THE SOUTHERN CONFERENCE
Preparing Student-Athletes for Life’s Challenges Since 1921

Academics-Oriented
- The SoCon has consistently ranked in the NCAA’s top 10 in the APR, the NCAA’s best indicator of graduation rates.
- Nearly 50% of all SoCon student-athletes earn all-academic honors (3.0 GPA or better).

Community-Based
- Our student-athletes have a presence in the community and participate in many local charities, youth and educational initiatives.
- SAAC members have conducted a Keeping Tabs on Kids initiative the past eight years to benefit the Ronald McDonald House.

Competitive Athletics
- SoCon teams are highly competitive regionally and nationally.
- In the past five years football, baseball, men’s soccer, men’s and women’s golf have all sent multiple teams to NCAA postseason tournaments.
- SoCon teams have won more FCS football titles (8) than any other conference.

Diversity
- This is a conference that takes great pride in the diversity of our institutions.
- Beginning in 2014, the SoCon will consist of 10 members in six states, including four private institutions and six state institutions, two of which are military colleges.

Geographic Integrity
- SoCon believes in the value of a geographic footprint that minimizes missed class time and maximizes fan travel to away contests.
- Beginning in 2014, the league will extend across six contiguous states but still have a footprint that permits bus trips from one end of the conference to the other.

History & Tradition
- The SoCon is the 5th oldest Division I conference in America.
- Great coaches and athletes from different eras have competed in the Southern Conference from Bear Bryant to Lou Holtz, from Sam Huff to Terrell Owens, from Jerry West to Stephen Curry.

Sportsmanship
- For more than 30 years, the SoCon has presented an annual award to the program that displays the finest level of sportsmanship in the Conference as voted upon by its peers.
- The SoCon has one of the strictest policies regarding game ejections in all of college athletics. This is by design and emphasizes the priority of good sportsmanship articulated by presidents, chancellors and administrators.

Student-Athlete Experience
- SoCon championships are conducted in a way to provide a memorable and positive experience for all participants.
- Decisions made by administrators and coaches in scheduling and tournament bracket formats consistently factor in the effect on the individual student-athlete.