BOARD OF TRUSTEES

THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

May 3, 2012

ACTION ITEM:

Additional Naming Opportunities for University Libraries

BACKGROUND INFORMATION:

Naming Authority:

Authority for naming academic units and programs (schools, departments, or other specialized centers or activities) and facilities (buildings, auditoria, plazas, etc.) rests with the Board of Trustees. On September 15, 1983, the Board of Trustees enacted a policy that guides such action. The following section, excerpted from the policy (revised March 29, 2004, and approved by the Board of Trustees September 2, 2004), is provided for information:

Authority to name buildings, facilities, and parts of facilities and academic programs rests with the UNCG Board of Trustees. The Board of Trustees can at its discretion name facilities or spaces without a contribution.

RECOMMENDED ACTION:

Initial naming opportunities in the University Libraries were approved December 2, 2011. The following additional naming opportunities have been identified in the Digital Media Commons, University Libraries Lower Level.

That the Board of Trustees of the University of North Carolina at Greensboro approves the following levels for naming opportunities in the University Libraries

Space	Cost	
Media Production Editing Rooms (5)	\$1K	
Consultation Rooms (4)	\$10K	
Presentation Practice Room (1)	\$15K	
Consulting Commons (CAC space)	\$25K	
Media Commons (media production space)	\$25K	
Collaborative Study Commons (front open seating space)	\$25K	

Judy R. Piper

Senior Associate Vice Chancellor