

MINUTES

The University of North Carolina at Greensboro Board of Trustees

March 17, 2011
Virginia Dare Room, Alumni House

MEMBERS PRESENT OR BY TELEPHONE: Randall Kaplan (Chair), Kate Barrett, Earlene Hardie Cox (telephone), Jean Davis, Linda Hiatt, Katherine Marshall, Richard Moore, William Pratt (telephone), Susan Safran, David Sprinkle

ABSENT WITH NOTICE: Carolyn Ferree, Gwynn Swinson, Martin Weissburg

OTHER STAFF MEMBERS/GUESTS: Keith Ayscue, Linda Brady, Bonita Brown, Mike Byers, Cherry Callahan, James Clotfelter, Jonnelle Davis, John Gamble, Helen Hebert, Stacy Kosciak, Kelley Mills, Scott Milman, David Perrin, Clarenda Phillips, Kim Record, Cindy Reed, Steve Serck, Terri Shelton, Don Skeen, Patricia Stewart, Mike Tarrant, Reade Taylor

Chair Randall Kaplan called the meeting to order at 8:30 a.m.

WELCOME:

Chair Kaplan welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Kaplan then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

STUDENT GOVERNMENT ASSOCIATION REPORT:

Trustee and Student Government Association President Katie Marshall reported to board members about the accomplishments of SGA over the past year, including the creation of an SGA office in Elliott University Center, working with Athletics to promote games and school spirit, helping to promote the addition of UNCG merchandise in area stores, and assisting with the UNCG Habitat for Humanity building project, among others. She announced that the SGA president for 2011-12 is Bonnie Landaverdy.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady congratulated Katie Marshall for her outstanding leadership to SGA. She then recognized two awards received by UNCG students. Margaret Carpenter, a senior music student, has

been awarded UNCG's first ever Gates Cambridge Scholarship. Zim Ugochukwu, a senior biology student, is the first ever Henry Luce Scholar from UNCG.

Brady commented on the very difficult decision to discontinue UNCG's wrestling program. She added that Athletics Director Kim Record and her staff have been developing a strategic plan for Athletics and exploring ways to deal with the budget challenges, including the loss of nearly \$750,000 in scholarship support for out-of-state student athletes. Student athletes in wrestling who are supported by scholarships will continue to be supported should they choose to stay at UNCG. In addition, UNCG will support those students who desire to transfer to another institution where they can continue to wrestle.

Brady expressed her appreciation to Provost Perrin for leading the academic restructuring effort at UNCG, to Professor Dan Bibeau and Professor Gwen O'Neal for co-chairing the restructuring committee, and to all students, faculty, and staff who served on the committee or consulted on the process.

She indicated that earlier this week a plan was submitted to General Administration for a 15% budget cut at UNCG for 2011-12. Despite the challenges, we continue to pursue critical roles in UNCG's Strategic Plan 2009-2014 including efforts to enhance retention and graduation rates and build learning communities.

APPROVAL OF MINUTES:

The Board approved the Minutes of the December 2, 2010 meeting.

CONSENT AGENDA:

1. Early Middle College Proposal (A/SAC-1)
2. Traffic and Parking Regulations (BAC-1)
3. Designer Selection for the Campus Transportation Master Plan (BAC-4)
4. Recommended Appointments/Reappointments to the Board of Directors of The UNCG Excellence Foundation (UAC-1)
5. Recommended Reappointments to The Board of Trustees of the Endowment Fund of The University of North Carolina at Greensboro (UAC-2)
6. Recommended Reappointments to the Board of Directors of The UNCG Human Environmental Sciences Foundation (UAC-3)

All approved and the motion carried.

PRESENTATIONS:

The following presentations were made to the board.

Academic Restructuring:

Prior to the presentation by Provost Perrin, Richard Moore, chair of the Academic/Student Affairs Committee asked for a motion to approve the following recommendation based on the work of the Restructuring Committee and a review of the input received in response to the committee's report:

1. That the Board of Trustees of The University of North Carolina at Greensboro approve the establishment of the School of Health and Human Sciences effective July 1, 2011, to include the following departments: Communication Sciences & Disorders; Human Development & Family Studies; Kinesiology; Nutrition; Public Health Education; Social Work; Recreation and Gerontology. That the Department of Interior Architecture be relocated to the College of Arts & Sciences, the Department of Consumer Apparel & Retail Studies and the Hospitality & Tourism Management Program be relocated to

the Bryan School of Business and Economics. That further consideration be given to the location of the Genetic Counseling program and the Recreation Management, Leisure Services Management, and Commercial Recreation and Event Management programs.

The motion was seconded and discussion followed. Moore provided a summary of academic restructuring discussions held during a special meeting of the Academic/Student Affairs Committee on March 14, 2011. He indicated that the committee heard from individuals who had signed up in advance to make comments about restructuring. He added that there are four decision steps in the restructuring approval process: 1) Recommendation from the campus and then a recommendation from the Provost and Chancellor to the Academic/Student Affairs Committee of the Board of Trustees; 2) Consideration by the Academic/Student Affairs Committee; 3) Approval of recommended action by the Board of Trustees; 4) Consideration by the Board of Governors.

