of previous policies and practices. The policy requires that requests for increases in campus-initiated tuition and fees be set within the context of institutional five-year financial plans, the University's long range plan, the need for Board-initiated tuition increases, the state's economic environment, and the financial impact on students. The Board's policy also requires that fees for students remain as low as possible while providing the revenues needed to support the purposes for which fees are charged. The policy requires that each chancellor establish a fee review committee with representatives of all aspects of campus life, with final recommendations to the Board of Governors approved by the campus Board of Trustees upon recommendation of the Chancellor.

Only proposed tuition differentials that are consistent with the Board of Governors' policy on establishing tuition & fees and those based on recommendation of the Chancellor, the institutional Board of Trustees, and the President, will be presented to the Board's Committee on Budget and Finance and then, if recommended, to the full Board.

Communication Sciences and Disorders:

The Department of Communication Sciences and Disorders (CSD), in the School of Health and Human Sciences (HHS), at the University of North Carolina at Greensboro (UNCG) has an excellent national reputation for training highly successful professionals in the field of speech-language pathology. The MA Speech-Language Pathology (SLP) program has been offered at UNCG for over 45 years and is consistently ranked among the top graduate programs in the nation. In its most recent national ranking of graduate programs in Health, U.S. News and World Report ranked the UNCG MA program in SLP 32nd among all Master's SLP degree programs in the United States. Applications to our Masters SLP program have significantly risen from 146 applications in 2006 to over 400 applications in 2014.

CSD requests permission to increase its approved school-based differential tuition from $96 to $130 per student credit hour (SCH), an increase of $34, beginning Fall term 2015, for all courses in the CSD Master's Program in SLP. This increase will be used to offset the cost of delivering this quality clinical education program to students pursuing a career in speech-language pathology and to ensure the growth and future development of our highly ranked graduate program. More specifically, the additional increase in revenue will be used for student retention and success, faculty & support personnel, supplies, materials, scientific equipment, fixed charges, and a program coordinator.
Counseling and Educational Development:

The Department of Counseling and Educational Development (CED) in the School of Education houses programs which are very well known and highly respected within the counseling field. The programs have been ranked in the top 10 nationally for over 20 years and have been ranked 3rd nationally for several years running. We receive a large number of applicants for the spots available, and often admit only 25% of those who apply. The CED programs are known for their high quality and desirability making us the highest ranked counseling program in the region (NC, SC, VA, TN). This is an initial request for a differential tuition for the CED programs that is needed due to the increasing costs of providing training within the clinical programs the department offers, along with the reductions in state support for higher education broadly. CED programs require extensive clinical supervision, faculty oversight, practicums, and other field-based activities as mandated by national accreditation standards and research into the developmental needs of counselors-in-training, which adds cost to the delivery of these programs.

This differential tuition will generate an estimated $51,600 for academic year 2015-16 and $103,200 for 2016-17. CED will set aside 15% of these funds to provide funding for student retention and success initiatives. The remaining 85% of this tuition revenue will be used to support the costs of professional education, personnel and administrative expenses, equipment and supplies required to maintain this very high quality program.

Attached Documents

Communication Sciences and Disorders Tuition Differential Proposal BOT-4.1
Counseling and Educational Development Tuition Differential Proposal BOT-4.2

Recommended Action

That the Board of Trustees of The University of North Carolina at Greensboro approve changes for 2015-16/2016-17 in the MA Speech Language Pathology program and in the MS in Counseling, MS & Educational Specialist in Counseling, and PhD programs as follows:

<table>
<thead>
<tr>
<th>Program</th>
<th>2014-15</th>
<th>2015-16</th>
<th>2016-17</th>
</tr>
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<tbody>
<tr>
<td>MA Speech Language Pathology, per SCH</td>
<td>$96</td>
<td>$130</td>
<td>$130</td>
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<tr>
<td>MS in Counseling, MS &amp; Educational Specialist in Counseling, and PhD, per SCH</td>
<td>n/a</td>
<td>$40</td>
<td>$40</td>
</tr>
</tbody>
</table>

Charles Maimone
Vice Chancellor for Business Affairs

Dana Dunn
Provost and Executive Vice Chancellor