



Proposed Tuition and Fees

The University of North Carolina at Greensboro
Board of Trustees
December 1 & 2, 2011



THE UNIVERSITY *of* NORTH CAROLINA
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Tuition and Fee Process

- UNCG Tuition Committee is co-chaired by SGA President Isaac Miller and Vice Provost Alan Boyette
- UNCG Student Fee Committee is co-chaired by SGA Vice President John Johnston and Vice Chancellor Cherry Callahan
- For the past two months, these committees have reviewed proposals on campus-based tuition increases and student fee increases, and subsequently developed recommendations for Chancellor Brady
- Chancellor conducted Student forums (November 15 & 16) and developed final recommendations

UNCG Tuition Committee

12 members including 5 students,
3 faculty members, 4 administrators

Committee Chair: Isaac Miller, SGA President & Alan Boyette, Vice Provost

Student Leaders: Jacob Babb, Doctoral Student in English
Ariel Dean, Junior Speech Pathology major
Torry Reynolds, Doctoral Student in Teacher Ed/Higher Ed
De'Chane Woods, Sophomore in JROTC, Orientation Staff

Faculty Representatives: Robert Guttentag, Professor & Head of Psychology
Josh Hoffman, Faculty Senate Chair
Terry McConnell, Professor of Philosophy

Professional Staff: Cherry Callahan, Vice Chancellor for Student Affairs
Steve Honeycutt, Director of Financial Planning and Budgets
Deborah Tollefson, Director of Financial Aid

Student Fee Committee

16 members including 8 students,
4 faculty members, 4 administrators

Committee Chair:

John Johnston, SGA Vice President

Cherry Callahan, Vice Chancellor for Student Affairs

Students:

Emmy Downs

AJ Gore

Amanda Headley

Sheela Martin

Torry Reynolds

Sarah Quirk

Rolando Sanchez

Faculty Members:

Terry Ackerman, Educational Research Methodology

Janet Lilly, Dance

Garth Heutel, Economics

Sarah Martin, Art

Administrators:

Steve Honeycutt, Director of Financial Planning & Budgets

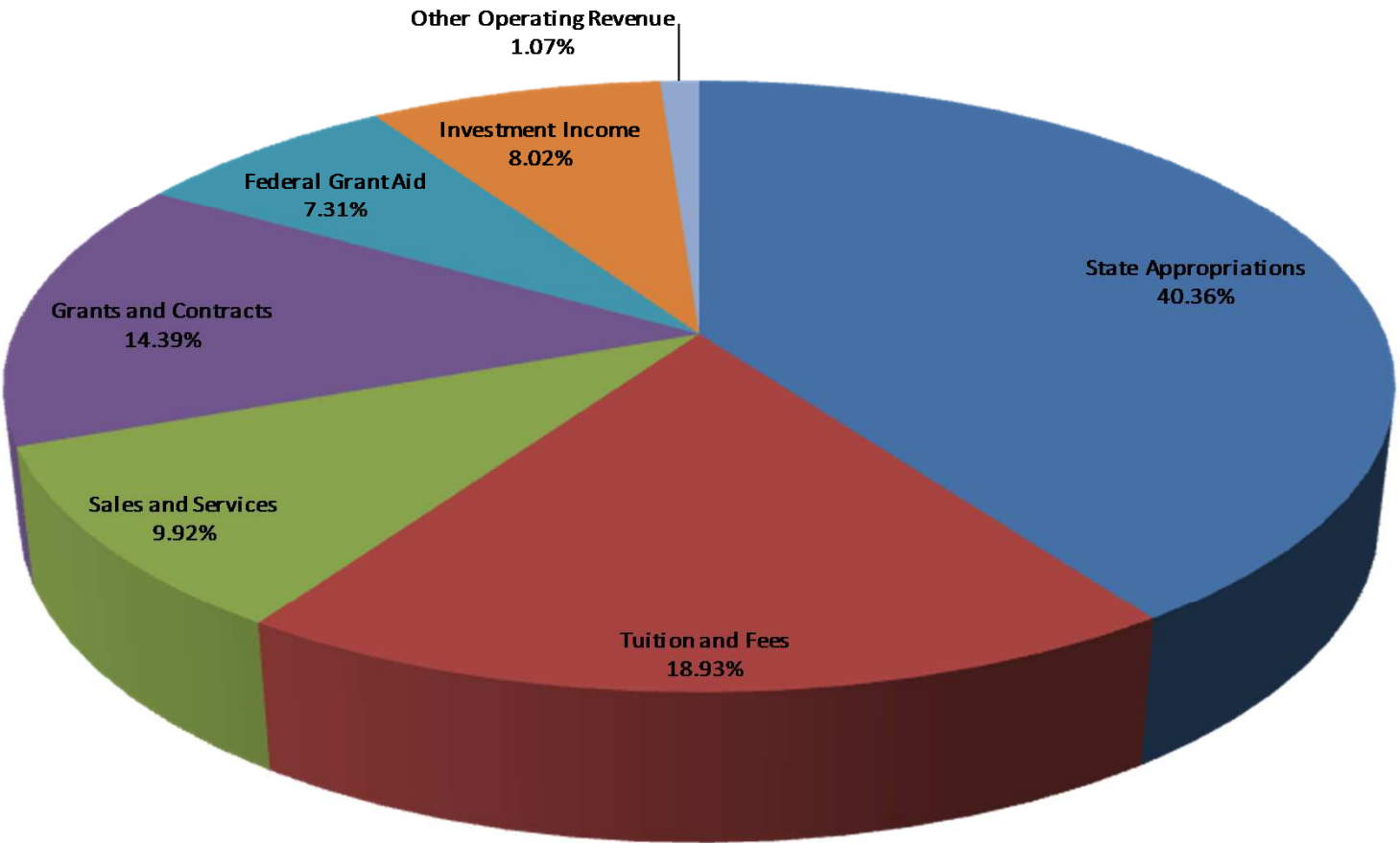
Reade Taylor, Vice Chancellor for Business Affairs

