MINUTES

The University of North Carolina at Greensboro
Board of Trustees
Academic Student Affairs Committee
December 5, 2012

MEMBERS PRESENT:
Kate Barrett, Chelsea Boccardo, Cherry Callahan, Carolyn Ferree, Linda Hiatt, Skip Moore, Harriett Smalls, and Provost David Perrin

OTHER BOARD MEMBERS/GUESTS:
Mac Banks, Joy Bhadury, Alan Boyette, Sarah Carrigan, James Clotfelter, David Demo, Nathan Duggins, Jim Eddy, Helen Hebert, Steve Honeycutt, Celia Hooper, John Lepri, Mark Parent (student), Jodi Pettazzoni, Laura Pipe, Kim Record, Steve Roberson, Susan Safran, David Schaefer, Ryan Scott (student), Steve Serck, Jim Settle, Terri Shelton, Sandy Shultz, Reade Taylor, and Marty Weissburg

PROCEEDINGS: Moore welcomed members/guests. Greetings were exchanged and agenda items were addressed.

Approval of Minutes of September 5, 2012. The minutes were unanimously approved.

Provost Report
Provost Perrin provided an update on the three dean searches (Schools of Music, Theatre and Dance, Nursing, and Health and Human Sciences). He explained the process that provided extensive outreach to historically black colleges and universities, leaders within higher education, and external constituencies. Efforts have been made to diversify applicant pools. Meetings have been scheduled with search committee chairs to provide recommendations. In addition, Provost updated Trustees on the Doctor of Nursing Practice establishment document with a projected start date of Fall 2015.

Student Affairs Report
Vice Chancellor Callahan summarized projects by the Career Services Center, Student Life, LEAD Learning Community, Disability Services, Hurricane Sandy Relief efforts, the annual Veteran’s Day Program, Homelessness Programming, and other activities coordinated by the Student Affairs. She announced the MLK Celebration on Jan. 23 at 7 p.m. in Aycock Auditorium (a joint collaboration with NCA&TSU).

Research and Economic Development Report
Vice Chancellor Shelton shared a handout and explained monthly submission grant and contract comparisons from fiscal year 2007 to 2013. News about the regional lab contract is still pending. SERVE staff continues to work on other research funding grants. The Office of Research and Economic Development is supporting efforts toward the Opportunity Greensboro Global Center and the Community Engagement Portal among other initiatives.
ACTION ITEMS:

Candidates to be Awarded Degrees and Certificates December 2012
With no discussion, Moore requested a motion to recommend this item for approval to the full board (consent agenda). Barrett moved and Smalls seconded. The motion carried unanimously.

Proposed Revision to University Honorary Degree Guidelines and Procedures
As follow up to last year’s recommendations on honorary degrees concerning the process for selecting candidates, Perrin commissioned The Education Advisory Board to conduct a review of best practices of peer institutions. From the Custom Research Brief provided by the Board, Perrin explained and proposed revisions to existing guidelines and procedures. The committee agreed to apply (Section III. F.) to the current pool. In addition, more detail was added to the call for nominations from the Chancellor.

Moore requested a motion to approve amendments to the language as noted in the document (consent agenda). Ferree moved and Blackmon seconded. The motion carried unanimously.

Moore requested another motion to approve the current structure in Section III. F. limiting existence in the candidate pool to five years applied to the current pool (consent agenda). Barrett moved and Ferree seconded. The motion carried unanimously.

Discontinuation of the McDowell Research Center
Shelton explained reasons to discontinue this center. Moore requested a motion to recommend this item for approval to the full board (consent agenda). Hiatt moved and Ferree seconded. The motion carried unanimously.

Proposed Revision to the Promotion and Tenure Policy
Boyette summarized the proposed resolutions recommended by the UNCG General Faculty. Questions were raised regarding Section 4.B.i.h. Lepri (Faculty Senate Chair) will address this issue at the Senate meeting this afternoon and present modifications to the full board on Dec. 6. Moore requested a motion to recommend this item to the full board (regular agenda). The motion carried unanimously.

Requests for Differential Tuition Increases
- Master of Business Administration (MBA), Master of Science in Accounting (MSA), and Master of Science in Information Technology and Management (MSITM) 2013-14

In response to Chairman Sprinkle’s request to explore alternative sources of revenue and the recommendation that we look for more opportunities for differential tuition to support our high-demand programs, last year Provost Perrin distributed to the Deans a complete list of all academic programs in the UNC system that have differential tuition applied to them. He asked the academic Deans to look for justifiable opportunities within their academic units for differential tuition proposals that could return funds to support high-demand programs. As part of this process, the proposals from the Bryan School of Business and Economics and the School of Health and Human Sciences are submitted for consideration.
Dean Banks addressed a question raised regarding the process on student input and provided background information on the second-phase approach of the differential tuition for the MBA, MSA, and MSITM programs. Moore requested a motion to recommend this item for approval to the full board (regular agenda). Ferree moved and Smalls seconded. The motion carried unanimously.

- Master of Arts in Communication Sciences and Disorders 2013-14
- Master of Science in Athletic Training and Speech-Language Pathology 2013-14

Dean Hooper provided a national prospective on these differential tuition requests and student input in the process. Questions were raised regarding the use of funds for professional development opportunities. Moore requested a motion to recommend this item for approval to the full board (regular agenda). Blackmon moved and Smalls seconded. The motion carried unanimously.

Proposed Campus-Initiated Tuition Increase 2013-14
Boyette reported on the CITI Proposal. Discussion followed regarding the tuition process, budget implications, UNCG comparisons within the UNC System, and national peers. Moore requested a motion to recommend this item for approval to the full board (regular agenda) as a joint motion with Business Affairs. Blackmon moved and Hiatt seconded. The motion carried unanimously.

INFORMATION ITEMS:
Report of Additions to and Deletions from the August 2012 Degree Candidates List
No discussion followed.

Division of Continual Learning Transformational Change
Moore deferred this item to the next Academic Student Affairs Committee meeting on March 6, 2013.

Learning Communities Overview
Roberson reported on the dramatic affect Learning Communities (LCs) have on student retention. LCs also has a positive impact on GPA and attitudinal socialization aspects of students working together with faculty and campus partners. UNCG has become a national leader in this effort. Laura Pipe introduced two students* who expressed their experiences in this regard.

  *Mark Parent, Freshmen from Oak Ridge, in the UNCG Learning Community, Political Science/Secondary Education Major
  *Ryan Scott, Sophomore from Hickory, was in the Sustainable Entrepreneurship LLC, RA and Spartan Tour Guide, Accounting/Finance major

CLOSED SESSION:

Personnel Report dated November 8, 2012
Moore deferred this item to the full board meeting on December 6.

The meeting was adjourned at 3:10 p.m.