NCAA Certification

Presentation to Board of Trustees
Kim Record, Director of Athletics
December 2, 2010
History

• Athletics certification was approved by NCAA Division I institutions at the 1993 NCAA Convention as a key part of the Association’s reform agenda and is proceeding through its third cycle of institutional self-studies.

• UNCG was previously certified in 1994 and 2003.
Purpose

Athletics certification is meant to ensure the Association’s fundamental commitment to integrity in intercollegiate athletics by:

1. Opening the affairs of athletics to the institutional community and the public;

2. Setting standards (called operating principles) for the operation of Division I athletics programs. These standards cover three basic areas: (a) governance and commitment to rules compliance; (b) academic integrity; and (c) gender/diversity and student-athlete well-being; and

3. Putting tough sanctions in place for institutions that fail to conduct a comprehensive self-study or correct deficiencies.
Benefits of the Self-Study

The core of athletics certification is the institution’s self-study in which broad-based campus participation is critical. An effective self-study benefits the institution by providing:

1. Self-awareness;
2. Affirmation;
3. Opportunities to Improve.
Benefits of the Self-Study

The core of athletics certification is the institution’s self-study in which broad-based campus participation is critical. An effective self-study benefits the institution by providing:

1. **Self-awareness**: The self-study offers a unique opportunity to educate individuals across campus about the athletics program’s goals and purposes, the many challenges facing athletics and the ways in which athletics support the institution’s mission.

2. **Affirmation**: Athletics certification is meant to be a positive experience and the self-study process will reveal many aspects of the athletics program worthy of praise.

3. **Opportunities to Improve**: Even an outstanding program can be better, and issues will be identified routinely as part of any institution’s self-study. As these issues come to light, the self-study process will offer a forum for suggestions from individuals with a wide range of experience.
Certification Process

1. Self-study process begins with orientation videoconference. October 14, 2010
6. UNCG responds to issues identified. August 15 - Until two weeks prior to the evaluation visit
7. Peer-review team conducts evaluation visit and writes report. September 15, 2011 - November 18, 2011
8. Report sent to institution for response. Within two weeks of campus visit
10. Committee deliberates and issues a final decision. February 2012
11. Certification decision announced publicly. April 2012
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