MINUTES

The University of North Carolina at Greensboro Board of Trustees
University Advancement Committee
1 December 2011

MEMBERS PRESENT: Carolyn Ferree, Chair, Randall Kaplan, Lee McAllister, Richard Moore, Susan Safran, and Vice Chancellor Patricia W. Stewart, Liaison

ABSENT WITH NOTICE: David Sprinkle

OTHER BOARD MEMBERS/GUESTS: Kate R. Barrett, Charles K. Blackmon, Alan Boyette, Linda P. Brady, Bonita Brown, Terri Clark, Nathan Duggins, Helen Hebert, Beth Hens, Steve Honecutt, Kelley Mills, David H. Perrin, Kim Record, Cindy Reed, Steve Rhew, Steve Serck, Jim Settle, Don Skee, Harriett T. Smalls, Mike Tarrant, Reade Taylor, and Martin P. Weissburg

PROCEEDINGS: Carolyn Ferree, Chair, called the meeting to order at 4:04 p.m. Minutes of the September 14, 2011 meeting were approved as written.

ACTION ITEMS:

Resolution to Approve the New Bylaws for The UNCG Excellence Foundation, Inc.

A resolution to approve the revised Excellence Foundation Bylaws was accepted.

Recommended Reappointments and Appointments to the Board of Directors of The UNCG Human Environmental Sciences Foundation

Celia Brewer Cook, Marnie Stern Ruskin, and Michael F. Luther were reappointed to serve a term beginning December 1, 2011 and ending June 30, 2014. Ann B. Burke, Chuck Burns, Ken Fulp, and Dr. Helen Shaw were newly appointed to serve a term beginning December 1, 2011 and ending June 30, 2014.

Naming Opportunities for University Libraries

Several spaces in the library with preapproved naming levels have been expanded or enhanced and therefore giving levels were increased. The following new levels were approved: Lower Level – Multi-Media and Digital Projects Center at $400 K and Government Information Center at $100 K; First Floor – Information Commons at $75 K and Instructional Lab at $100 K; Second Floor – Special Collections Research Room at $25 K and Administrative Conference Room at $25 K; Third Floor (Main) – Special Collections Conference Room at $25 K; First - Eighth Floors – Faculty Research Rooms at $5 K and Multi-Purpose Alcoves & Room at $25 K; and Music Library – Carrels at $500 and Listening Rooms at $5 K.
Recommended Appointments to the Board of Directors of the Capital Facilities Foundation, Inc.

Mike Byers, Jim Settle, Jorge Quintal, Tim Johnson and M. Lee McAllister were appointed as Directors of the Capital Facilities Foundation, Inc. for 1 year beginning January 1, 2012 and ending December 31, 2012.

INFORMATION ITEMS:


Vice Chancellor Patti Stewart reported on private giving for the period July 1, 2001 through September 30, 2011. We have an increase of 162% in new dollars and a 47% increase between new dollars and new deferred commitments over the same period last year – due in large part to three will bequests of approximately $700K.

In regard to the upcoming campaign, our consultants, CCS, have completed 75 feasibility interviews and the development staff has completed an additional 100 interviews, all of which will influence the timing, magnitude, and duration of the campaign. Stewart thanked Trustees who participated in the interviews. Stewart, Skip Moore, and David Sprinkle have been meeting to look at ways to fund the upcoming campaign. CCS is working on a benchmarking project comparing us with both peer and aspirational peer institutions to determine what our needs are for the campaign. Work is also underway to expand the background statement into a case document that will incorporate the work of the Integrated Marketing Committee and the needs assessment. The preliminary report on the feasibility study will be ready on December 9. It will be reviewed by Executive Staff at their January 9 retreat, after which it will be presented to the deans, and then to the Board of Trustees at the February Board meeting.

Terri Clark, Director, Annual Giving Programs & Special Gifts, gave an overview of the Annual Giving Program.

Randall Kaplan, Chair, thanked Clark for her presentation. Kaplan distributed pledge forms to those Trustees who have not yet given an annual gift, and encouraged the board to give in order to ensure 100% participation.

As there was no further business, Ferree adjourned the meeting at 4:48 p.m.

Respectfully submitted,

Beth R. Hens
Secretary