MINUTES
The University of North Carolina at Greensboro
Board of Trustees
August 29, 2013

MEMBERS PRESENT: David Sprinkle (Chair), Crystal Bayne, Charles Blackmon, Linda Carlisle,
Vanessa Carroll, Nathan Duggins, Randall Kaplan, Lee McAllister, Ward Russell, Susan Safran, Harriett
Smalls, Martin Weissburg

MEMBERS ABSENT WITH NOTICE: Frances Bullock

OTHER STAFF MEMBERS/GUESTS: Nikki Baker, Alan Boyette, Linda Brady, Bonita Brown,
Cherry Callahan, Imogene Cathey, James Clotfelter, Rollin Donelson, Michael Garrett, Helen Hebert,
Mike Byers, Cherry Callahan, Sarah Carrigan, Terri Cartner, Imogene Cathey, Edna Chun, Mike Harris,
Ed Kitchen, Ken Mayer, Vicki McNeil, John Newsom, Fred Patrick, David Perrin, Jorge Quintal, Kim
Record, Cindy Reed, Steve Rhew, David Schaefer, Debbie Schallock, Jim Settle, Terri Shelton, Don
Skeen, Mike Tarrant, Reade Taylor, Bill Wiener, Jan Zink

Chair David Sprinkle called the meeting to order at 8:34 a.m.

WELCOME:

Chair Sprinkle welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Sprinkle then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of
their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of
conflict of interest as required by this Act. Each member has received the agenda and related
information for this Board of Trustees’ meeting. If any board member knows of any conflict of
interest or appearance of conflict with respect to any matter coming before the Board of Trustees at
this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady welcomed board members and thanked them for their continued work on behalf of
UNCG. She announced that UNCG was recognized again this summer by the Education Trust as one of
only a few universities in the United States that has closed the gap in graduation rates between black and
white students. Since 2002 we have consistently graduated black students at comparable or higher rates
than white students. She pointed out that UNCG defines diversity broadly, and we have increasing
numbers of veterans and military affiliated students and staff on our campus.

The Chancellor spoke about UNCG’s commitment to access and student success. Part of the commitment
is reflected in the UNCG Guarantee program. Approximately 120 North Carolinians from some of the
neediest families are currently being served. The retention rate for Guarantee scholars is 90 percent.
UNCG graduated its first Guarantee scholar this past May. The UNCG in 3 program is another way
UNCG attempts to keep costs down for students. This program enables well-qualified and motivated students to attend UNCG and complete their education in three years. Three residence halls opened this fall in the new Spartan Village and are fully booked with 600 students. We know from national data and our own campus data that students who live on campus are more successful academically, are retained at higher levels, and have higher graduation rates. UNCG continues to invest in learning communities and living-learning communities. This fall, learning communities include AToMS (Achieving Together in Mathematics and Science), Make a Difference House (committed to service learning and serving the community and the campus), a Spartan Wellness community focusing on health and wellness, Sustainable Entrepreneurship, and the UNCG Global Village which embeds language instruction into their experience. This year nearly 1000 students are enrolled in living-learning communities, residential colleges, and the Lloyd International Honors College.

This fall the campus and the board will again be engaged around setting tuition and fees for 2014-15. President Ross has instructed the campuses to hold resident undergraduate tuition flat for 2014-15. We remain committed to providing an affordable and high quality education to students, as well as to enhancing efficiencies such as business processes and academic support.

Chancellor Brady concluded her remarks by recognizing three individuals who will be leaving UNCG, Nicole Brossard, Dedrick Curtis, and Josh Green. Each has contributed greatly to the work of the task force on military veterans and families. Each individual responded. Nicole Brossard presented Chancellor Brady and each trustee with a challenge coin in appreciation for their support. She explained that the challenge coin is presented by the commander of a military unit in appreciation and gratitude of something a soldier or service member has done for the unit. This is the second challenge coin that Chancellor Brady has received; the first coin was received by a command sergeant major in Fort Bragg for UNCG’s work with the support of veterans.

**REPORT OF NOMINATING COMMITTEE:** - *Chair Randall Kaplan*

As submitted by Randall Kaplan, Chair of the Nominating Committee, the Board of Trustees approved the nomination of new officers for 2013-2014 as follows:

Chair – David Sprinkle  
Vice Chair – Susan Safran  
Secretary – Martin Weissburg  
Assistant Secretary – Bonita Brown  
Executive Committee Member – Linda Carlisle  
Executive Committee Member - Charles Blackmon

**PRESENTATION:**

Downtown University Initiative – Chancellor Brady introduced presenters Ed Kitchen and Ken Mayer. She explained that UNCG has been working as part of the Opportunity Greensboro initiative to develop a plan for a downtown university facility to serve the needs of the seven colleges and universities in Greensboro, along with the needs of students and the business community. Mr. Kitchen and Mr. Mayer provided an overview of the initiative and addressed questions. A request will be brought before the board at a later date to pursue the negotiation of a lease for space for UNCG for a Doctor of Nursing program.

**APPROVAL OF MINUTES:**

The Board approved the minutes of the May 2, 2013 meeting.

