MINUTES
The University of North Carolina at Greensboro Board of Trustees
University Advancement Committee
May 1, 2013

BOARD MEMBERS PRESENT: Marty Weissburg, Chair, Nathan Duggins, Randall Kaplan,
Lee McAllister, Susan Safran, R. David Sprinkle and Vice Chancellor Jan Zink, Liaison

OTHER BOARD MEMBERS/GUESTS: Linda Brady, Bonita Brown, Beth Hens

PROCEEDINGS: Marty Weissburg, Chair, called the meeting to order at 1:04 p.m. The
minutes of the March 6, 2013 meeting were approved as written. Weissburg welcomed Vice
Chancellor Jan Zink.

ACTION ITEMS:

Additional Naming Opportunity for University Libraries

The Board of Trustees moved that the recommendation to acknowledge the Friends of the
Library as “Builders” of the garden in front of Jackson Library (provided that the $25,000 cost is
raised by the end of calendar year 2013) be moved to the full board agenda for approval, consent
agenda. This revision allows that the garden itself may, at some future date, be named in honor of
a major University donor.

Recommended Reappointments to The University of North Carolina at Greensboro Investment
Fund

The Board of Trustees approved the appointments of Richard R. Allen and Thomas R. Sloan to
The University of North Carolina at Greensboro Investment Fund for one-year terms beginning
on July 1, 2013 and ending on June 30, 2014.

Recommended Reappointment to The Board of Trustees of the Endowment Fund of The
University of North Carolina at Greensboro

The Board of Trustees of The University of North Carolina at Greensboro approved the
reappointments of Eric Calhoun and K. Alan Tutterow to The Board of Trustees of the
Endowment Fund of The University of North Carolina at Greensboro for a three-year term
beginning on July 1, 2013 and ending on June 30, 2016.

David Sprinkle made a recommendation that the Chair of the Board of Trustees, together with
Administration, review term limits and mandatory rotation of membership on the aforementioned
two boards, Excellence Foundation and other relevant groups.
INFORMATION ITEM:

Development Report

Jan Zink reported for Development. Development is 70% to its FY 2013 fundraising goal as of February 28, 2013. Zink plans to unveil a new standardized reporting format at the Board of Trustees meeting in August, aligning UNCG reports to national CAE standards. Total number of gifts and number of alumni solicitations and first time givers are all up from this time last year. Improving data integrity and gift processing is a priority for Zink at this time.

Marty Weissburg requested definitions of gifts, pledges, planned gifts and others, for clarity in future reporting.

Susan Safran, pursuant to the North Carolina Open Meetings Law, Section § 143-318.11, moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes or the premature disclosure of honors or awards.

After returning to open session, Weissburg adjourned the meeting at 3:24 p.m.

Beth R. Hens