

University of North Carolina Greensboro

Master Plan Update

February 15, 2007

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Planning History at UNCG

- October 1984, UNCG completes 1st Comprehensive Master Plan
- Master Plan updated in 1995 by Sasaki Associates
- Plan updated again in 2001, including 2020 Guide Plan
- 2007 Master Plan update underway

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1983 Existing Campus Plan

Fragmented land ownership
Numerous pedestrian / vehicular conflicts

Peabody Park extends to corner of McIver and West Market Streets

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1984 Comprehensive Master Plan

- Conference Center (new building, proposed for the former Music Building site)
- College Avenue Mall - street closure and creation of new open campus gathering space (new building)
- Dining Hall Activity Plaza (1991)
- Proposal to close Spring Garden Street to through traffic and improve Oakland Avenue as the east-west thoroughfare (new building)
- Future Academic Buildings (2) proposed on Spring Garden Street (new building)
- Facility for the Performing Arts (new building) where proposed south of the Graham Building; eventually built on the new Music Building.
- Physical Activities Complex renovation/addition (HHP Building - 1999)
- University Commons for student services (new building) where proposed at Forest and Walker Avenue; some program elements included in Elliot University Center expansion)
- Elliot University Center expansion (complete in 2002)
- Art Center at the corner of Tate and Spring Garden Streets (Elliot Art Center - 1989)

1984 Master Plan

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1995 Existing Campus Plan

- Little implementation of 1984 Master Plan
- Limited land acquisition has taken place
- College Avenue remains open to vehicular traffic
- Closure of Spring Garden Street not implemented
- Completed sports and recreation facilities

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1995 Master Plan Update

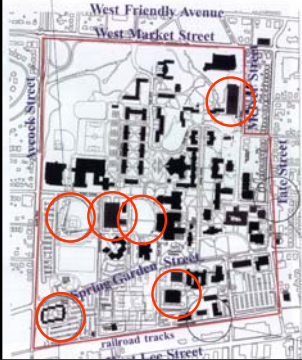
- Music School sited at corner of McIver and West Market (Peabody Park)
- Boulevarding of Spring Garden
- Science Building sited

- New Music Building sited at southeast corner of campus (1999)
- College Avenue proposed as a pedestrian mall
- New academic, housing, and parking structures proposed (new building)
- Academic building (new Science Building - complete 2003)
- Boulevarding of Spring Garden Street (1999)

1995 Master Plan

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2001 Existing Campus Plan



- Land acquisition to campus boundaries is virtually complete
- Baseball Field complete
- Spring Garden Housing
- First Parking Garages
- Elliott Center Green

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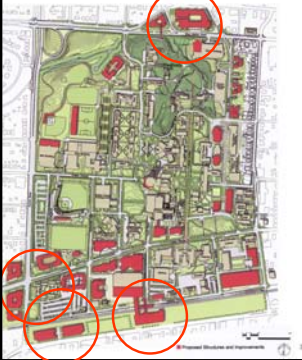
2001 Master Plan Update



Undertaken to assist with planning related to 2000 Higher Ed bond

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2020 Guide Plan



Expansion proposed north of West Market and West of Aycock
Development proposed south of railway
Additional infill development throughout

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2006 Existing Campus Plan



- College Avenue pedestrianized
- Additional Garage and Parking south of Spring Garden
- Housing at corner of Aycock and Spring Garden
- Softball complex completed
- Recreational courts completed

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Summary of Master Planning Achievements

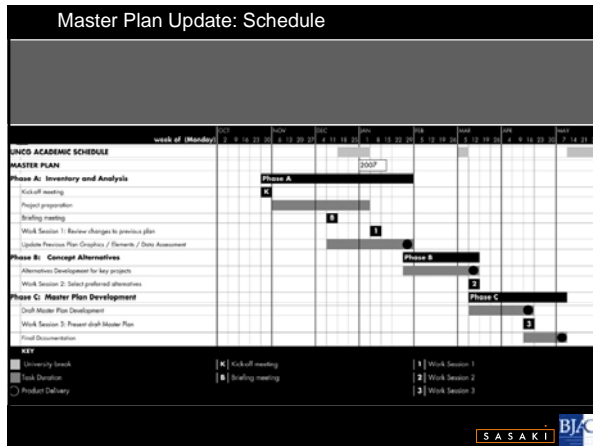
- Shift to structured parking over time
- Focus on infill development (several remaining parcels)
- Consolidation of landholdings within the "rectangle"
- Creation of new campus landscape spaces (Dining commons and Elliott Green)
- Pedestrianization of the core campus (incl. Street closures. e.g. College Avenue)
- Completion of major sporting and recreation facilities
- Spring Garden boulevarded

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2007 Master Plan Goals

- Identify and Protect "sacred campus spaces"
- Accommodate and identify opportunities for campus growth, including areas beyond the campus edges
- Integrate Master Plan with recently completed Transportation Master Plan
- Align Master Plan with the UNCG Plan
- Coordinate building sites for future campus buildings
- Identify potential building sites
- Address sustainability in future development of the campus
- Support Learning Communities and Living Communities
- Address pedestrian/vehicle conflicts and separation of service vehicle traffic on campus
- Recognize movement to a more dense, vertical campus

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- ### Master Plan Update: Process
- #### Work Session 1, *Information Gathering*
- Site reconnaissance
 - Meeting with Master Plan Committee
 - Topic Specific sessions with committee members
 - Athletics
 - Transportation
 - Housing & Residence Life
 - Facilities Operations
 - ITS
 - Recreation
 - Academic Affairs
 - FD&C, future facilities
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- ### Master Plan Update: Process
- #### Work Session 2, *Concept Alternatives*
- Meeting with Master Plan Committee to review preliminary alternatives
 - Open Forum for community groups
 - Meetings with City of Greensboro planning staff
 - Open forum for students
 - Closing session/Final decisions re: alternatives with Master Plan Committee
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- ### Master Plan Update: Process
- #### Work Session 3
- Meeting with Master Plan Committee to review draft Master Plan and receive comments
 - Open forum for community groups and students
 - Design team work session, response to comments
 - Present draft Master Plan to Board of Trustees
 - Reconvene with UNCG staff to resolve outstanding issues prior to documentation
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