Deborah Tollefson, Director of Financial Aid



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2010-11 Total Operating Budget Revenue \$404 million



Institutional Revenue (of UNCG Peers) Generated by Tuition & Fees and by State Appropriations per FTE (2010)

Institution	Tuition and Fees as % of Total Revenues	State Appropriations as % of Total Revenues	Institution	Tuition and Fees as % of Total Revenues	State Appropriations as % of Total Revenues
UNCG	18	41	Old Dominion	36	40
			Oregon State	23	22
Bowling Green	42	25	Portland State	43	17
Florida International	24	33	UT Arlington	36	26
Georgia State	30	31	U Central Florida	24	34
Indiana State	24	43	U Louisville	28	28
IUPUI	24	22	U Memphis	26	27
Kent State	42	20	U So Miss	26	27
Middle TN	30	25	VA Commonwealth	31	26
Northern Illinois	32	45	Western Michigan U	46	26

How does UNCG compare within our system?

2001-2002 Annual Tuition and Fee Rates*

Institution	In-State Undergraduate
NC State	\$3,228
UNC Chapel Hill	\$3,219
UNC Greensboro	\$2,589
UNC Wilmington	\$2,583
East Carolina	\$2,501
UNC Charlotte	\$2,456
UNC Asheville	\$2,426
NC Central	\$2,350
Appalachian State	\$2,270
NC A&T	\$2,239
Western Carolina	\$2,237
UNC Pembroke	\$2,069
Winston-Salem State	\$1,918
Elizabeth City State	\$1,840
Fayetteville State	\$1,770

**All fee rates included in this presentation exclude special fees that vary by institution. The fees included in these slides represent rates commonly reported to UNC General Administration by each UNC System campuses for comparison purposes.*



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How does UNCG compare within our system?

2011-2012 Annual Tuition and Fee Rates

Institution	In-State Undergraduate
NC State	\$6,875
UNC Chapel Hill	\$6,813
UNC Wilmington	\$5,595
Appalachian State	\$5,456
UNC Greensboro	\$5,445
UNC Charlotte	\$5,360
East Carolina	\$5,317
UNC Asheville	\$5,283
Western Carolina	\$5,250
NC Central	\$4,652
UNC Pembroke	\$4,587
NC A&T	\$4,568
Winston-Salem State	\$4,513
Fayetteville State	\$4,084
Elizabeth City State	\$3,829

How does UNCG compare with national peers?

