

MINUTES

The University of North Carolina at Greensboro Board of Trustees

April 16, 2009

MEMBERS PRESENT: Stephen Hassenfelt (Chair), Kate Barrett, Earlene Hardie Cox (by telephone), Jean Davis, Carolyn Ferree, Randall Kaplan, Richard Moore, William Pratt, Jane Preyer, Susan Safran, Michael Tuso

ABSENT WITH NOTICE: James “Smitty” Smith, Gwynn Swinson

OTHER STAFF MEMBERS/GUESTS: Rebecca Adams, Nelson Bobb, Linda Brady, Mike Byers, Lucien Capone, Terri Cartner, James Clotfelter, Jeff Colbert, Susan Dennison, Carol Disque, Steve Gilliam, Judge Robby Hassell, Scott Milman, Sharlene O’Neil, David Perrin, Cindy Reed, Steve Rhew, Patricia Stewart, Reade Taylor, Rosemary Wander, Jim Weeks, Dianne Welsh

Chair Stephen Hassenfelt called the meeting to order at 1:15 p.m.

OATH OF OFFICE:

The Administration of the Oath of Office to new Trustee Susan Safran was officially conducted by The Honorable A. Robinson “Robby” Hassell, District Court Judge, 18th Judicial District.

WELCOME:

Chair Hassenfelt welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Hassenfelt then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Sharlene O’Neil, assistant secretary.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady began by recognizing the newest member of the Board of Trustees, Susan Safran, from Raleigh, NC. Susan is a graduate of the UNCG School of Nursing and has been serving most recently on the Students First Campaign Committee.

The Chancellor recognized and thanked outgoing member of the Board of Trustees, Jane Preyer, who concludes her service on the Board following today's meeting.

Brady acknowledged Michael Tuso who is stepping down as President of the Student Government Association and will be replaced on the Board by the incoming SGA president. She also acknowledged Rebecca Adams, Scott Milman, and Jeff Colbert who are concluding their terms as leaders of Faculty Senate, Staff Senate, and the Alumni Association, respectively.

Brady commented that the Board will be asked to endorse the Strategic Plan at the end of today's meeting. She stressed that she strongly supports the work of the Strategic Planning Committee. The plan has been endorsed by the Committee, as well as by Staff Senate, Faculty Senate, Student Government Association Senate, Deans Council, and the Executive Staff. During the next few months, including at the Deans Council retreat in June and the Executive Staff retreat in July, the goals for the plan will be refined, operational plans established, and immediate priorities set for the next academic year. In September, Board members will receive an update regarding this process. She added that this will also be addressed during her State of the Campus Address on August 19.

Brady offered an example within each of the strategic areas of initiatives that UNCG will move forward with in the coming year.

- 1) Access and Student Success: By 2010, UNCG will conduct a feasibility study for partnership with the public schools to offer a middle college, tailored to meet the needs of the local population, while leveraging the strengths of the university. The university will also review its iSchool Program, an innovative effort to enable high school students to complete college level work.
- 2) Health and Wellness: One of the top priorities during the coming year will be to continue to move forward with the proposed School of Pharmacy. A request to plan the School of Pharmacy has been submitted to General Administration, and Brady said she is hopeful we will receive permission to plan within the next couple of months.
- 3) Education and Leadership Development: In the coming year, UNCG will develop plans for first year learning communities that will enhance the attractiveness of UNCG and enable improvement of its retention rate.
- 4) Economic, Cultural, and Community Engagement: The Board will be asked today to approve a request to establish the North Carolina Center for Entrepreneurship at UNCG. Upon approval, we will move forward with putting several new programs in place.
- 5) Internationalization: A university-wide strategy will be developed during the coming year for internationalization of UNCG.

Brady commented that the next Board of Trustees meeting is scheduled for September 10. The current plan is to hold that meeting at the Gateway University Research Park with a portion of the day designed to bring together the Board of Trustees from both UNCG and NCA&T, as well as members of the Gateway Board. The new Chancellor of NCA&T is expected to be named by September.

In closing, Brady extended thanks to Board members for assisting and supporting her during her transition to UNCG.

SPECIAL PRESENTATION:

Provost Perrin introduced Susan Dennison, Co-Chair, along with C.P. Gause, of *The Inclusive Community* Task Force. Ms. Dennison gave a very informative presentation to the Board regarding *The Inclusive Community* Task Force whose primary purpose has been to further assess and make recommendations for increasing the level of inclusiveness on the UNCG campus.

CONSENT AGENDA:

The Board of Trustees moved on the following consent agenda.

- 1) Minutes – Approval of the Minutes of the February 18, 2009 Retreat
- 2) Minutes - Approval of the minutes of the February 19, 2009 Meeting
- 3) AAC-1 - Candidates to be Awarded Degrees and Certificates May 2009
- 4) AAC-3 - Request to Discontinue the Interdisciplinary Center for Obesity Prevention
- 5) BAC-1 - Authorization for Lease of Space
- 6) UAC-1 – Recommended Appointments to the Board of Directors of the Capital Facilities Foundation, Inc.
- 7) UAC-2 – Recommended Appointment/Reappointment to The University of North Carolina at Greensboro Investment Fund
- 8) UAC-3 – Recommended Appointments to the Board of Directors of The UNCG Excellence Foundation

All approved and the motion carried.

