ACTION ITEM: Additional Naming Opportunities for the Renovated Quad

BACKGROUND INFORMATION:

Naming Authority:

Authority for naming academic units and programs (schools, departments, or other specialized centers or activities) and facilities (buildings, auditoria, plazas, etc.) rests with the Board of Trustees. On September 15, 1983, the Board of Trustees enacted a policy that guides such action. The following section, excerpted from the policy (revised March 29, 2004, and approved by the Board of Trustees September 2, 2004), is provided for information:

Authority to name buildings, facilities, and parts of facilities and academic programs rests with the UNCG Board of Trustees. The Board of Trustees can at its discretion name facilities or spaces without a contribution.

RECOMMENDED ACTION:

That the Board of Trustees of the University of North Carolina at Greensboro approves the following levels for naming opportunities in the Renovated Quad residence halls.

The current seven building known as the Quad, are being renovated and provide numerous opportunities for naming of sub-area or whole site additions. Scheduled to open in the fall of 2012, the Quad will be the home for approximately 600 continuing students at UNCG. The renovation will include transition from a traditional hall with common area/group shower area to a suite style with one/two bed arrangements and a shared bathroom with another unit. The renovation of the Quad is intended to not only provide desired amenities for students, but numerous spaces to assist in the curricular and co-curricular experience of students.

Individual Buildings – Bailey, Coit, Cotten, Gray, Hinshaw, Jamison, and Shaw

Each building will have subtle differences, but the general envelope will remain the same. Each building will serve as the home for approximately 80 students.

Faculty apartment in Cotten (approx. 600 sq. ft.) $25,000
Faculty apartment in Jamison (approx. 600 sq. ft.) $25,000

In all seven dorms:

Suite: Double Bedroom/Double Bedroom with shared bath (various sq. ft.) $15,000

Suite: Single Bedroom/Single Bedroom with shared bath (various sq. ft.) $10,000

Patricia W. Stewart
Vice Chancellor

Attachment—Previously Approved Naming Opportunities
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Gateway to the Quad – Shaw Hall

- Two Seminar/Classroom additions, rooms 112 and 142 on 1st floor $25K
  Classrooms for up to 38 people each equipped with all teaching and furniture needs for class instruction. 562 sq. ft. each.
Attachment—Previously Approved Naming Opportunities (UAC-2)

- **Multi Purpose Room, room 143 on 1st floor**
  Hold for Smart-Tillman
  Large room to be utilized for receptions, large academic collaborations, social events, and casual space for students. Occupancy for up to 86 people, 1286 sq. ft. Room is equipped with technology and furniture for study purpose.

- **Recreation Room, room 140 on 1st floor**
  $50K
  Large room equipped with gaming tables and electronic gaming systems for students. Occupancy for up to 89 people, 1332 sq. ft.

- **Conference Room, room 118 on 1st floor**
  $20K
  Conference room for staff planning and student groups. Occupancy up to 23 people, 345 sq. ft.

- **Faculty Office, room 130, 1st floor**
  $15K
  156 sq. ft.

- **Group Study, rooms 131, 132, 133, 135 on 1st floor**
  $15K
  Separate naming options for each room (4), or whole area could be a naming option. Equipped with technology and furniture to meet various group needs. Occupancy up to 13 people, 196 sq. ft.

- **Gateway Area, area 120, on 1st floor**
  $150K
  Will serve as the main gateway/walkway to the Quad. Exterior to Shaw but “tunnel” or exterior area has wonderful opportunities for numerous individual possibilities or a larger naming opportunity.

- **Social Lounge, room 328, 3rd floor**
  $20K
  Beautiful area with glass wall overlooking grass area of Quad that will be used by students as a place to relax, read and meet in small groups. Occupancy up to 20 people, 308 sq. ft.

**Individual Buildings – Bailey, Coit, Cotten, Gray, Hinshaw, and Jamison**

Each building will have subtle differences, but the general envelope will remain the same. Each building will serve as the home for approximately 80 students. The below naming options are in each of the six buildings.

- **Outside patio, 1st floor**
  $50K
  Exterior area that includes naming opportunities for the entire area. Benches, possible nature area, brick walls, patio coverings, etc. Occupancy for up to 38 people, 566 sq. ft.
Attachment—Previously Approved Naming Opportunities (UAC-2)

- **Parlor, room 112 on 1st and 2nd floor**  
  Interior area being renovated from a one story to a two story, open area. Should create a grand area as you enter the building, as well as from outside. Area will be utilized by students to relax, read and meet in small groups. Occupancy up to 29 people, 434 sq. ft.  
  $75K

- **Entry wall in vestibule, room 110 on 1st floor**  
  As you enter the vestibule from outside (this is the main entry to hall), to the right is a wall that can be dedicated, decorated, mural painting, etc. The size of the wall is approximately 9 x 13 ft.  
  $15K

- **Kitchenette, room 114, on 1st floor**  
  Full equipped kitchen for utilization by whole hall. 100 sq. ft.  
  $10K

- **Lounge, room 212, on 2nd floor**  
  Area will be utilized by faculty for discussions, as well as by students to relax, read, and meet in small groups. Occupancy up to 28 people, 420 sq. ft.  
  $25K

- **Study, room 312, on 3rd floor**  
  Area will be utilized by faculty for discussions, as well as by students to relax, read, and meet in small groups. Occupancy up to 24 people, 368 sq. ft.  
  $20K

**Other Possible Namings**

Benches - $5K per bench. There are currently 6 granite benches in the Quad. The architect has been talking with Chris Fay about using these in the redesigned Quad. Chris and I discussed the possibility of designing perennial garden around the some of the benches for naming opportunities ($15K - $20K for bench and garden).

Respectfully submitted,

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Patricia W. Stewart
Vice Chancellor