BACKGROUND INFORMATION:

Today's college students are different even from just ten years ago. Their expectations, desires, demands, and dreams are unlike any previous generation of students. UNCG's student body is no exception to this trend and, yet, they are also a unique population. This presentation focuses on the singular qualities of UNCG students, compared with national data. From a University official's perspective (including Trustees), knowing this information is not only enlightening but it can help us begin to meet students where they are. It can assist in decision-making and priority-setting tasks that are important roles for University leaders. It can also set the stage for what our future as an institution and a society may hold.

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