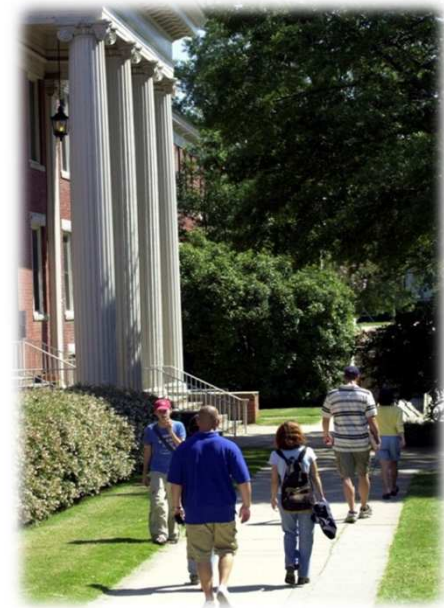
2011-2012 Annual Tuition and Fee Rates

Institution	In-State Undergraduate
Northern Illinois	\$11,014
Virginia Commonwealth	\$10,093
Bowling Green State University	\$10,044
Western Michigan	\$9,606
Kent State University at Kent	\$9,496
Georgia State University	\$9,410
University of Louisville	\$8,930
The University of Texas at Arlington	\$8,878
Indiana University-Purdue University-Indianapolis	\$8,243
Old Dominion University	\$8,144
Indiana State University	\$7,982
Portland State University	\$7,764
University of Memphis	\$7,696
Oregon State University	\$7,600
Middle Tennessee State University	\$7,018
University of Southern Mississippi	\$5,834
Florida International University	\$5,678
University of Central Florida	\$5,584
UNC Greensboro	\$5,445

How do UNCG's tuition & fee rates compare nationally?

For the 13th year in a row, UNCG was ranked among the nation's "best value" public colleges by The Princeton Review, an honor earned by only about 15 percent of the nation's four-year colleges.

In addition, Forbes Magazine included UNCG in its 2011 list of America's Best College Buys. The university was listed 24th among 100 colleges and universities in the United States (we were ranked 37th last year).



How do UNCG's tuition & fee rates compare nationally? (cont.)

- UNCG is included among 54 U.S. public four-year colleges with costs in the lowest 10% of schools, according to a *College Affordability & Transparency* evaluation released in July 2011 by the U.S. Department of Education.
- UNCG was cited by the Education Trust, a Washington, D.C.-based education policy organization, as one of only five U.S. universities serving low-income students well.

College Board Study of Undergraduate Tuition & Fees

College Board annual study of average undergraduate costs of tuition and fees at four-year public colleges (2011-12 data):

- The in-state cost of tuition and fees at all public universities averaged \$8,244 in comparison to UNCG's cost of \$5,445.
- For non-residents, the cost of tuition and fees at all public universities averaged \$20,770, in comparison to UNCG's non-resident cost of \$17,970.

College Board Study of Undergraduate Tuition & Fees (cont.)

College Board 2011-12 findings, continued:

- Average 2011-12 in-state tuition and fees at public doctoral universities are \$9,185, compared to \$7,186 at public master's universities, and \$6,604 at public bachelor's universities.
- These rates compare to the in-state rate at UNCG, a public doctoral university, of \$5,445.

It's easy to see how
The Princeton Review and Forbes
concluded that UNCG offers an outstanding value.



2012-13 TUITION

Summary of UNCG Tuition Committee Deliberations and Recommendations for 2012-13

What are the Guiding Principles* of the UNCG Tuition Committee?

1. UNCG must remain affordable for its neediest students.
2. UNCG must not significantly increase its rank among the constituent UNC institutions in terms of cost.
3. Recommended actions are believed to provide positive contributions toward the quality of the students' educational/learning experience.

**These principles were established by UNCG's first CITI (Campus Initiated Tuition Increase) Committee in Fall 2000 and observed by each subsequent committee.*

What is Tuition?

Tuition (along with state appropriations) supports the cost of delivering instruction, academic support, and essential administrative infrastructure.



What tuition guidance has been provided by the UNC System President and Governing Board?

1. The traditional tuition increase cap is 6.5%; campuses with significant unfunded needs may submit a proposal for increasing tuition above 6.5%.
2. Additionally, a campus whose tuition or fee rates differ significantly from those charged by similar UNC institutions or their public peer institutions may consider one-time adjustments to tuition or fees beyond the cap to "catch up."

