

Talking Points in Support of 2009-10 UNCG BOT-Approved Increase in Tuition and Fees

Proposed % Increase in Tuition and Fees:

Student Category	08-09 rate	\$ increase	09-10 rate	% tuition increase	% tuition & fees increase
Resident UG	\$4,135	\$141	\$4,276	5.0%	3.41%
Resident Grad	\$4,527	\$161	\$4,688	5.0%	3.56%
Non-Res. UG	\$15,629	\$365	\$15,994	2.5%	2.34%
Non-Res. Grad	\$15,798	\$369	\$16,167	2.5%	2.34%

Allocation of the Increase in Tuition:

50%: Financial Support – Undergraduate and Graduate Students

50%: Faculty Recruitment and Retention

Talking Points in Support of the Board of Trustees Action to Increase Tuition:

Educational Value and Competitiveness

- Protects, preserves, and enhances academic quality and the value of a UNCG diploma
- Based on a thorough analysis of trends and actions by our academic peer institutions
- Received the support of undergraduate and graduate student leaders
- Balanced in view of a very modest proposed increase in student fees (1%)
- Ensures increased resources in anticipation of unlikely or small expansion budget and anticipated permanent budget cuts.

Student Financial Need

- Protects students with demonstrated need and ensures UNCG remains affordable for its neediest students
- Offsets tuition increase for the neediest members of the student body
- Preserves buying power of graduate student in-state and out-of-state waivers
- Helps recruit outstanding graduate students in a highly competitive environment

Faculty Recruitment and Retention

- Invests in our most important asset – our faculty
- Addresses a UNCG average faculty salary that is only 88.0% of the 80th percentile of peers
- Enhances efforts to recruit exceptional faculty, and to reward and retain our highest performing faculty
- Addresses, in a targeted manner, faculty merit and combats recruitment actions by competitors