Action Item

Extension of 2009-2014 UNCG Strategic Plan (Brady)  

Background Information

The current UNCG Strategic Plan 2009-2014 was developed during the 2008-2009 Academic year by a committee including over 70 faculty, staff, students, alumni and community members. The committee was charged to develop a strategic, transformative, dynamic, value driven and outcome based plan. UNCG met many of the goals set in the plan, despite the economic downtown and external pressures facing higher education. As the Strategic Plan is set to expire at the end of 2014, a new plan is in the process of being developed.

Dr. Dana Dunn, Provost and Executive Vice Chancellor, has taken the lead on the creation of the next Strategic plan and recommended that the campus undergo a strategic visioning process whereby all University constituents can have open discussion and input about the future of UNCG. At the end of this process, the hopes are to have strong indicators about the priorities and direction of the university with which a newly appointed committee can draft the new strategic plan. With the announcement of Chancellor Brady’s retirement, it is also understood that a new Chancellor would provide new insights and perspective to the efforts. Overall, the strategic visioning process and drafting of a new plan is expected to last approximately 18 months. As the current Strategic Plan expires at the end of 2014, and as the University is dedicated to an ongoing planning and evaluation process that results in continuous improvement, it is necessary to extend the current plan for two additional years.

RECOMMENDED ACTION:

That the Board of Trustees of The University of North Carolina at Greensboro vote to extend the 2008-2014 UNCG Strategic Plan for two years, allowing the plan to remain in place until the end of December 2016.

Linda P. Brady  
Chancellor