

**MINUTES**  
**BOARD OF TRUSTEES**  
**The University of North Carolina at Greensboro**  
**April 10, 2008**

Present

Kate R. Barrett  
John R. Bryant  
Linda Carlisle  
Jean E. Davis  
Carolyn R. Ferree  
Stephen C. Hassenfelt  
Randall R. Kaplan  
Richard L. Moore  
William J. Pratt  
Jane B. Preyer  
Gwynn T. Swinson

Absent With Notice

Earlene Hardie Cox  
James Norman (Smitty) Smith

Staff in Attendance

Lucien Capone, University Counsel  
James Clotfelter, Information Technology Services  
Kathryn M. Crowe, chair, Faculty Senate  
Carol Disque, Student Affairs  
Steve Gilliam, University Relations  
Betsy Ervin, president, UNCG Alumni Association  
Sharlene O'Neil, Chancellor's Office  
David H. Perrin, provost  
Cindy Reed, Chancellor's Office  
Patricia Stewart, University Advancement  
Patricia Sullivan, chancellor  
Reade Taylor, Business Affairs  
Suzanne Williams, chair, Staff Senate

## WELCOME

The Board of Trustees (BOT) meeting began at 1:25 p.m. Stephen Hassenfelt, chair of UNCG's Board of Trustees, welcomed BOT members and invited guests.

In accordance with the UNC Board of Governors, Chair Hassenfelt then read the following statement:

**“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”**

No conflicts were noted.

Roll call was then read by Sharlene O’Neil, assistant secretary.

## REMARKS BY CHANCELLOR SULLIVAN

Chancellor Sullivan welcomed BOT members and guests. A special welcome was extended to Kathy Crowe, the outgoing chair of Faculty Senate who has provided extraordinary leadership to the senate this year and navigated the selection of members to serve on the Chancellor Search Committee; to Betsy Ervin, president of the UNCG Alumni Association; and to Suzanne Williams, chair of the UNCG Staff Senate which just celebrated its decade anniversary on Sunday.

The chancellor reminded board members of the proposed meeting dates for next year sent to them by Sharlene O’Neil. Dates are September 18, 2008, November 20, 2008, February 19, 2009, and April 16, 2009. She stressed the importance of not missing three meetings in a row resulting in dismissal from the board.

Chancellor Sullivan expressed her personal thanks to all BOT members for their support, advice, engagement with the university, and willingness to ask the hard questions that make us sharper. She said that the quality of this more-than-decade journey would not have been as rich without the high caliber of the members of the Board of Trustees.

It was stated that board members should be proud of the fact that once again UNCG will receive special kudos in the State Employees Combined Campaign. All results are not in yet, but in UNCG’s size category it is the highest in per capita giving at \$117, the highest average gift of \$209, and more than \$290,000 was raised, which is a new record for UNCG.

A new smoking policy has been approved for outdoors, effective August 1, 2008. The policy reads that “smoking shall be prohibited outdoors within 25-feet of any campus building unless designation otherwise has been provided.” This was the recommendation

of a broad-based community committee that did a survey and tested various ideas. The recommendation was reviewed by Skip Capone.

The following honors were mentioned.

- The students in Ragsdale-Mendenhall dorm entered a FreeRice Race during the month of February with “Help end world hunger...and your own!” as their slogan. Students were encouraged through a facebook event and door-to-door advertising to log on to FreeRice.com and play a simple word game to improve their vocabulary. For each word that was matched correctly to its definition, FreeRice.com donated 20 grains of rice to the United Nations World Food Program. Besides improving their writing, speaking, and critical thinking skills, residents had a chance to win a free Chinese food dinner. Competition was fierce and in the end, the third floor of Ragsdale won with over 303,000 grains of rice donated by residents, with the entire dorm donating 760,200 grains of rice, feeding 760 people.
- The spring semester of 2008 kicked off with campus wide collaboration on the second installment of Urban Studio: My Sisters House, led by UNCG’s department of Interior Architecture. Urban Studio is partnering with Youth Focus and Susan Cupito of the YWCA to design and build a group home for local teenage mothers and their children. Third year students with the Interior Architecture Department are collaborating with the Departments of Nutrition, Social Work, and Human Development and Family Studies to further develop the design and programmatic needs of the space.
- Dr. David H. Perrin, provost and vice chancellor of Academic Affairs, was named by Michael O. Leavitte, the secretary of Health and Human Services in Washington, DC to serve on the Advisory Committee on Interdisciplinary, Community-Based Linkages of the Health Resources and Services Administration for a three-year term beginning October 1, 2007. We are very proud and excited for this opportunity for Dave.
- Dr. Celia Hooper has been named Dean of HHP, effective July 1, 2008
- Dr. Alexandra Schultheis, assistant professor in the Department of English, is the recipient of the Linda Arnold Carlisle Faculty Research grant. She gave presentations relating to her work in March.
- Michael Frierson, an associate professor of Broadcast and Cinema, chronicles the professional relationship and friendship between his FBI-agent father, Dargan Frierson, and the late George Franklin Dorsett, a national “kludd” or chaplain, of the Ku Klux Klan. Frierson produced a documentary film, titled *FBI-KKK* to emphasize a way of understanding what his father went through in the 1960s, but to also explore how attitudes about race, especially for Southerners of his father’s generation, aren’t easy to explore or pigeonhole. Frierson’s film will appear as part of a “works in progress” exhibition at the Full Frame Documentary Film Festival at Duke University.
- The UNCG Cares program was named a Gold Award winner in the National Association of Student Personnel Administrators’ Administration, Assessment IT, Fundraising, Professional Development and related category in February.

