Academic Program Review Process

Board of Trustees
April 19, 2011
Outline of Presentation

• Introduction and Purpose of Program Review (Provost David H. Perrin)

• Report on Work of Program Review Process Committee (Associate Provost for Planning and Assessment Rebecca G. Adams)

• Vision for Work of the University Program Review Committee (Professor Roy Schwartzman)

• Revised Program Review Timeline (Provost David H. Perrin)
The purpose of this review is to position UNCG to be as strong academically as possible while maintaining a sound and balanced educational program that is consistent with its mission, strategic plan, and its functions and responsibilities as an institution of higher education.
Membership of Program Process Review Committee

- Rebecca Adams, Associate Provost for Planning and Assessment, Chair
- Josh Hoffman, Chair Elect of Faculty Senate
- Jason Morris, Chair of Staff Senate
- Katie Marshall, President of Student Government Association
- Cynthia Webb, President of the Graduate Student Association
- Steve Roberson, Dean of Undergraduate Studies
- Jim Petersen, Dean of the Graduate School
- Alan Boyette, Vice Provost
Principles Guiding the Program Review Process Committee

• Design a process that is as fair, transparent, and inclusive as possible
• Carefully consider what other institutions have done and their results
• Mimic the P&T Guidelines wherever possible
• Keep in mind what is in the best interest of the institution as a whole
• Start the review at the level where expertise exists
• Create a timeline that allows us to be out in front of GA
• Allow for a variety of recommendations regarding programs so outcome of review will be useful no matter how climate changes
Preliminary Work of Program Review Process Committee


• Visited the websites of other institutions that had undergone program review (mentioned in *The Chronicle of Higher Education* and elsewhere)

• Followed up with phone calls to selected institutions to ask what worked and what didn’t work
Program Review Process
Documents

- Process document
- Criteria document
- Undergraduate and Graduate Rubrics
- Program and Department Profiles
- Program and Department Surveys
- All of these documents and more are available at opa.uncg.edu/programreview
Program Review Process

Workflow

Office of Institutional Research provides program and department profiles→
Departments respond to surveys→
Reviews by the College and schools→
University Program Review Committee→
Reports to BOT/Shared Governance→
Provost recommends to Chancellor→
Chancellor makes decisions→
BOG and SACS approvals
Vision for Work of University Program Review Committee

Roy Schwartzman
Professor, Communication Studies
Faculty Affiliate, Joint School of Nanoscience & Nanoengineering
Executive Committee, Statewide UNC Faculty Assembly
2011-2012 Chancellor’s Fellow, Lloyd International Honors College
UPRC Composition and Charge

- Broad constituencies:
  - Faculty from each academic unit
  - Staff
  - Undergraduate and graduate student
  - Administrators of graduate and undergraduate studies

- Review ~200 academic programs from all disciplines
UPRC Principles

• Recommend UNCG academic investment priorities for the future (“It isn’t just about cuts.”)

• No *Survivor* mentality: programs evaluated based on how well they meet criteria relevant to those types of programs
UPRC Principles

• Members represent UNCG as a whole, not their “turf”

• Committed to holistic review, based on:
  – Performance trends
  – Multiple indicators (quantitative and qualitative)
Academic Programs in Context

• Judge program connections with:
  – UNCG’s historic strengths
  – Ongoing essentials of college education
  – UNCG’s mission and strategic plan (UNCG Tomorrow)
Program Review Timeline

Handout
Thank you. Questions?