What tuition guidance has been provided by the UNC System President and Governing Board?

3. Combined tuition and fee rates shall continue to remain in the bottom quarter of an institution's public peers (when compared to resident undergraduate rates).
4. At least 25% of the proposed new tuition revenues must be set aside for need-based financial aid; the remaining 75% shall be used to increase compensation and to enhance the quality of the student's academic experience.
5. The need for the tuition increase and proposed allocations of tuition revenue must be documented and presented to the Board of Governors for approval.

Maximum Allowable 2012-2013 Tuition and Fee Increase for Resident Undergraduate Students

UNCG 2011-2012 Resident Undergraduate Tuition & Fee Rate	Tuition and Fees for Last Peer In Bottom Quartile	Difference
\$5,445 (Tuition = \$3,454) (Fees = \$1,991)	\$7,309	\$1,864 (-34.2%)

UNCG CITI Proposal for 2012-13

6.5% plus Additional 3.5% Quality Enhancement (10% total)

<i>Regular Term</i>	<i>Tuition Increase Per Student/year</i>	<i>Total Annual Increase</i>	<i>2012-2013 Tuition Rate</i>
In-State Undergraduate	6.5% = \$224 3.5% = \$121	\$345	\$3,799
In-State Graduate Student	6.5% = \$258 3.5% = \$139	\$397	\$4,366
Out-of-State Undergraduate	6.5% = \$1039 3.5% = \$ 559	\$1,598	\$17,577
Out-of-State Graduate Student	6.5% = \$1053 3.5% = \$ 567	\$1,620	\$17,815

Primary Justifications for Proposed 2012-13 Tuition Increase

- To retain faculty, in part by bringing UNCG faculty salaries closer to the 80th percentile of peers (goal of the UNC Board of Governors)
- To restore as many course sections as possible lost as a result of successive budget reductions (loss of 157 faculty positions and approximately 975 course sections and 40,000 class seats in 2011-12)

How would tuition increase revenue be used?

UNCG CITI Proposal - Total of approximately \$7.4 million

Funds would remain at UNCG to support:

- Financial Aid (25%) \$1.85 million
- Faculty salaries to the 80th percentile (if allowable by the General Assembly) (20%) \$1.48 million
- Graduate Awards and Waivers (5%) \$370,000
- Offset Budget Reductions in Faculty, providing additional courses and course sections in the College and Schools including learning communities (50%) \$3.7 million

UNCG Faculty Salaries Compared to Peers

	Professor	Associate	Assistant
AAUP 80th Percentile by Rank	\$ 113,680	\$ 78,680	\$ 67,560
UNCG Average Salary by Rank	\$ 109,500	\$ 77,100	\$ 64,300
Difference from UNCG Average	\$ 4,180	\$ 1,580	\$ 3,260
UNCG Headcount in Rank	194	243	150
Amount Needed to Achieve AAUP 80th Percentile	\$ 810,920	\$ 383,940	\$ 489,000
Total	\$1,683,860		