Another item of interest has to do with Bruce Springstein's upcoming concert in Greensboro. Apparently he likes to pick out two charities in the cities where he performs, and he enables them to do fundraising during the concert. He picked Project Green Leaf, a UNCG project dedicated to sustaining local agriculture by strengthening community between farmers and consumers. He will tell about the project and then they will pass the hat.

Reminders of upcoming events:

- Alumni Weekend is May 3 and 4
- UNCG's 116<sup>th</sup> graduation exercises begin at 10:00 a.m. on May 16. Thanks to all of you who will be participating. Tom Ross, our former BOT chair and new Davidson College president will be the commencement speaker.

Chancellor Sullivan thanked board members again and reminded everyone, that while we are a prestigious, top-tier university where great people make great things happen, the emphasis is on the great people.

She closed by saying that when she came to UNCG, she asked people to fill in the blank "UNCG is \_\_\_\_\_." She is proudest of the fact that the blank is more than full.

## **MINUTES**

Chair Hassenfelt presented the Minutes of February 14, 2008, which were approved as written. Minutes of the Information Technology Management Flexibility Subcommittee for February 14, 2008 were also approved.

## **REPORT OF THE BUSINESS AFFAIRS COMMITTEE** - *Chair Moore*

Richard Moore gave the report of the Business Affairs Committee. He stated that since the committee opened its meeting without a quorum, the first three action items were discussed but not acted on by the committee, so they were brought before the full board for consideration.

The Board of Trustees then moved on the following action items:

1. That the Board of Trustees of The University of North Carolina at Greensboro authorizes and directs the administration to proceed with the purchase of 3.042 acres of land on Thompson Mill Road in Alamance County from the UNCG Excellence Foundation, Inc. for the amount of \$16,244.40.

All approved and the motion carried.

2. That the Board of Trustees of The University of North Carolina at Greensboro approves Amendments to the April 1, 2005 agreements related to the construction of the private housing and parking facilities (Spring Garden Apartments) on the campus of The

University of North Carolina at Greensboro extending the loan repayment date by one year to a date prior to May 1, 2009.

All approved and the motion carried.

3. That the Board of Trustees of The University of North Carolina at Greensboro approve amendments to the parking regulations as outlined below, to be implemented beginning with the fall semester of the 2008/09 academic year:

1. Approve the daily maximum deck rate increase from \$5 per day to \$6 per day
2. Approve New Resident Deck Permit types at \$420 per year:  
  
Walker Deck Resident Permit – WB  
McIver Deck Resident Permit – MB  
Oakland Deck Resident Permit – KB  
Spring Garden Deck Resident Permit – SGB
3. Approve the Temporary Permit rate increase from \$25 to \$30 per month

All approved and the motion carried.

4. That the Board of Trustees of The University of North Carolina at Greensboro approve the firms sent forward as designers for the individual projects.

All approved and the motion carried.

5. That the Board of Trustees of The University of North Carolina at Greensboro approve the exterior design of the Academic Classroom and Office Building and authorize the administration to proceed with completing the design and construction of this building.

Discussion: Randall Kaplan questioned whether the campus has a style guide that is utilized by architects to ensure continuity of building designs. Chair Hassenfelt suggested that perhaps this is something that should be a part of the campus master plan and might be a subject for further discussion.

With no further discussion, all approved and the motion carried.

Three information items were discussed: 1) Report on architects and designers appointed by the chancellor; 2) Report on campus security by the chief of police and the dean of students; and 3) Update on University Investment Fund and its investment policies and results over the last ten years.

Chair Hassenfelt asked for it to be noted in the meeting minutes that the campus security presentation was given in response to the report that was sent to us by the attorney general's office, and it appears we are working very hard to implement those recommendations that have not already been implemented.

### **REPORT OF THE AUDIT COMMITTEE – Chair Moore**

Richard Moore gave the report of the Audit Committee. One information item was discussed. A presentation was given on two internal audit reviews and actions taken. There were no action items.