**ACTION ITEMS:**
The board then moved on the following actions items:

1. Candidates Awarded Degrees and Certificates August 2013: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the awarding of degrees and certificates to candidates as specified in the document, “Candidates to be Awarded Degrees and Certificates,” and delegate to the Chancellor the authority to act on additions to and deletions from the list as may be appropriate.

All approved and the motion carried.

2. Exterior Design Approval for the Student Recreation Center: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the exterior design of the new Student Recreation Center.

Representatives from Walter Robbs Callahan and Pierce, designer of record for the project, presented renderings of the new facility and responded to questions.

All approved and the motion carried.

REPORT OF THE EDUCATIONAL QUALITY AND FISCAL AFFAIRS COMMITTEE: – Chair Sprinkle

Committee Chair Sprinkle explained that the Educational Quality and Fiscal Affairs Committee is a new committee that is a combination of the former Business Affairs Committee and the Academic Affairs Committee. The first topic of discussion centered around the role and future of intercollegiate athletics at UNCG. Director of Athletics Kim Record discussed strengths, weaknesses, challenges, and opportunities of the current program. Board members suggested that outside expertise might be used at some point in time to help assess and develop a plan for moving the athletics program forward. The committee’s second strategic discussion focused on current retention strategies. Steve Roberson, dean of undergraduate studies, presented retention and graduation rates that show that UNCG is doing very well nationally and among our peer group. Board members recommended that UNCG continue with its current retention strategies such as UNCG Guarantee and living-learning communities but assess the cost to expand the practices and explore various funding strategies.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: - Chair Weissburg

Committee Chair Weissburg indicated that Vice Chancellor for University Advancement Jan Zink led committee members through three information items. Regarding fundraising for 2012-13, she said that the total amount of cash raised for the fiscal year was just over $10 million, a 45% increase over the prior year. Vice Chancellor Zink presented standardized benchmark reporting over several decades in the higher education industry and indicated that University Advancement has developed a similar standardized format for its reports. The committee reviewed a 44-year fundraising history at UNCG to see how trends have changed over time and analyze levels of activity following the last two major fundraising campaigns. Lastly, the committee reviewed a 20-year history of operational aspects of University Advancement relative to money raised as compared with the cost of raising the money.

REPORT OF THE ATHLETICS COMMITTEE: - Chair Blackmon

Committee Chair Blackmon reported on information and discussion items from the Athletics Committee meeting. Jody Smith, associate athletics director for compliance, provided background information on NCAA eligibility and the certification process. Jody and team are working closely with the NCAA and will provide periodic updates to the committee. Chair Blackmon reported that last year the athletics
department hosted a series of seminars called “Athletics 101.” The series, comprised of budget, academics, compliance and fundraising presentations, is offered to key stakeholders. Sessions will be presented again this fall and winter, and board members are encouraged to attend. Kim Record shared the current funding model for UNCG Athletics. They have been working closely with Vice Chancellor for Business Affairs Reade Taylor and staff on projections and forecasting models for the next three to five years which will help to determine financial need. Ms. Record also shared information about the current plan to repurpose the recreation center in preparation for use by Intercollegiate Athletics. Committee members requested that the Athletics department move forward with identifying a possible consultant to assist with determining the strategic direction for Athletics. The committee also heard an update on movement within the Southern Conference. New conference members are East Tennessee State University, Mercer, and VMI. Further additions to the conference will be explored to replace ASU, Elon, and Davidson.

REPORT OF THE AUDIT COMMITTEE: – Chair McAllister

Committee Chair McAllister reported on the Audit Committee meeting from August 27, 2013. Internal Auditor Don Skeen reported to the committee on two internal audits. The Weatherspoon Arts Foundation audit produced no findings. The travel expenditures audit had minor findings relative to five individuals submitting travel expense reports to accounts payable beyond the policy deadline of ten business days following the completion of travel. The individuals received written reminders from the Chancellor of the university’s travel policy. One external audit (SERVE, Inc.) also produced no findings. Mr. Skeen also presented copies of compliance documents that are required by the Board of Governors.

INFORMATION ITEMS:

The following information items were distributed to board members for review in advance of the meeting. There were no questions or comments.

1. Report of Additions to and Deletions from the May 2013 Degree Candidates List
3. Update on Strategic Plan Goals
4. Report on Sponsored Programs Proposals and Awards
5. Report on Architects/Designers Appointed by Chancellor
7. UNCG Investment Fund Update
8. Audit Review for Board of Trustees

CLOSED SESSION:

Harriett Smalls moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes and to prevent the premature disclosure of honors or awards. Martin Weissburg seconded, and the board went into Closed Session.

The board approved the minutes of the May 14, 2013 and June 27, 2013 special called closed session meetings.

The board then moved on the following action items.

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report and Addendum dated August 14, 2013.

All approved and the motion carried.
2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve a naming opportunity in the Bryan School of Business and Economics.

All approved and the motion carried.

The board then heard information pertaining to personnel matters.

David Sprinkle recommended the board return to Open Session, Linda Carlisle seconded and the board returned to Open Session.

**ADJOURNMENT:**

David Sprinkle recommended that the meeting be adjourned. Susan Safran seconded, and the meeting ended at 11:33 a.m.

Respectfully submitted,

[Signature]

Bonita J. Brown
Assistant Secretary to the Board of Trustees