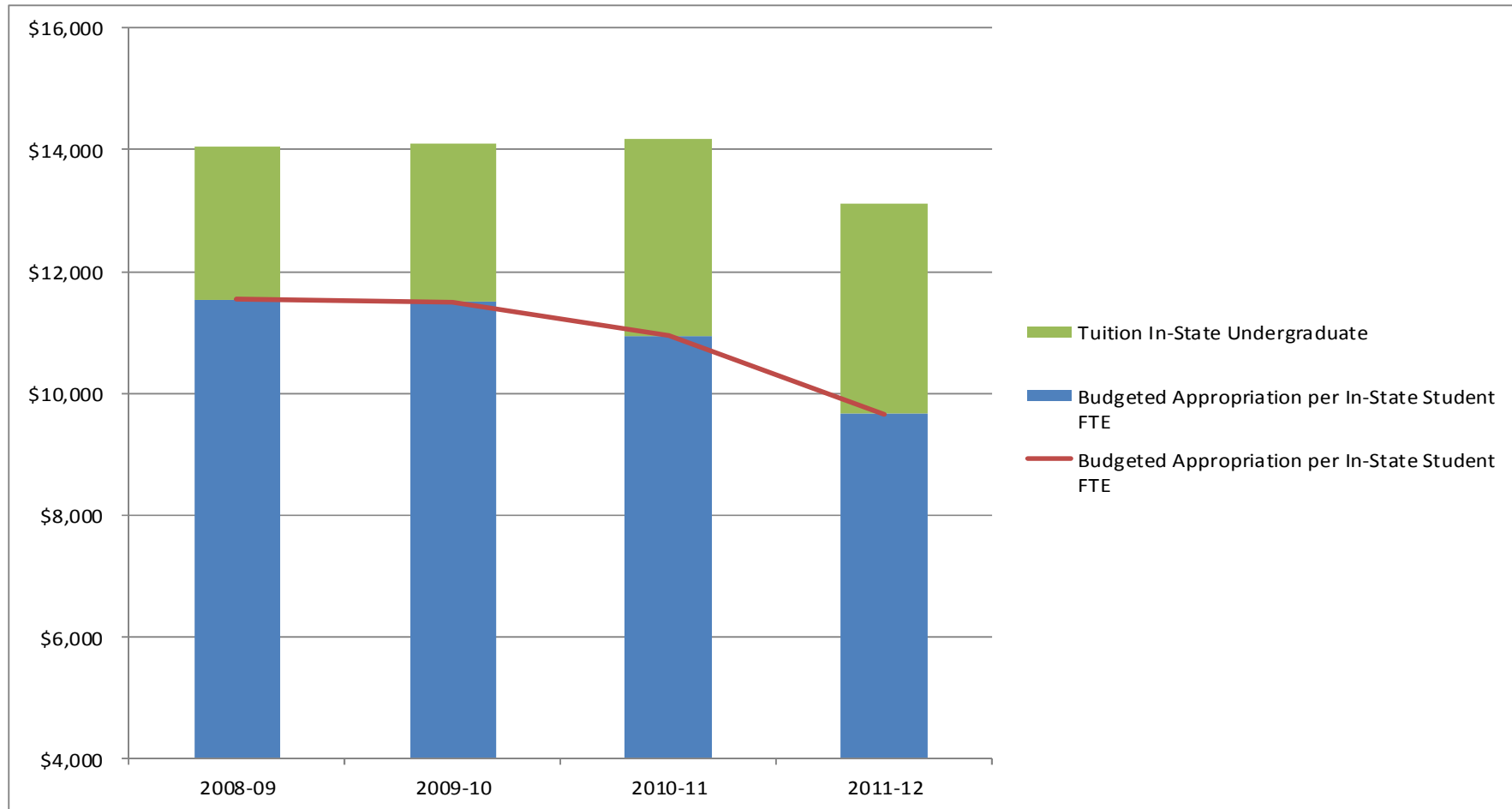
UNCG History of Budget Reductions 2008-09 through 2011-12

Permanent Reductions	\$40,931,806
Temporary Reductions	42,999,539

Total Reductions	\$83,931,345

*NOTE: In 2011-12 alone, the reduction totaled over \$30 million.
The proposed 10% CITI would generate \$7.4 million.

UNCG's Budgeted Recurring State Appropriation per Budgeted In-State Full Time Equivalent (FTE) Student



2012-13 STUDENT FEES

Summary of UNCG Student Fee Committee Deliberations and Recommendations for 2012-13

What are Fees?

UNC system Board of Governors authorized campuses to charge “general fees,” “fees related to the retirement of debt,” an “ASG(Association of Student Governments) fee,” and several special fees.



Fees support student programs, services, and facilities on the campuses.



