2013 CAMPUS MASTER PLAN UPDATE

MASTER PLAN GOALS

1. Plan for an **engaging, collaborative learning environment** that aligns with the UNCG Strategic Direction, Mission, and Vision
2. Maintain **realistic expectations** within the current fiscal outlook
3. Conduct an **open, inclusive and transparent** planning process
4. Recognize **internal and external plans for growth**, particularly in the Lee Street corridor
5. Provide guidance for the **character and quality of future campus development**
6. Address **sustainability** in the maintenance, operation, and growth of campus
7. Plan for a **safe pedestrian, bicycle, and vehicular environment**, taking into account the recently updated Transportation Master Plan
WHAT WE HEARD – MyCampus Survey
272 RESPONSES

• **Green spaces and pedestrian malls** are important to campus character.

• Students want **good quality, affordable housing** on campus.

• Students want
  – **more dining options** on Tate and Lee Streets,
  – **more places for meeting**, and
  – **better connectivity** among Dining Hall, library, and EUC.

• **Students value the campus landscape** and want it pulled across to the Lee Street Corridor.

• **Students value sustainability** on campus and want to see more sustainability efforts.

• Students are most concerned about **safety at the periphery** of campus.
EXISTING CONDITIONS
2013

MASTER PLAN CONCEPT

DRAFT
Add "forest" to Forest Street
Reinforce transit hub
Strengthen Kaplan Commons
Integrate transit hub
Introduce additional core buildings
Promote pedestrian use of Union Street

Engage with the Lee Street Corridor
East-west connections
Library corridor
Pedestrian walkway
Master Plan Elements
LEE STREET – Existing
LEE STREET – Existing

LEE STREET – Proposed
Promote a new campus center and create a campus environment along Lee Street

Promote Union Street as a pedestrian connector from Lee Street to The Glen

Create a vibrant landscape to promote the new campus center and retail businesses

Enhance pedestrian safety
UNION STREET – Pedestrian Connector
Proposed (looking northwest)

LLCs
FOREST STREET

Existing

Proposed

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Oakland Deck

McNutt

EUC

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FOREST STREET – Proposed

Shaded seating
Separate pedestrian and bicycle routes
McNutt expansion engages with pedestrian spine
FOREST STREET (Proposed)

Establish build-to lines along Forest Street  Create a continuous shaded landscape character

Promote a safe pedestrian street  Reinforce the pedestrian spine and underpass with landscape features

FOREST STREET – Proposed
FOREST STREET @ MOSSMAN – Proposed

DRAFT

Mossman

Library

EUC
FOREST STREET @ MOSSMAN – Proposed

New entry to Mossman provides direct access to pedestrian spine; opportunity to re-purpose building.

Wide promenade accommodates pedestrians and cyclists.

Landscape buffer hides EUC service access.

EUC GREEN

Existing

Proposed
EUC GREEN – Proposed
West Library expansion and transit hub

Strong pedestrian spine

Key east-west corridor

Kaplan Commons is strengthened as the campus center

EUC GREEN – Proposed

EUC GREEN (Proposed)
Transit hub connects directly to Library Hall addition.

Informal seating and gathering spaces provides opportunity for indoor and outdoor study.

Transit Hub / Bus Stop
Promenade
Library Plaza
Tree Bosque Seating Area / Access to Existing Library's Entry

LIBRARY COMMONS
Transit hub connects directly to Library Hall addition

Informal seating and gathering spaces provides opportunity for indoor and outdoor study

Transit Hub / Bus Stop
Promenade
60'
Library Plaza
60'
Tree Bosque Seating Area / Access to Existing Library’s Entry
OUTDOOR STUDY

OUTDOOR STUDY
LIBRARY – Interior Circulation
ADDITIONAL BUILDINGS OF INTEREST

- McIver Street Properties
- McIver Replacement
- Weatherspoon Addition
- Additional Housing

DRAFT MASTER PLAN