

**BOARD OF TRUSTEES**

**THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO**

May 3, 2012

**ACTION ITEM:** Additional Naming Opportunities for the Renovated Quad

**BACKGROUND INFORMATION:**

*Naming Authority:*

Authority for naming academic units and programs (schools, departments, or other specialized centers or activities) and facilities (buildings, auditoria, plazas, etc.) rests with the Board of Trustees. On September 15, 1983, the Board of Trustees enacted a policy that guides such action. The following section, excerpted from the policy (revised March 29, 2004, and approved by the Board of Trustees September 2, 2004), is provided for information:

Authority to name buildings, facilities, and parts of facilities and academic programs rests with the UNCG Board of Trustees. The Board of Trustees can at its discretion name facilities or spaces without a contribution.


**RECOMMENDED ACTION:**

Naming opportunities in the seven Quad residence halls undergoing renovation were approved in December of 2010. Weil-Winfield sits at the other end of the Quad and, while it is not undergoing renovations, the alumni who lived in Weil-Winfield consider their residence hall part of the Quad.

Naming opportunities in Weil-Winfield are at the same levels as those in the other seven Quad residence halls.

That the Board of Trustees of the University of North Carolina at Greensboro approves the following levels for naming opportunities in the Weil-Winfield residence halls.

<u>Space</u>	<u>Cost</u>
• Vestibule	\$15K
• Parlor	\$75K
• Individual Student Rooms	\$10-15K
• Conference Room	\$25K
• Kitchen	\$10K
• Bench / picnic table	\$10K

  
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 Judy R. Piper  
 Senior Associate Vice Chancellor