Strategy Driven Facilities

Business Affairs Committee
March 6, 2013
Context

- National discussion regarding cost of higher education
- One cost component is facilities
- At UNCG, cost of attendance is lowest among peers
- Important to distinguish:
  - Facilities constructed with State Appropriations vs.
  - Facilities constructed with Debt that is repaid from mandatory fees (Facilities Fee) vs.
  - Facilities constructed with Debt that is repaid from direct services rendered (parking, housing, dining)
- How do our facilities tie to our strategic initiatives?
## Context

<table>
<thead>
<tr>
<th>Peer rank for Mandatory Student Fees</th>
<th>Net Cost In State (net of aid)</th>
<th>6 Year Graduation Rate (begin ‘03)</th>
<th>6 Year Graduation Rate (begin ‘05)</th>
<th>Loan Default Rate (Avg 13.4%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECU (7&lt;sup&gt;th&lt;/sup&gt;)</td>
<td>$9,514</td>
<td>57%</td>
<td>59%</td>
<td>3.2%</td>
</tr>
<tr>
<td>NCA&amp;T (10&lt;sup&gt;th&lt;/sup&gt;)</td>
<td>$6,147</td>
<td>37%</td>
<td>41%</td>
<td>13.5%</td>
</tr>
<tr>
<td>UNCC (5&lt;sup&gt;th&lt;/sup&gt;)</td>
<td>$9,044</td>
<td>54%</td>
<td>53%</td>
<td>2.8%</td>
</tr>
<tr>
<td>UNCG (6&lt;sup&gt;th&lt;/sup&gt;)</td>
<td>$7,375</td>
<td>52%</td>
<td>53%</td>
<td>3.9%</td>
</tr>
</tbody>
</table>

Source: U.S. Department of Education College Scorecard.
UNCG Goals Addressed in Part By Facilities

- Increase retention rate to 80%; 4-year graduation Rate to 34%; 6-year graduation rate to 60% \(^{1.3}\)
- Employ Math Emporium model \(^{1.3.2}\)
- Make UNCG the first choice \(^{1.4}\)
- Attract diverse students and integrate international experiences \(^{1.5, 5}\)
- Develop programs to enhance expertise for birth-12 education professionals \(^{1.6}\)
- Improve Health and Wellness \(^{2.1, 2.4}\)
- Living learning communities \(^{3.3}\)
- Increase visibility, availability, competitiveness of athletics program \(^{4.5}\)
How Facilities Help Meet Those Goals

- Increase retention rate to 80%; 4-year graduation Rate to 34%; 6-year graduation rate to 60%

- Employ Math Emporium model
How Facilities Help Meet Those Goals

• Make UNCG the first choice

• Attract diverse students and integrate international experiences
How Facilities Help Meet Those Goals

• Develop programs to enhance expertise for birth-12 education professionals
How Facilities Help Meet Those Goals

- Improve Health and Wellness 2.1, 2.4
How Facilities Help Meet Those Goals

• Living learning communities
How Facilities Help Meet Those Goals

• Increase visibility, availability, competitiveness of athletics program
Accomplishments to Date

• Sarah Krive
  – Assistant Dean, Lloyd International Honors College
• Tim Johnson
  – Director, Housing & Residence Life
• Steve Roberson
  – Dean of Undergraduate Studies
• Kim Record
  – Director of Intercollegiate Athletics
Summary

- New and renovated facilities tied to UNCG’s strategic plan
- Facilities are an important component to attract students
- Facilities are becoming more and more important to foster student success; not just for well-resourced families and students