

## MINUTES

### The University of North Carolina at Greensboro Board of Trustees

May 3, 2012

**MEMBERS PRESENT:** Randall Kaplan (Chair), Kate Barrett, Charles Blackmon, Carolyn Ferree, Linda Hiatt, Lee McAllister, Isaac Miller, Susan Safran, Harriett Smalls, David Sprinkle, Martin Weissburg

**MEMBERS ABSENT WITH NOTICE:** Nathan Duggins, Richard Moore

**OTHER STAFF MEMBERS/GUESTS:** Rebecca Adams, Alan Boyette, Linda Brady, Bonita Brown, Cherry Callahan, Linda Carter, Edna Chun, James Clotfelter, Mike Harris, Helen Hebert, Josh Hoffman, Celia Hooper, Julia Jackson-Newsom, Jane Lawrence, David Perrin, Judy Piper, Nell Pynes, Kim Record, Cindy Reed, Kelly Rowett-James, Steve Serck, Jim Settle, Terri Shelton, Don Skeen, Marirose Steigerwald, Todd Sutton, Mike Tarrant, Reade Taylor, Bill Wiener

Chair Randall Kaplan called the meeting to order at 8:30 a.m.

#### **WELCOME:**

Chair Kaplan welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Kaplan then read the following statement:

**“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”**

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

Chancellor Brady recognized grounds crew employees in attendance and thanked them for the incredible work they do to make UNCG a beautiful campus.

Chair Kaplan told board members about his recent trip to China as part of UNCG’s delegation. He introduced John Salmon, professor of piano at UNCG, who also visited China and performed piano concerts while there. Professor Salmon proceeded to perform a piece for the board.

#### **REMARKS BY CHANCELLOR LINDA BRADY:**

Chancellor Brady began by telling board members that tomorrow UNCG will graduate more than 2,500 students. She provided highlights of some of this year’s activities as follows.

#### **Students Awards and Recognitions:**

Daniel Nasrallah, a rising junior majoring in chemistry, has won a Barry M. Goldwater Scholarship. This scholarship is awarded to outstanding juniors and seniors in science, engineering, and math disciplines. Only 282 Goldwater Scholarships were awarded this year across the entire country.

Dominick DeFelice, a human biology major, received honorable mention in the Goldwater Scholarship competition.

Thomas Liles, a 2011 UNCG graduate, has been awarded a Fulbright U.S. Student Program Scholarship to study in Azerbaijan. In the past 14 years, 17 UNCG students have received Fulbright awards.

Kelly Donovan has received a scholarship to study Chinese this summer at Beijing Language and Culture University. In the fall, she will continue her studies on UNCG's exchange program at Beijing Normal University.

This spring 38 UNCG students were selected for induction into Phi Beta Kappa in recognition of outstanding scholarship in the liberal arts and sciences. Of those 38 students, 23 are enrolled in the Lloyd International Honors College.

#### Faculty Recognitions:

Two faculty from the Department of Religious Studies have won competitive fellowships to pursue advanced studies at Princeton University during the next academic year. Professor Derek Krueger will spend the year at the Intitutute for Advanced Study at Princeton, and Professor Eugene Rogers will work on two books at the Center of Theological Inquiry at Princeton.

#### Community Impact:

Last Friday the Greensboro Children's Museum opened a new interactive exhibit, "From a Bug's Perspective," that was designed by students in the Department of Interior Architecture.

Another example of UNCG's commitment to partnering with the community is represented by the opening last fall of the UNCG Middle College with a focus on health-related careers.

The Chancellor commented that on Tuesday she attended the graduation of students in the Beyond Academics Program. This program offers a certificate in integrative community studies for young adults with developmental disabilities.

Chancellor Brady concluded her remarks with acknowledgements of Isaac Miller who will graduate tomorrow and thus conclude his service on the Board of Trustees, and of Randall Kaplan who is concluding his term as chair of the Board of Trustees.

#### **APPROVAL OF MINUTES:**

The Board approved the Minutes of the February 16, 2012 meeting.

#### **CONSENT AGENDA:**

The Board of Trustees then moved on the following consent agenda.