REPORT OF THE ACADEMIC AFFAIRS COMMITTEE – Chair Davis

Jean Davis gave the report from the meeting of the Academic Affairs Committee that took place on March 31, 2009.

The Board of Trustees moved on the following action items:

1. That the Board of Trustees of The University of North Carolina at Greensboro approves the establishment of the North Carolina Entrepreneurship Center at The University of North Carolina at Greensboro (NCEC @ UNCG).

Provost Perrin indicated that Diane Welsh, Charles Hayes Distinguished Professor in Entrepreneurship, worked with leaders at BELL (Building Entrepreneurial Learning for Life) to

propose establishment of the North Carolina Entrepreneurship Center at The University of North Carolina at Greensboro.

All approved and the motion carried.

2. That the Board of Trustees of The University of North Carolina at Greensboro endorses the proposed UNCG Plan 2009-2014.

Provost Perrin asked Rebecca Adams to provide an update on what has occurred since the conversation about the UNCG Plan at the Board of Trustees retreat on February 18. Dr. Adams stated that a preamble has been added which provides a historical timetable for the university and the plan, confirms UNCG's foundational commitment to scholarship, emphasizes the vibrant student experience at UNCG, and compares the current plan to the last two plans. The introduction to the values statement has been revised. The order of the values has changed, placing the inclusiveness statement first. The introduction to the strategic areas has been modified to add "increased excellence" in the core areas. The grammar in the plan has been revised to result in a two sentence plan. The strategic goals have been modified to provide greater emphasis on graduate education and research, and students. Dr. Adams summarized the plan endorsement schedule. After endorsement by various groups, the Chancellor will have an opportunity to approve the working draft of the plan. The deans will begin to develop the operational plan at their retreat in May, and the Executive Staff will review and hopefully endorse this summer. Implementation groups will be established in the fall to develop specific areas of the plan.

Prior to endorsement of the plan by the Board, Skip Moore expressed a desire to change the word "endorse" to "approve." Discussion followed. Skip Capone explained that the use of the word "approve" means that the Board has ultimate authority over the plan, and if changes need to be made to the plan in the future, it will have to come back to the Board. Rebecca Adams pointed out that the plan will be constantly changing over time.

All approved endorsement of the plan and the motion carried.

REPORT OF THE AUDIT COMMITTEE – Chair Moore

Richard Moore gave the report from the meeting of the Audit Committee that held on April 2, 2009. He explained that there are three types of audits that the Committee reviews, including internal audits conducted by the university, external audits of affiliated organizations, and the State audit. There were no findings in any of the audits, and the auditors were complimentary of the UNCG staff.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE – Chair Kaplan

Randall Kaplan gave the report from the meeting of the Business Affairs Committee that was held on April 2, 2009.

The Board of Trustees moved on an action item related to the Red Flag Rule that is intended to reduce the risk of identity theft. UNCG is required to have an Identity Theft Prevention Program (ITPP) in place by May 1 in order to be in compliance with the Red Flag Rules.

1. That the Board of Trustees of The University of North Carolina at Greensboro approves the draft Identity Theft Prevention Program policy.

All approved and the motion carried.

REPORT OF THE STUDENT AFFAIRS COMMITTEE – *Chair Ferree*

The meeting of Student Affairs Committee was held on April 2, 2009. Carolyn Ferree stated that the Committee has no further information to report following the quad residence halls presentation, discussion, and tour that took place this morning.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE – *Chair Cox*

Earlene Cox gave the report from the meeting of the University Advancement Committee that took place on March 27, 2009. The Committee had some discussion regarding Board membership and diversity. They discussed the possibility of using a portion of the recent \$6 million anonymous gift to cover scholarships that are currently underwater. Since the Committee's meeting, Cox reported that, at their meeting on April 9, the Endowment Board approved the use of \$190,000 to cover underwater need-based financial aid, and another \$22,000 to cover underwater merit-based aid.

OTHER:

On the subject of Nominating Committee membership, Chair Hassenfelt told the Board that the policy states that the current chair of the Nominating Committee selects a chair for the following year, and the Board chair appoints two members of the Board to serve along with the chair of the Nominating Committee. He stated that Jean Davis is the current chair of the Nominating Committee, and he has selected Skip Moore and Carolyn Ferree to serve with Jean on the Committee. The Committee will meet following today's meeting and will recommend a Board chair and slate of officers for the coming year.

Chair Hassenfelt reminded the group that at the Board meeting last September, the decision was made to have a one day retreat at the beginning of the year with the full board meeting the following day. He asked everyone to reserve September 9 and 10 for these meetings.

CLOSED SESSION:

Earlene Cox moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes, to prevent the premature disclosure of honors or awards, and to discuss matters relating to the location or expansion of industries or other businesses in the area served by UNCG. Carolyn Ferree seconded, and the board went into closed session.

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the Personnel Report dated March 25, 2009.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the naming of the Parlor in the Warren Ashby Residential College.

All approved and the motion carried.

Randall Kaplan recommended the Board return to Open Session, Skip Moore seconded and the board returned to open session.

ADJOURNMENT

Steve Hassenfelt recommended that the meeting be adjourned. Randall Kaplan seconded, and the meeting ended at 2:50 pm.

Sharlene R. O'Neil
Assistant Secretary to the Board of Trustees