

## MINUTES

### The University of North Carolina at Greensboro Board of Trustees University Advancement Committee

November 20, 2008

**MEMBERS PRESENT:** Kate R. Barrett, Linda Carlisle, William J. Pratt, Patti Stewart

**OTHER BOARD MEMBERS/GUESTS:** Rebecca Adams, Nelson Bobb, Linda Brady, Skip Capone, Jeff Colbert, Carol Disque, Steve Gilliam, Stephen Hassenfelt, Beth Hens, Richard L. Moore, Sharlene O'Neil, David Perrin, Cindy Reed, Don Skeen, Michael Tusso

**PROCEEDINGS:** In the absence of Earlene Hardy Cox, Chair, Linda Carlisle convened the University Advancement Committee meeting at 8:35am. The minutes of the September 18, 2008 meeting were approved as written.

#### **ACTION ITEMS:**

##### Recommended Reappointment to The Board of Directors of the Capital Facilities Foundation, Inc.

A recommendation was made that the Board of Trustees of The University of North Carolina at Greensboro approves the reappointment of Mike Byers and Bruce Michaels as Directors of the Capital Facilities Foundation, Inc. for 1 year appointments ending December 31, 2009. As the University Advancement Committee did not have a quorum of board members present, the vote was tabled until the full afternoon session.

##### Recommended Appointments/Reappointments to the Board of Directors of The UNCG Excellence Foundation

A recommendation was made that the Board of Trustees of The University of North Carolina at Greensboro approves the recommended reappointments of Joseph M. Bryan, Jr., Pat Roos Cross '86, Mary Owens Bell Fitzgerald '55, R. Timothy Rice, and Charles L. Weill, Jr.; and the appointments of Vanessa '83 and Roy Carroll, K. William Fraser, Michelle Gethers-Clark, Sandra Levine '63, Chuck McQueary, Dennis Quaintance, Susan and Perry Safran '77, and Ann B. Zuraw to the UNCG Excellence Foundation for a three-year term beginning on April 1, 2009 and ending on March 31, 2012, pending their acceptance of their appointment/reappointment. As the University Advancement Committee did not have a quorum of board members present, the vote was tabled until the full afternoon session.

##### Recommended Appointments/Reappointments to the Board of Directors of The Weatherspoon Arts Foundation

Katherine Stearn Weaver was recommended for reappointment and John Chiles, Tobee Kaplan, Liza Lee, Lissa Shelley McDowell '68, Rodney Ouzts '82, Althea Truesdale '07 PhD, Parker Washburn, and Jackson "J. D." Wilson were recommended for appointment to the Weatherspoon Arts Foundation for a three-year term beginning on April 1, 2009 and ending on March 31, 2012. As the University Advancement Committee did not have a quorum of board members present, the vote was tabled until the full afternoon session.

Recommended Reappointment to The Board of Trustees of the Endowment Fund of The University of North Carolina at Greensboro

Alan Tutterow and Eric Calhoun were recommended for reappointment to the Trustees of the Endowment Fund of The University of North Carolina at Greensboro for a one-year term beginning on July 1, 2008 and ending on June 30, 2009. As the University Advancement Committee did not have a quorum of board members present, the vote was tabled until the full afternoon session.

Naming Opportunities for University Libraries

A recommendation was made that the Board of Trustees of The University of North Carolina at Greensboro approves the following levels for naming opportunities in University Libraries:

Tower	\$2.5 M
Music Library	\$500 K
Speakers Series	\$200 K

**Lower Level: Newly Renovated 2009:**

Staff Lounge	\$25 K
Data and Information Resources Hub	\$250 K
News Room	\$20 K
Preservation Services	\$15 K
Café Vendor (Refreshment Area)	\$15 K

**First Floor:**

College Avenue Lobby	\$150 K
Jackson Library Reading Room	\$250 K
Reference Room, including the Reference Commons	\$250 K
CyberCafé	\$100 K
Information Commons at Entrance	\$25 K
Access Services Desk	\$50 K
New Instructional Lab	\$75 K
New Information Commons	\$250 K
Copy Center (Student Convenience Center)	\$15 K

**Third Floor:**

Creative Writing and Student Center	\$20 K
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**First – Eighth Floors:**

Small Collaboratories	\$5 K
Large Collaboratories	\$15 K
Study Carrels (\$1,000 each)	\$200 K
Café Group Seating	\$5 K
Tower Elevator and Study Lounges (each floor)	\$50 K
Library Conference Rooms (5 <sup>th</sup> and 7 <sup>th</sup> and 9 <sup>th</sup> named)	\$50 K

As the University Advancement Committee did not have a quorum of board members present, the vote was tabled until the full afternoon session.

Special Collections Naming Opportunities for the University Libraries

A recommendation was made that the Board of Trustees of The University of North Carolina at Greensboro approves the following levels for Special Collections Naming Opportunities for the University Libraries:

**Girls Books in Series** \$50 K

Possibly the largest collection of its type in the United States, this collection has major research potential.