- 1) Candidates to be Awarded Degrees and Certificates May 2012 (A/SAC-1)
- 2) Discontinuation of the Center for Educational Studies and Development (A/SAC-2)
- 3) Resolution to Endorse the Academic Program Review Process (A/SAC-3)
- 4) Audit Review for Board of Trustees (AUD-1) (AUD-1a) (AUD-1b)

- 5) Recommended Appointments/Reappointments to the Board of Directors of The Weatherspoon Arts Foundation (UAC-1)
- 6) Additional Naming Opportunities for University Libraries (UAC-2)
- 7) Additional Naming Opportunities for the Renovated Quad (UAC-3)
- 8) Recommended Reappointments to The University of North Carolina at Greensboro Investment Fund (UAC-4)
- 9) Recommended Reappointments to The Board of Trustees of the Endowment Fund of The University of North Carolina at Greensboro (UAC-5)

All approved and the motion carried.

### **PRESENTATIONS:**

The following presentations were made to the board:

Academic Program Review: Chancellor Brady reminded board members that the purpose of this review has been to position the university to be as strong academically as possible while maintaining a sound and balanced educational program that is consistent with our mission, strategic plan, and the functions and responsibilities of this university as an institution of higher learning in the State of North Carolina.

The Chancellor thanked everyone who has participated in the program review process. Provost Dave Perrin then presented the Chancellor's decisions related to his recommendations that took into account the work of academic departments, unit level College and School committees, deans, and the University Program Review Committee. He began by providing a history and rationale for the process and also commented on some of the obstacles encountered during the process, the response to challenges, and next and final steps in the process. He indicated that the Chancellor's decisions were slightly modified from the recommendations he provided her. In summary, 47 programs were identified as exceptionally strong in quality and/or function/demand and should be considered as candidates for future investment, as resources become available. Additionally, 17 programs were identified as having challenges with quality and/or function/demand, or have been identified for further study. They were found to be important to the mission and vision of the university and should be retained with consideration given to the interventions noted in the report. Finally, 41 programs were recommended for discontinuation based on advice coming forward largely from the academic units. The provost pointed out that programs that were established within two years of the onset of the academic program review process were not reviewed due to an insufficient amount of data.

The Provost indicated that department chairs and heads were invited to schedule appointments to meet with the Chancellor on Monday or Wednesday morning this week to share concerns. Those meetings have concluded. The Chancellor's decisions will be forwarded to the Board of Governors for discussion in the fall.

### **Update on Response to Revenue Task Force Report:**

Chancellor Brady reminded board members that the Task Force focused on identifying alternative revenue sources and enhancing existing revenue sources to develop an implementation plan. She added that the Task Force's recommendations can be broadly subdivided into four categories: Enrollment and Retention; Strategic Marketing and Branding; Leveraging Internal Strengths and Strategic Partnerships; and Development. Each assessment team was asked to assess the feasibility of each recommendation included in the report, to conduct a preliminary needs assessment for each recommendation, and finally to identify possible first steps for implementing the recommendations. Brady then provided a summary of recommendations the Task Force considers to be of highest priority. She indicated that the goal is not to implement every recommendation simultaneously but to focus initially on the areas of Enrollment and Retention, and Development.

### Update on Research, Community Engagement, and Economic Development:

Terri Shelton, vice chancellor for research and economic development, told board members that part of the role of her office is to collaborate with other units to invest in infrastructure or refine policies. Examples of work include joint agreements related to the Joint School of Nanoscience and Nanoengineering, responding to changes in regulatory requirements, updating a policy of controlled substances, and creating a formal data management and retention policy. Key partnerships with NCA&T, Winston-Salem State University, and Wake Forest University have resulted in eight grants. Shelton added that her division has increased efforts in marketing its accomplishments, including exposure on Facebook and Twitter. Last year was a banner year in terms of proposals and awards.

### Faculty Senate Report:

Chair of Faculty Senate Josh Hoffman directed board members to the report of resolutions presented to the Faculty Senate in 2011-12. In summary, two important issues that the Senate dealt with this year were (1) the Academic Program Review, and (2) the need for changes to the Constitution of the Faculty and the By-Laws of the Faculty Senate in order to make those documents compatible with the recent restructuring, and bring the JSNN into faculty government. He added that the Senate carried out a census this year in order to allocate seats on the Senate to various units in the university. Following completion of the census, the only change needed involved combining Senate representation of the former HES and HHP units into the HHS unit, and to add one Senator to the JSNN.

### **REPORT OF THE ACADEMIC/STUDENT AFFAIRS COMMITTEE: – *Kate Barrett***

In the absence of committee chair Skip Moore, Kate Barrett gave the report of the Academic/Student Affairs Committee. She commented that Provost Perrin provided a report to the committee in which he outlined changes in deanship for the next two years. Terri Shelton reported on the UNCG formal protest relative to UNCG's loss of the regional education lab for the southeast region. The committee reviewed three action items that were approved on today's consent agenda. Information items included the Affirmative Action Program and an annual summary report of action items approved by authority delegated to the Chancellor. Relative to the second item, committee members asked that, going forward, information be shared in a format that shows the growth or decline in administrative positions on the campus.