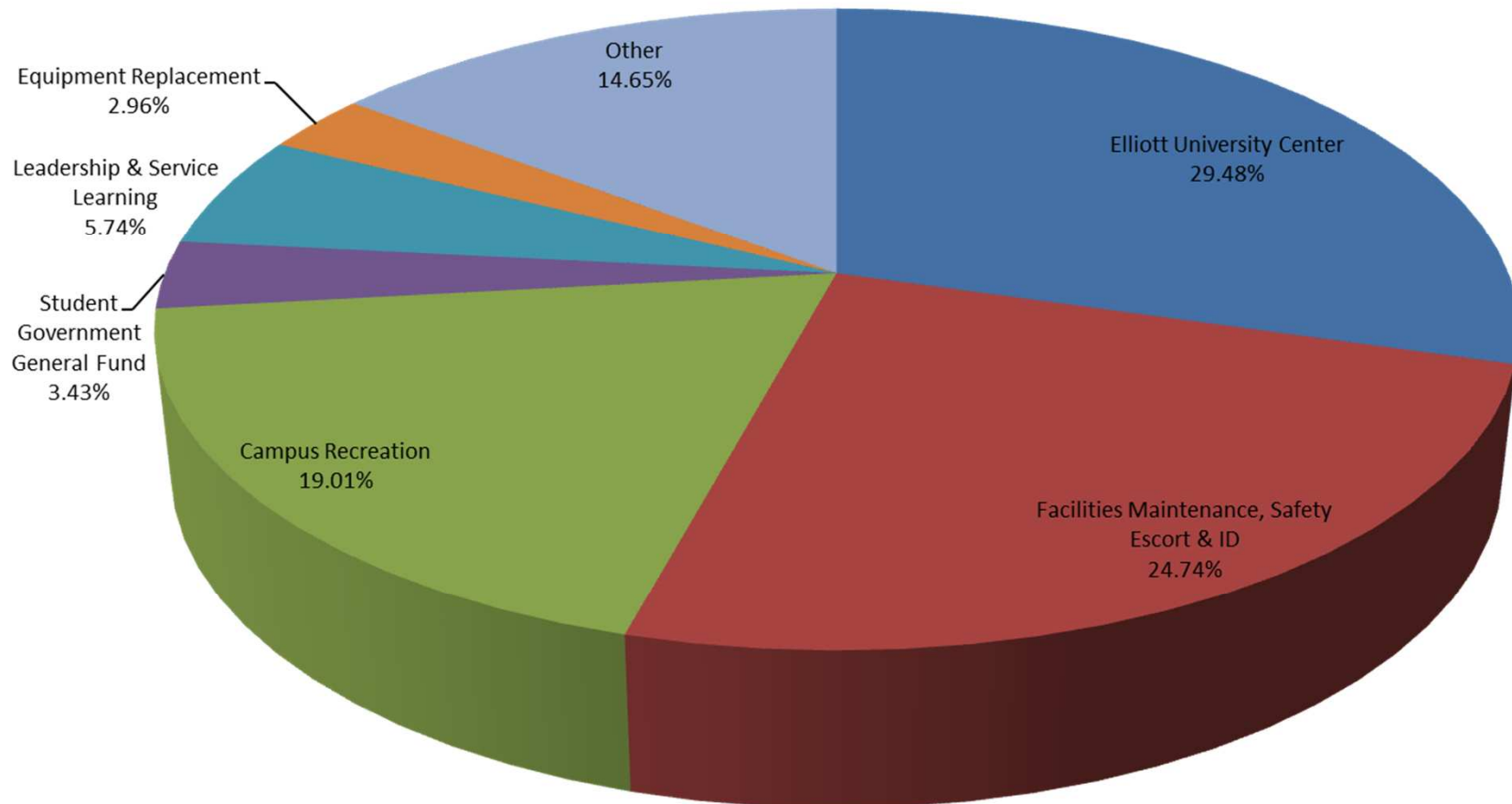
What are Fees?

- “General fees” are those subject to the cap set by BoG:
 - *Activities*
 - *Athletics*
 - *Educational & Technology*
 - *Health*
- Fees excluded from the cap set by BoG:
 - *Facilities Fee (related to retirement of debt)*
 - *Association of Student Governments fee*
 - *Transportation*

What Does It Provide?

Student Activities Fee

2011-12





What does it provide?

Athletics Fee



- Fee supports most costs of UNCG's Division I intercollegiate athletics program.
- Some costs are met by revenue and endowment income.