Provost David Perrin spoke to board members about the process and rationale for academic restructuring. He pointed out that the plan for restructuring is consistent with one of the strategic areas of UNCG's Strategic Plan 2009-2014 – "Improve health, wellness, and quality of life for children, adults, families, and communities through scientific inquiry and application, workforce development, reduction of disparities, sustainability efforts, and recreational opportunities." The process began last spring with a sub-committee of the Deans Council. Senior faculty from HES (Professor Gwen O'Neal) and HHP (Professor Dan Bibeau) were added to the sub-committee, and those two individuals ultimately became co-chairs for the Restructuring Committee appointed in fall 2010. David Altman from the Center for Creative Leadership served as facilitator. The Restructuring Committee Report was posted on the restructuring website for public review and comment from March 1 through March 9, 2011. Over one hundred comments/recommendations were received. The majority of comments supported "School of Health and Human Sciences" as the proposed name for the new academic unit.

Following Provost Perrin's presentation, Chair Kaplan asked for those who signed up to make comments from the floor to come forward as names are called. Five individuals commented. They were Jonathan Tudge, Bill Dudley, Dave Demo, Bob Strack, and Sue Dennison.

When there was no further discussion, all approved and the motion to approve establishment of the School of Health and Human Sciences effective July 1, 2011 carried.

Athletics Strategic Plan:

Director of Intercollegiate Athletics Kim Record spoke to board members about Athletics' role in UNCG's Strategic Plan and about the strategic plan for Intercollegiate Athletics. She commented on the core purpose and core values of Athletics, as well as the organizational vision for the future. She said that Core Purpose (what we do) + Core Values (how we do it together) + Envisioned Future (where we are going) = The Spartan Way. According to the strategic plan, by 2015, UNCG Athletics will demonstrate: Athletic Success; Academic Success; Partnership Engagement; Financial Efficiency; Venue and Space Maximization; and Professional Development.

Potential Staffing and Organizational Structure for Upcoming Capital Campaign:

Vice Chancellor for University Advancement Patti Stewart spoke to board members about University Advancement campaign readiness. She presented a gift pyramid for a \$200 million campaign showing the number of gifts and number of prospects required at various contribution levels. Charts were also presented showing the current staffing in the Office of Development, University Advancement, and University Relations, as well as additional positions needed to appropriately staff the upcoming campaign.

Following Vice Chancellor Stewart's presentation, Richard Moore recommended that we look at other models of fundraising for methods of underwriting campaign/fundraising costs.

Chair Kaplan said that at the next BOT meeting, and more importantly, at the retreat, we should look at how we can pay for a fundraising staff.

REPORT OF THE ACADEMIC/STUDENT AFFAIRS COMMITTEE: – *Chair Moore*

Chair Moore asked Provost Perrin to provide an update on preparations for a campus-wide review of academic programs including the proposed criteria and process for the review. Provost Perrin explained that the review is to prepare for the possibility of academic program curtailment and elimination in response to significant budget reductions.

Perrin told board members that the Academic Program Review Committee consisting of students, faculty, and staff will be given a deadline of November, 2011 to complete their work. The aggressive timeline is important in order to be prepared for the 2012-13 budget cuts. Roy Schwartzman in Communication Studies has agreed to chair the committee.

Chancellor Brady added that the program review criteria and process were developed under the leadership of Rebecca Adams, associate provost for planning and assessment, with input from across the campus. She explained that the process begins in academic departments, then moves to the College and the Schools, and then to a university-wide committee of faculty, staff, and students who will make a recommendation to the Provost.

REPORT OF THE AUDIT COMMITTEE: – *Chair Davis*

Jean Davis reported that the Audit Committee met on February 8, 2011 and heard a report from Internal Auditor Don Skeen including summaries of internal and external audits. There were no findings.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE: – *Chair Safran*

Susan Safran provided a summary of discussions from the Business Affairs Committee meeting held on February 8, 2011 and a teleconference on March 4, 2011 regarding traffic and parking regulations. In addition to the action items approved on the consent agenda, the committee heard a report on architects and designers appointed by the Chancellor and discussed designer selection for the UNCG Mixed Use Village-Housing Phase I.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: – *Susan Safran*

In the absence of committee chair Carolyn Ferree, Susan Safran reported that the University Advancement Committee met on February 8, 2011. In addition to the action items approved in the consent agenda on appointments and reappointments to the Board of Directors of the UNCG Excellence Foundation and to The Board of Trustees of the Endowment Fund of UNCG, the committee heard a report on private giving to UNCG from Vice Chancellor Patti Stewart.

CLOSED SESSION:

Richard Moore moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes, to prevent the premature disclosure of honors or awards, and to prevent the disclosure of information protected by FERPA. Kate Barrett seconded, and the board went into closed session.

The board then moved on the following action items:

1. The Grievance Appeals Committee recommends that, for the reasons set forth in the committee report, the Interim Vice Chancellor's decision to accept the hearing panel's recommendation of expulsion be affirmed by the Board of Trustees.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the personnel report dated January 26, 2011; revised March 14, 2011.

All approved and the motion carried.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the candidate discussed today to be added to the pool of potential candidates for University Honorary Degrees.

All approved and the motion carried.

4. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the namings in the New School of Education Building.

All approved and the motion carried.

Richard Moore recommended the Board return to Open Session, Jean Davis seconded and the board returned to open session.

ADJOURNMENT:

Randall Kaplan recommended that the meeting be adjourned. Kate Barrett seconded, and the meeting ended at 12:15 pm.

Bonita J. Brown
Assistant Secretary to the Board of Trustees