<b>Women's Collection</b>	\$100
This collection of approximately 10,000 books from the 16 <sup>th</sup> to 20 <sup>th</sup> centuries includes major first editions and other titles of significance, covering every aspect of women's history.	
<b>Cello Collection Preservation</b>	\$100 K
This collection of 10 individual cello collections needs funding for preservation of these unique items.	
<b>Creative Writing Collection</b>	\$50 K
Mr. Bob Watson is the founder of the UNCG creative writing program. Funds will be used for preservation and additions to the collection.	
<b>Valuable First Editions</b>	
Important and growing collections of William Blake, Charles Dickens and Mark Twain;	\$20 K
The works of T.E. Lawrence, Rupert Brooke and Edwin Arlington Robinson, among others	\$10 K
<b>Juvenile Collections</b>	\$75K
This major collection includes works of juvenile literature from the 18- mid-20 <sup>th</sup> centuries.	
<b>Significant Subject Areas</b>	\$50 K
North Carolina and the South: primarily 19 <sup>th</sup> century book and pamphlets, including some early scarce titles and coverage of the Civil War.	
<b>Publisher Collections</b>	\$15 K
<ul style="list-style-type: none"> <li>• Janus Press</li> <li>• Bird and Bill Press</li> <li>• Stone &amp; Kimball</li> <li>• Copeland &amp; Day</li> </ul>	
<b>Physical Education Collection and Dance Collection</b>	\$75 K
Collections include materials ranging from the 17 <sup>th</sup> -19 <sup>th</sup> centuries, many in foreign languages.	
<b>British Women Detective Fictions Writers (new collection)</b>	\$35 K
To complement the Dunn U.S. Women Detective Fiction Writers Collection	
<b>Theology Collection</b>	\$100 K
This collection of approximately 100 volumes from the sixteenth through the twentieth centuries contains early Bibles, prayer books, and commentaries.	
<b>Private Press Collection</b>	\$100 K
A collection of major U.S. and British private presses of the nineteenth and twentieth centuries, illustrating the art of fine book production, including the famous Kelmscott Press, currently represented by eight titles.	
<b><i>Other Endowment Opportunities:</i></b>	
<b>Randall Jarrell Collection</b>	\$50 K
An endowment would permit manuscript additions to this important collection of material by and about UNCG's best-known author and creative writing teacher.	
<b>George Herbert Collection</b>	\$50 K
This collection was begun by Dr. Amy Charles, a faculty member of the English Department at UNCG in the 1970's and then donated to the University. Nearly all of the early editions, including the first edition of Herbert's famous collection of poems, <i>The Temple</i> , are in this collection. The collection is a major resource for Herbert students and scholars.	

## **Research Grants**

\$50 K

A named endowment would support a program of short-term grants to enable outside researchers to visit and use the valuable resources in Special Collections and University Archives.

A discussion followed, initiated by Kate Barrett, as to whether or not the Board of Trustees or the Library had naming authority for these collections. Vice Chancellor Patti Stewart and Chancellor Brady pointed out that establishing these opportunities would help the Library generate interest for potential donors. Given the increasing cost of subscriptions and anticipated budget cuts, it is imperative that measures be taken to ensure that the Library can maintain the quality of its collections. Skip Moore recommended removing "Other Endowment Opportunities" from the list above as the Trustees only approve facilities and programs. The Board concurred. As the University Advancement Committee did not have a quorum of board members present, the vote was tabled until the full afternoon session.

## **INFORMATION ITEMS:**

Report on Private Giving to The University of North Carolina at Greensboro and its Affiliated Organizations, July 1, 2008 – September 30, 2008  
Patti Stewart reported on private giving to the University.

Students First Campaign Report through October 31, 2008  
Vice Chancellor Patti Stewart reported that the Campaign total through October 31 was \$102.11MM Chancellor Brady has set an internal goal of raising an additional \$15M for scholarships and an additional \$3MM for faculty support during the remainder of the Campaign. A total of \$310,800 has been raised for the Sullivan Distinguished Professorship in Science and an additional \$106,200 is needed. The Excellence Foundation, Board of Trustees, and Board of Visitors are working together to achieve this goal by Christmas. It is hoped that each Trustee will contribute to this important cause.

SECC Campaign  
Vice Chancellor Patti Stewart reported that the goal for the State Employees Combined Campaign was \$225K and that UNCG exceeded this goal with a collection of \$286,610.

## **CLOSED SESSION**

## **ACTION ITEMS:**

Recommendation for Award of McIver Medal  
As the University Advancement Committee did not have a quorum of board members present, the discussion and vote were tabled until the full afternoon session.

Recommendation for Award of Holderness/Weaver Award  
As the University Advancement Committee did not have a quorum of board members present, the discussion and vote were tabled until the full afternoon session.

As there was no further business, Mrs. Carlisle adjourned the meeting at 9:17am.