### **REPORT OF THE ATHLETICS COMMITTEE: *Chair Blackmon***

Charles Blackmon reported that the Athletics Committee met on April 17, 2012. The meeting began with a discussion of the scholarship budget outlook. In summary, UNCG Athletics is not fully funded for the number of scholarships allowed by the NCAA. Kim Record and her staff, along with Advancement staff, are looking at methods for raising funds for scholarships. Athletics is also reviewing methods for raising additional funds through the Spartan Club, including the pending introduction of a new plan for Spartan Club giving levels for 2012-13. Kim Record updated committee members on the NCAA certification process and indicated that UNCG has been certified after a year-long self-study chaired by Celia Hooper, dean of health and human sciences. The committee then went into closed session for updates on the mens and womens basketball coaching contracts.

Following Mr. Blackmon's report, Chair Kaplan made a recommendation concerning committee meetings schedules for next year. If it becomes necessary again for committees to meet at times other than the day prior to the full board meeting, we should consider a rotating schedule so that the Athletics Committee is not always meeting separately.

**REPORT OF THE AUDIT COMMITTEE: – *Chair McAllister***

Lee McAllister reported on the Audit Committee meeting from May 2, 2012. In summary, he said that Internal Auditor Don Skeen provided an overview of the internal audit plan for 2012-2013. Committee members approved the plan as submitted. Committee members also reviewed two internal audits related to the Purchasing Card Program and the Investment Fund Unitization Process. There were no major findings.

**REPORT OF THE BUSINESS AFFAIRS COMMITTEE: – *Chair Safran***

Susan Safran reported on the Business Affairs Committee meeting from May 2, 2012. The committee heard from Dr. Edna Chun, associate vice chancellor for human resource services who provided an update on the University of North Carolina guiding principles for the development of a unified university personnel system for all university employees (Senate Bill 575). Reade Taylor, vice chancellor for business affairs, provided an update on the UNCG Investment Fund, indicating that the fund is doing as well as or better than three other comparable funds over a five year period.

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: – *Chair Ferree***

Carolyn Ferree reported on the May 2, 2012 meeting of the University Advancement Committee. In addition to the five action items approved on the consent agenda, the committee heard a report on private giving by Judy Piper, senior associate vice chancellor for university advancement. Ms. Piper reported that new dollars have increased significantly since July, 2011. She also stated that the goal for annual giving for the year was \$2.6 million, and as of April 27, 2012, we have reached over \$2.3 million.

**REPORT OF THE NOMINATING COMMITTEE: -- *Chair Ferree***

Carolyn Ferree reported that the Nominating Committee met by teleconference on April 19, 2012 to discuss the following slate of nominees for officers of the Board of Trustees for 2012-13.

Chair:	David Sprinkle
Vice Chair:	Susan Safran
Secretary:	Martin Weissburg
Executive Committee:	Richard Moore
Executive Committee:	Charles Blackmon
Assistant Secretary:	Bonita Brown

All nominees have been notified and have agreed to serve if elected. A teleconference of the full board has been scheduled for July 2, 2012 at 4 pm to vote on new officers.

**CLOSED SESSION:**

Carolyn Ferree moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes, to prevent the premature disclosure of honors or awards, and to preserve the attorney-client privilege with regard to a matter of litigation. Lee McAllister seconded, and the board went into Closed Session.

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated April 16, 2012.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed naming opportunity in the University Library.

All approved and the motion carried.

University Counsel Steve Serck then updated board members on a matter of litigation.

David Sprinkle recommended the board return to Open Session, Carolyn Ferree seconded and the board returned to Open Session.

**ANNOUNCEMENTS:**

Bonita Brown reminded board members that the Board of Trustees retreat is scheduled for August 7, 2012.

Chancellor Brady reminded the board of the reception and dinner this evening to celebrate commencement with speaker Bonnie McElveen-Hunter.

Isaac Miller told board members how much he appreciated the opportunity to serve on the board. He mentioned that the incoming SGA president is Chelsea Boccardo.

**ADJOURNMENT:**

Randall Kaplan recommended that the meeting be adjourned. Carolyn Ferree seconded, and the meeting ended at 11:22 a.m.

Respectfully submitted,

Bonita J. Brown  
Assistant Secretary to the Board of Trustees