MINUTES
The University of North Carolina at Greensboro Board of Trustees
University Advancement Committee
March 6, 2013

BOARD MEMBERS PRESENT: Marty Weissburg, Chair, Nathan Duggins, Randall Kaplan, Susan Safran, R. David Sprinkle and Interim Vice Chancellor, Judy Piper, Liaison

BOARD MEMBERS ABSENT: Lee McAllister, with notice.

OTHER BOARD MEMBERS/GUESTS: Linda Brady, Bonita Brown, Helen Hebert, Beth Hens

PROCEEDINGS: Marty Weissburg, Chair, called the meeting to order at 1:11 p.m. The minutes of the December 5, 2012 meeting were approved as written.

ACTION ITEM:

Recommended Reappointments/Appointments to the Board of Directors of The UNCG Excellence Foundation

The Board of Trustees of The University of North Carolina at Greensboro approved reappointment of the following nominees for a three-year term beginning on April 1, 2013 and ending on March 31, 2016: Gay Bowman, Steve Joyce, Kim Ketchum, and Jo Safrit. The Board approved the following nominees for appointment to The UNCG Excellence Foundation, pending their acceptance, for a three-year term beginning on April 1, 2013 and ending on March 31, 2016: David Brown, Carolyn Green, John Harlow, George Gibbons Hoyle, Kurt Kronenfeld, Bill Mangum, Terald Melton, Paula Myrick Short, Barbara Jean Todd, and Steve and Bridget Facchine Holcombe.

INFORMATION ITEM:

University Advancement Report

Judy Piper, Interim Vice Chancellor for University Advancement, reported on private giving to the University. The Development Office is on target to make their goal of $12.5MM by June30. Piper provided a status update on initiatives presented to the Board at the August, 2012 retreat.

Board of Trustee Engagement Opportunities

Judy Piper presented two opportunities for engagement to Board of Trustee members. The first involved Trustees helping UNCG to make connections with selected corporations and foundations and the second concerned making thank-you calls to donors.
Marketing Opportunities

A number of marketing opportunities were discussed.

Pursuant to the North Carolina Open Meetings Law, Section § 143-318.11, David Sprinkle moved that the committee go into Closed Session to prevent the premature disclosure of honors or awards.

The information item was presented.

A motion was made and carried to return to Open Session.

As there was no further business, Weissburg adjourned the meeting at 2:46 p.m.

Beth R. Hens