

MINUTES
Board of Trustees Athletics
Committee August 28, 2013
4:00 PM
White Oak Room, EUC

COMMITTEE MEMBERS:

Charles Blackmon, Chair
Crystal Bayne
Nathan Duggins
Ward Russell
Susan Safran
~~Harriett Smalls~~
Kim Record – Director of Intercollegiate Athletics, Liaison

Other Attendees:

Craig Fink
Jody Smith
Reade Taylor
Imogene Cathy
Bonita Brown
Cherry Callahan

Meeting was called to order at 4:02.

Approval of the Minutes of the March 26, 2013 Meeting

Meeting minutes were approved.

Kim Record introduced the Athletics Staff in attendance.

INFORMATION ITEMS:

1. Eligibility Update (ATH-1) *Jody Smith, Associate AD for Compliance/SWA*

Jody provided a brief background of initial eligibility and certification processes. Compliance reviewed student-athletes within a five year period (2003-04 to present) to determine if student-athletes were certified correctly by the NCAA. Jody discussed the possible ramifications affiliated with these potential issues. In reviewing the information, the NCAA will take into account UNCG's cooperation with the review effort and plans that are currently in place to ensure that athletics does not have these types of issues in the future. In addition, Jody provided information on the current collaborative processes between athletics and the Offices of the Registrar and Financial Aid that will help to ensure appropriate checks and balances.

2. Athletics 101 Series (ATH-2) *Kim Record, Director of Athletics*

Kim informed the committee that athletics began hosting education sessions for key stakeholders in 2012-13. The intent of those sessions is to educate individuals as to how athletics operates focusing on the four main areas of academics, compliance, budget and fundraising. Kim distributed the dates that athletics will be hosting the Athletics 101 educational sessions.

Academics 101	October 2, 2013	7:00 PM
Compliance 101	December 5, 2013	7:00 PM
Budget 101	February 10, 2014	7:00 PM
Fundraising 101	TBD	

DISCUSSION ITEMS:

1. Current Funding Model (ATH-3)

Kim opened discussions about the current funding model for athletics which is 82% student fees. She explained to the committee athletics' commitment to lessen the reliance on student fees by increasing revenue through fundraising and corporate sponsorships and consistently evaluating efficiencies within the department. She discussed the overall athletics facilities and in particular the partnership with the Greensboro Coliseum partnership. It has many benefits and challenges. Kim also shared that Athletics has been working closely with the Vice Chancellor of Business Affairs to help create more accurate projection and forecasting financial models for the next five years.

As a follow up to the full board suggestion, the committee determined it would like athletics to move forward with the full body recommendation of identifying a consultant to assist with a strategic look at the direction of athletics based on resources and the University's strategic plan.

2. Repurposing of the Rec Center for Athletics (ATH-4)

Kim shared that prior to her arrival there was a 42 million dollar placeholder for a new athletics building in the long range master plan. Given the external factors contributing to scarce resources and the fact that there was a new Recreation Center planned for campus, there have been several discussions about the possibility of repurposing the current Student Rec Center for intercollegiate athletics which would open additional academic space within the Health and Human Performance Building. In the past three years the UNCG Middle College has also occupied space in the HHP Building. In her most recent meeting with the Chancellor and Reade Taylor, she indicated that if there were better tenants for the current Rec Center that athletics could consider another option – remaining in their current facility within the Health and Human Performance Building and assessing areas that are limited in space which are Academic Support, Strength and Conditioning, Athletic Training facilities and coaches' offices. She will be meeting with the Chancellor and Reade Taylor, Vice Chancellor for Business Affairs to determine the next logical step to determine the true needs of athletics.

3. New Business

Charles Blackmon asked Kim to give an update on the movement within the Southern Conference which will be at 10 schools in 2014-15 with the addition of ETSU, Mercer and VMI. Kim stated that the Conference will do its due diligence when looking at other potential additions and that the Southern Conference will continue to be strong with its new additions. Although Appalachian State, Elon, Davidson, College of Charleston and Georgia Southern will be leaving, UNCG will still have the opportunity to connect with their local rivals as they will continue scheduling non-conference games with them.

Meeting was adjourned at 5:05 PM