ACTION ITEM: Designer Selection for the Campus Transportation Master Plan

BACKGROUND INFORMATION:

UNCG is in need of updating its Transportation Master Plan. The current plan was developed in 2006. This Transportation Master Plan update will provide guidance to UNCG in managing parking and other campus access and transportation strategies.

PROJECT BUDGET: $100,000

The project was advertised on the University of North Carolina General Administration website and seven (7) letters of interest were received, of which none were from Guilford County. The pre selection committee reviewed the letters of interest received and invited three (3) firms to present their qualifications. The pre selection committee recommends the following list of firms in ranking order:

2. Martin/Alexiou/Bryson, P.C., Raleigh, North Carolina
3. Davenport Transportation Consulting, Winton-Salem, North Carolina

The firm of Kimley-Horn and Associates, Cary, North Carolina is recommended as the Designer because:

1. Kimley-Horn presented a holistic vision and approach to completing UNCG’s Transportation Master Plan including pedestrian circulation and safety, parking, transit, bicycle movement and travel demand management.
2. Kimley-Horn proposed to develop an implementation plan for proposed recommendations and tools for managing UNCG’s campus transportation.
3. Kimley-Horn presented a robust planning process that would involve university and community engagement to arrive at informed consent in developing a flexible, forward-looking Transportation Master Plan.

RECOMMENDED ACTION:

The Board of Trustees of The University of North Carolina at Greensboro approves the firm of Kimley-Horn and Associates, Cary, North Carolina as the Designer for the Transportation Master Plan project. If agreeable terms cannot be met with the recommended firm, then the Board authorizes the administration to negotiate terms with the second and third ranked firms respectively.

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Reade Taylor
Vice Chancellor for Business Affairs