### **REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE - Carlisle**

Linda Carlisle gave the report of the University Advancement Committee in the absence of Chair Cox who could not attend due to flight delays.

The Board of Trustees moved on the following action item:

1. That the Board of Trustees of The University of North Carolina at Greensboro approve the reappointment of Mike Byers, Bruce Michaels and Davis Lumpkin as directors of the Capital Facilities Foundation, Inc. for 1 year appointments ending December 31 in each of the years 2006, 2007 and 2008.

All approved and the motion carried.

Three information items were discussed:

- 1) Report on Private Giving – Our total gifts receipted from July through the end of February increased by 35% over the prior year. New dollars were down 32% as were our documented planned gifts by 18%, and that is primarily due to the number of substantial gifts that were made during that same time period last year.
- 2) Students First Campaign Report – As of February 29, 2008, the last official statement of position, the campaign total was at 92.9% of the goal, or \$92.9 million. The unofficial total as of today is just under \$97 million. We anticipate being able to reach our goal of \$100 million by June 30. The campaign continues for an additional year, and we still have significant additional needs of approximately \$25 million that are in the original plan for the campaign.
- 3) UNCG Word-of-Mouth Marketing – Consultant Patrick O’Neil challenged all trustees to be the front line in getting the following messages out: UNCG is a prestigious, top-tier university; UNCG helps to make life better for people throughout our area in five leadership areas that the university is engaged in; and UNCG is a great place where great people make great things happen and everyone can succeed.

### **REPORT OF THE STUDENT AFFAIRS COMMITTEE – Chair Ferree**

Carolyn Ferree gave the report of the Student Affairs Committee. One information item was discussed. A presentation was given by Dr. Disque and Dr. Hummel regarding the status of housing on the campus and the challenges we face with trying to fulfill the needs. Trustees were invited to help brainstorm opportunities to solve some of the housing issues.

## **REPORT OF THE ACADEMIC AFFAIRS COMMITTEE – Chair Davis**

Jean Davis gave the report of the Academic Affairs Committee.

The Board of Trustees moved on the following action item:

1. That the Board of Trustees of The University of North Carolina at Greensboro approve the awarding of degrees and certificates to candidates as specified in the document, “Candidates to be Awarded Degrees and Certificates,” and delegate to the Chancellor the authority to act on additions to and deletions from the list as may be appropriate.

All approved and the motion carried.

Four information items were discussed:

- 1) Additions to and Deletions from the December 2007 Degree Candidate List.
- 2) Annual Summary Report of Action Items Approved by Authority Delegated to Chancellor Sullivan for the Period February 3, 2007 to January 31, 2008. Chair Davis stated that the chancellor and her team have management flexibility to make a number of decisions in the routine course of business at the university as summarized in this report.
- 3) Formation of the Joint School of Nanoscience and Nanoengineering. We saw the management agreement that outlines how the school will be administered between the two sponsoring universities. We received an update on the search for the dean for the Joint School and an update on degree proposals. The feedback from the committee was, as we consider the naming of this school or program, we not overlook the opportunity that will truly set it apart nationwide in terms of what we hope to accomplish with the school.
- 4) Proposed Major Initiatives, UNC Tomorrow Phase I. It was noted that Dave Perrin and Jim Clotfelter formed a committee and did an exceptional job at identifying four initiatives that will be focused on as we move forward, including: 1) the formation of a pharmacy school; 2) a Registered Nursing program; 3) the Joint School of Nanoscience and Nanoengineering; and 4) an entrepreneurial center, the Institute for Community and Economic Engagement.

### **OTHER OPEN SESSION ITEMS**

Chair Hassenfelt reported that he has asked Jean Davis to chair a Nominating Committee to include members Carolyn Ferree, Randall Kaplan, and Gwynn Swinson.

Chair Hassenfelt gave an update on the search for the new chancellor. Approximately 40 applications were received by Baker & Associates, and the quality was exceptional. The search committee met and narrowed the group to six candidates for first round interviews, with one alternate candidate. Interviews will take place on April 22 and 23. From that

group, hopefully four candidates will be chosen for final interviews, and a recommendation of at least two candidates will be made to President Bowles.

### **CLOSED SESSION**

Jean Davis moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes and to prevent the premature disclosure of honors or awards. Randall Kaplan seconded, and the board went into closed session.

The board then moved on the following action item:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated March 27, 2008.

All approved and the motion carried.

Linda Carlisle recommended the board return to Open Session, Jean Davis seconded and the board returned to open session.

### **ADJOURNMENT**

Chair Hassenfelt recommended that the meeting be adjourned. Carolyn Ferree seconded, and the meeting ended at 2:25 pm.

Sharlene R. O'Neil  
Assistant Secretary to the Board of Trustees