MINUTES

The University of North Carolina at Greensboro Board of Trustees
University Advancement Committee
February 8, 2011

MEMBERS PRESENT: Carolyn Ferree, Chair, Earlene Hardie Cox, Susan Safran, David Sprinkle, Vice Chancellor Patricia W. Stewart

OTHER BOARD MEMBERS/GUESTS: Keith Ayscue, Bonita Brown, Cherry Callahan, James Clotfelter, Helen Hebert, Beth Hens, Linda Hiatt, Randall Kaplan, David Perrin, Clarenda Phillips, Cindy Reed, Terri Shelton, Reade Taylor, Martin Weissburg

PROCEEDINGS: Carolyn Ferree, Chair, called the meeting to order at 10 a.m. Minutes of the November 11, 2010 meeting were approved with one correction. Under Recommended Reappointments to The Board of Directors of the Capital Facilities Foundation, Inc., the sentence should read: An additional motion was made to recommend amending (amend) the By-Laws of the Capital Facilities Foundation, Inc. to allow 2-year terms for appointees.

ACTION ITEMS:

Recommended Appointments/Reappointments to the Board of Directors of The UNCG Excellence Foundation

A motion to reappointment Candace Cummings, Timothy R. Davis, Jed Dunn, Amelia S. Hopkins, and Tom Martin was made, seconded and approved. A motion to appoint Norman Anderson, Debra Bailey, Lavonne Fisher, Cheryl McQueary, Rick Michaels, McGehee Porter, Antonia Monk Reaves, Carolyn Smith, and Lynda Stanley was made, seconded and approved pending acceptance by the appointees. Both reappointments and appointments are for a three-year term beginning on April 1, 2011 and ending on March 31, 2014. In addition, David Brown was approved to serve another year as President of the Excellence Foundation.

Recommended Reappointments to The Board of Trustees of the Endowment Fund of The University of North Carolina at Greensboro

A motion to reappoint Eric Calhoun and Alan Tutterow for a two-year term beginning on July 1, 2011 and ending on June 30, 2013 was made, seconded and approved.

Recommended Reappointments to the Board of Directors of The UNCG Human Environmental Sciences Foundation

A motion to reappoint Margaret B. Arbuckle, Laura Deddish Burton, Linda Ruth Higgins, Betsy Suitt Oakley, Dolores Davis Paylor, and Sarah M. Shoffner for a term beginning (retroactively)
on November 1, 2009 and expiring October 31, 2012 was made, seconded and approved. A motion was also made and passed to approve Robin Britt to serve as President and Frank Biggerstaff to serve as Vice President through October 31, 2011.

**INFORMATION ITEMS:**

*Report on Private Giving to The University of North Carolina at Greensboro and its Affiliated Organizations, July 1, 2010 – December 31, 2010*

Vice Chancellor Patti Stewart reported that the gift total through January 31 was $5.6MM toward the June 31 goal of $12MM. Projections indicate that this goal should be attainable. The start of the next capital campaign has been set for January 2012. Between now and 2012, we will put together a case for campaign support, recruit new volunteers, look at budget and staffing, and conduct a feasibility study. In particular, a study of previous campaign staffing indicates that we need staff targeted toward $15 – 50K gifts and staff who will target $500K – 1MM level gifts. A request for proposals for the feasibility study will go out this week. Although some institutional campaigns are working toward a single focus, such as scholarships, given our $430MM total needs assessment; a single focus campaign is unlikely.

Susan Safran moved that the board go into closed session to prevent premature disclosure of honors or awards. After discussion, the board moved to return to open session.

As there was no further business, Chair Ferree adjourned the meeting at 10:22 a.m.

Respectfully submitted,

Patricia W. Stewart
Secretary