MEMBERS PRESENT: Earlene Hardie Cox, Jean E. Davis, Carolyn R. Ferree, William J. Pratt, Susan M. Safran, Vice Chancellor Patricia Stewart, Liaison

OTHER BOARD MEMBERS/GUESTS: Kate R. Barrett, Bonita Brown, Chancellor Linda P. Brady, Cherry Callahan, Megan George, Helen Hebert, Beth Hens, Richard L. Moore, Matt Moss, Provost David Perrin, Clarenda Phillips, Cindy Reed, Terri Shelton, Mike Tarrant, Vice Chancellor Reade Taylor, Martin P. Weissburg

PROCEEDINGS: Carolyn Ferree, Chair, called the meeting to order at 1:02 p.m. Minutes of the August 24, 2010 meeting were approved as written.

ACTION ITEMS:

Recommended Reappointments to The Board of Directors of the Capital Facilities Foundation, Inc.

A motion was made and seconded and the Board of Trustees of The University of North Carolina at Greensboro approved the appointment of Mike Byers, Jim Settle, Jorge Quintal, and M. Lee McAllister as Directors of the Capital Facilities Foundation, Inc. for 1 year appointments ending December 31, 2011.

An additional motion was made to amend the By-Laws of the Capital Facilities Foundation, Inc. to allow 2-year terms for appointees.

Naming Opportunities for the Renovated Quad

A motion was made, seconded, and passed to approve the following levels for naming opportunities in the Renovated Quad residence halls:

Gateway to the Quad – Shaw Hall

- Two Seminar/Classroom additions, rooms 112 and 142 on 1st floor $25K
  Classrooms for up to 38 people each equipped with all teaching and furniture needs for class instruction. 562 sq. ft. each.
• **Multi Purpose Room, room 143 on 1st floor**  
  Large room to be utilized for receptions, large academic collaborations, social events, and casual space for students. Occupancy for up to 86 people, 1286 sq. ft. Room is equipped with technology and furniture for study purpose.

• **Recreation Room, room 140 on 1st floor**  
  $50K  
  Large room equipped with gaming tables and electronic gaming systems for students. Occupancy for up to 89 people, 1332 sq. ft.

• **Conference Room, room 118 on 1st floor**  
  $20K  
  Conference room for staff planning and student groups. Occupancy up to 23 people, 345 sq. ft.

• **Faculty Office, room 130, 1st floor**  
  $15K  
  156 sq. ft.

• **Group Study, rooms 131, 132, 133, 135 on 1st floor**  
  $15K  
  Separate naming options for each room (4), or whole area could be a naming option. Equipped with technology and furniture to meet various group needs. Occupancy up to 13 people, 196 sq. ft.

• **Gateway Area, area 120, on 1st floor**  
  $150K  
  Will serve as the main gateway/walkway to the Quad. Exterior to Shaw but “tunnel” or exterior area has wonderful opportunities for numerous individual possibilities or a larger naming opportunity.

• **Social Lounge, room 328, 3rd floor**  
  $20K  
  Beautiful area with glass wall overlooking grass area of Quad that will be used by students as a place to relax, read and meet in small groups. Occupancy up to 20 people, 308 sq. ft.

**Individual Buildings – Bailey, Coit, Cotten, Gray, Hinshaw, and Jamison**

Each building will have subtle differences, but the general envelope will remain the same. Each building will serve as the home for approximately 80 students. The below naming options are in each of the six buildings.

• **Outside patio, 1st floor**  
  $50K  
  Exterior area that includes naming opportunities for the entire area. Benches, possible nature area, brick walls, patio coverings, etc. Occupancy for up to 38 people, 566 sq. ft.

• **Parlor, room 112 on 1st and 2nd floor**  
  $75K  
  Interior area being renovated from a one story to a two story, open area. Should create a grand area as you enter the building, as well as from outside. Area will be utilized by students to relax, read and meet in small groups. Occupancy up to 29 people, 434 sq. ft.
• **Entry wall in vestibule, room 110 on 1st floor**
  $15K
  As you enter the vestibule from outside (this is the main entry to hall), to the right is a wall that can be dedicated, decorated, mural painting, etc. The size of the wall is approximately 9 x 13 ft.

• **Kitchenette, room 114, on 1st floor**
  $10K
  Full equipped kitchen for utilization by whole hall. 100 sq. ft.

• **Lounge, room 212, on 2nd floor**
  $25K
  Area will be utilized by faculty for discussions, as well as by students to relax, read, and meet in small groups. Occupancy up to 28 people, 420 sq. ft.

• **Study, room 312, on 3rd floor**
  $20K
  Area will be utilized by faculty for discussions, as well as by students to relax, read, and meet in small groups. Occupancy up to 24 people, 368 sq. ft.

Other Possible Namings

Benches - $5K per bench. There are currently 6 granite benches in the Quad. The architect has been talking with Chris Fay about using these in the redesigned Quad. Chris and I discussed the possibility of designing perennial garden around the some of the benches for naming opportunities ($15K - $20K for bench and garden).

**INFORMATION ITEMS:**

**Report on Private Giving to The University of North Carolina at Greensboro and its Affiliated Organizations**

Vice Chancellor Patricia Stewart reported on planned giving for the period July 2, 1010 through September 30, 2010. Stewart commended Clarenda Phillips, American Council on Education (ACE) Fellow in Chancellor Brady’s office, for preparing two handouts that were provided at the meeting. One was a compilation of governing board naming policies at eight universities. Committee members were asked to review these policies and compare them to UNCG’s policies and the possible need for their revision. The second document was a policy statement on board philanthropy by Richard Legon from the Association of Governing Boards. UNCG is also reviewing giving expectations for Board of Trustees members. The full board will hear two presentations on December 2 pertaining to the recently completed Students First Campaign, and the upcoming capital campaign. A key effort in the next campaign will be to increase the donor base. This is labor intensive and University Advancement staff has been cut. The Board of Trustees should help with this effort.
SECC Campaign Report

Vice Chancellor Patricia Stewart reported on the State Employees Combined Campaign. As of yesterday, the total was $218,768 toward the $235K goal and the deadline for giving is November 12. This year’s participation is at 38% whereas participation is usually 50%.

CLOSED SESSION

Susan Safran made a motion that the meeting go into closed session to avoid premature disclosure of honors or awards. Earlene Hardie Cox seconded the motion which passed and the meeting was called to closed session.

Earlene Hardie Cox made a motion and Jean Davis seconded the motion, which passed, to return to open session. As there was no further business, Ferree adjourned the meeting at 1:40 p.m.

Respectfully submitted,

________________________________________________
Patricia W. Stewart
Secretary