Entrepreneurial Activities Through DECI and DCL

Listed below are entrepreneurial activities that have been developed or in progress (IP) through DCL and DECI (The Division of Entrepreneurial and Commercial Initiatives; a joint venture of DCL and SERVE, Inc.).

- Redesign of six iSchool Courses (MUS 241, KIN 220, SOC 101, GEO 103, BIO 105, PHI 121) to offer through NC iRIS for the Fall 2013 semester.

- Offer the six iSchool courses listed above as free standing advanced placement courses for high school students in NC and beyond beginning in the Spring 2014 semester.

- “Flipping” 4 to 6 classes in the College to video the traditional lectures and formalize the discussion using the “Team-Based Learning” method. The process allows students to access lectures online and then to use class time for discussion, group processing and critical thinking activities. Faculty can serve an increased number of students in the same classroom and time slot.

- DCL is developing two MOOCs, to start, for the Fall 2013 semester. One MOOC will be a history/philosophy course built by Steve Ruzicka and the 2nd MOOC will be a joint venture between Anthony Chow, LIS and the University Libraries. These MOOCs will be linked to certificates and possibly “test for credit” options.

- The DECI process is being used to provided continuing education and faculty consultation services through this process. The three projects in the pipeline are:
  1. The CED Certificate of Completion Program
  2. The ERM consulting process to enable faculty to bring personal consultation activity through DECI to support ERM and COE activities.
  3. The “Health Coaching” Certificate process being developed by Public Health Education to support PHE and HHS.

- The “DCL Paradigm Shift” process will restructure how online courses and programs are designed, marketed, and supported. Presently, we are seeking a program partner to process this process.

- Working with David Teachout and the School of Music, DCL is in the final stages of developing four graduate level courses that we believe will have a national
audience; MUE 703 Music and the Brian, MUE 704 Creativity in Music, MUE 705 College and University Music Administration, and MUE 706 Choral Practice Around the World. These courses will be administered through DECI/SERVE, Inc. and be offered as both continuing education programs and graduate level credit bearing courses. DECI will also explore leasing these courses.

- At the May Dean’s Retreat, DCL will propose an entrepreneurial application to administer summer session. This process will be administered through DECI/SERVE, Inc. The new process will remunerate the College/Schools, Academic Affairs, and DCL on basis of credits generated. Because this process will run through DECI/SERVE, Inc., the revenue to the academic units and Academic Affairs can roll over across fiscal years.

- DCL is exploring the possibility of integrating the Team-Based Learning approach with exemplary existing MOOCs developed by other universities to produce a high quality learning experience at a minimal cost. DCL plans to begin the exploration of this process in the Fall 2013 semester after a careful examination of the MOOCs developed by UNC CH.