MINUTES
The University of North Carolina at Greensboro Board of Trustees
University Advancement Committee
August 24, 2010

MEMBERS PRESENT:  Kate R. Barrett, Carolyn Ferree, William J. Pratt, Susan M. Safran, Vice Chancellor Patricia Stewart, Liaison

OTHER BOARD MEMBERS/GUESTS: Beth Hens, Richard L. Moore, Provost David Perrin, Martin P. Weissburg

PROCEEDINGS:  Carolyn Ferree, Chair, called the meeting to order at 3:28 p.m. Minutes of the March 30, 2010 meeting were approved as written.

INFORMATION ITEMS:

Report on Private Giving to The University of North Carolina at Greensboro and its Affiliated Organizations

Vice Chancellor Patricia Stewart reported on planned giving for the period July 1, 2009 – June 30, 2010. UNCG was the only school in the UNC System that met its fundraising goal for 2009 – 2010. In preparation for the next capital campaign, two nationally known consultants have been brought in and Stewart will report on their findings at the December meeting. A campus-wide needs assessment for this upcoming campaign is complete. Approximately $380MM in needs was identified and will be carefully prioritized and considered when setting a goal. Campaign planning is proceeding in tandem with the Integrated marketing Plan. Development of a case statement will begin in late 2010. A series of discovery calls by Development staff is underway to identify potential donors and donation amounts. Campaign leaders are being identified and recruited. The state of the economy will influence the next steps.

CLOSED SESSION

Skip Moore made a motion that the meeting go into closed session to avoid premature disclosure of honors or awards. Patti Stewart seconded the motion which passed and the meeting was called to closed session.

A move was made, seconded, and passed to return to open session. As there was no further business, Ferree adjourned the meeting at 4:10 p.m.