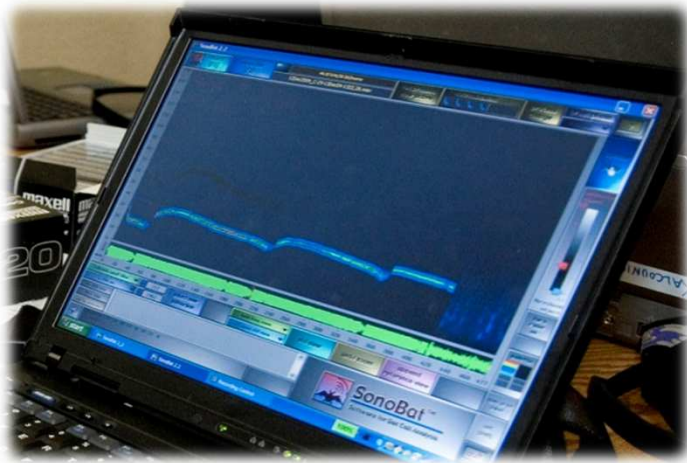


- Maintenance of athletic facilities is supported by the *student activities fee*.

What does it provide?

Educational and Technology Fee

Educational = formerly
“course fees”



Technology = partial support of
information technology for
student class and out-of-class
use

What does it provide? Health Fee

STUDENT HEALTH SERVICES



- Medical Services
- Pharmacy
- Immunizations
- Lab/X-ray
- Psychiatry
- Student Health Insurance
- Wellness Programs (nutrition, eating disorders, stop smoking, etc.)
- Alcohol and Drug Programs
- Counseling and Testing Center

What does it provide?

Facilities Fee (excluded from “cap” set by BoG)

- Pays off the debt incurred on “capital projects” when student facilities are built or renovated, for example:
 - Soccer stadium
 - Student Recreation Center
 - Baseball stadium
 - EUC renovation
 - Student Health Center expansion/renovation



*(**Facilities fee does not include residence halls, dining or parking facilities; these are paid by users.)*

Who Pays General Fees?

- Students pay fees along with their tuition each semester.
- Exceptions:
 - *Distance learners who take no courses on campus pay only the Educational & Technology Fee.*
 - *Graduate students enrolled in fewer than 6 credit hours and undergraduates enrolled in fewer than 9 credit hours have the option of paying the health fee or they could pay for services at the “market rate” of the Greensboro community.*

How does UNCG compare?

	Athletic	Activity	Health	Ed. & Tech.	Facility	TOTAL
UNCW	439	664	181	398	688	2,370
ASU	639	523	256	383	502	2,303
WCU	688	530	260	387	387	2,252
UNCC	553	526	178	376	485	2,118
UNCA	620	683	270	324	220	2,117
UNCG	541 (10th)	373 (14th)	257 (5th)	330 (10th)	490 (3rd)	1,991 (6th)
ECU	566	593	230	262	318	1,969
WSSU	579	461	207	406	190	1,843
NCAT	562	470	244	363	138	1,777
UNCP	595	537	146	276	220	1,774
NCCU	624	433	214	377	120	1,768
NCSU	192	455	258	395	422	1,722
UNCCH	275	349	429	435	224	1,712
FSU	450	437	115	275	380	1,657
ECSU	493	564	227	197	0	1,481



How much are UNCG Annual fees?*

	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	% change (2011-12 to 2012-13)
Athletics	413	444	461	489	541	589	8.9%
Activities	349	359	345	368	373	384	2.9%
Health	218	226	226	252	257	265	3.1%
Ed.&Tech.	268	276	292	301	330	361	9.4%
Sub-Total	1,248	1,305	1,324	1,410	1,501	1,599	6.5%
Facilities	272	272	272	272	490	707	
TOTAL	\$1,520	\$1,577	\$1,596	\$1,682	\$1,991	\$2,306	
inc./dec.	+\$66	+\$57	+\$19	+\$86	+\$309	+\$315	

\$157.50 per semester



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How will the 2012-2013 general fee increases be used?

- All fee categories: Supplies; materials; equipment repair/replacement; etc.
- All fee categories: No salary increases are anticipated
- Athletics fee: Increasing cost of scholarships and operations, Title IX review and Officiating Increases
- Education and Technology Fee: Wireless refresh and mobile service developer, academic program materials and supplies including instructional equipment



Proposed 2012-13 UNCG Tuition & Fee Rates

2012-13	In-State Undergrad	%	In-State Grad	%	Out-of-State Undergrad	%	Out-of-State Grad	%
Tuition Rate	3,799		4,366		17,577		17,815	
Fee Rate	2,306		2,306		2,306		2,306	
Total	6,105	12.1%	6,672	11.9%	19,883	10.6%	20,121	10.6%

Note: Excludes Transportation Fee (\$47 in 2011-12) and ASG Fee (\$1 in 2011-12)

Tuition Considerations Beyond 2012-13

UNCG Tuition Proposal for 2013-14, 2014-15, and 2015-16

- Recall previous guidance from the BOG:

Additionally a campus whose tuition or fee rates differ significantly from those charged by similar UNC institutions may consider one-time adjustments to tuition or fees beyond the cap to “catch up”.

- UNCG seeks to use this one-time opportunity for quality enhancement, spreading cost increases over a multi-year period.

Quality Enhancement Tuition Proposal

1. Pursue annual tuition increases over the next three years (2013-14, 2014-15, 2015-16) in keeping with prevailing guidelines from the BOG, and as recommended by the UNCG Tuition Committee appointed each year.
2. Plan for an additional “quality enhancement” tuition increase of up to 3.5% in each of these three years, contingent upon an annual reassessment of then-current financial conditions and needs, as documented by the Tuition Committee appointed for each of those years and discussed with the Chancellor.

Assumptions for Rate and Revenue Projection Purposes, 2013-14 through 2015-16

To project student tuition & fee rates and resulting tuition revenues, we must make assumptions about future rate increases.

For this purpose, the following assumptions are employed.

- Basic tuition is increased annually by a maximum amount of 6.5% (as currently set by BoG).
- Supplemental campus-initiated tuition is increased annually by the anticipated maximum of 3.5%.
- Student fees, on average, are increased annually by a maximum amount of 6.5% (as currently set by BoG).
- Facilities fees, on average, remain flat at the current rate of \$707.

Amount of Annual (6.5%) Tuition Increase by Student Type for Base and Supplemental (3.5% Quality Enhancement) Charges

	2012-13			2013-14			2014-15			2015-16		
	6.5%	3.5%	Total	6.5%	3.5%	Total	6.5%	3.5%	Total	6.5%	3.5%	Total
In-State Undergrad	224	121	345	247	133	380	272	146	418	299	161	460
In-State Graduate	258	139	397	284	153	437	312	168	480	343	185	528
Out-of-State Undergrad	1039	559	1598	1143	615	1758	1257	677	1934	1382	745	2127
Out-of-State Graduate	1053	567	1620	1158	624	1782	1274	686	1960	1401	755	2156

Projected 2013-14 UNCG Tuition & Fee Rates

2013-14	In-State Undergrad	%	In-State Grad	%	Out-of-State Undergrad	%	Out-of-State Grad	%
Tuition Rate	4,179		4,803		19,335		19,597	
Fee Rate	2,409		2,409		2,409		2,409	
Total	6,588	7.9%	7,212	8.1%	21,744	9.4%	22,006	9.4%

Projected 2014-15 UNCG Tuition & Fee Rates

2014-15	In-State Undergrad	%	In-State Grad	%	Out-of-State Undergrad	%	Out-of-State Grad	%
Tuition Rate	4,597		5,283		21,269		21,557	
Fee Rate	2,520		2,520		2,520		2,520	
Total	7,117	8.0%	7,803	8.2%	23,789	9.4%	24,077	9.4%

Projected 2015-16 UNCG Tuition & Fee Rates

2015-16	In-State Undergrad	%	In-State Grad	%	Out-of-State Undergrad	%	Out-of-State Grad	%
Tuition Rate	5,057		5,811		23,396		23,713	
Fee Rate	2,638		2,638		2,638		2,638	
Total	7,695	8.1%	8,449	8.3%	26,034	9.4%	26,351	9.4%

UNCG Tuition Revenue Based on Previously Stated Assumptions 2012-13 through 2015-16

	6.50%	3.50%	Total
2012-13	\$4,858,528	\$2,620,469	\$7,478,997
2013-14	\$5,352,451	\$2,881,771	\$8,234,222
2014-15	\$5,889,677	\$3,166,133	\$9,055,810
2015-16	\$6,475,314	\$3,488,341	\$9,963,655

Schedule*

- Dec 2 Board of Trustees Board Meeting
- Jan 13 Board of Governors meet to discuss tuition and fees
- Feb 10 Board of Governors act on campus requests

**Legislative session begins in May—could have impact on tuition and fees*