BOARD OF TRUSTEES

THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

ACTION ITEM
Request to Discontinue the Center for Global Business Education and Research.

BACKGROUND INFORMATION
The Bryan School’s Center for Global Business Education and Research has largely accomplished its mission, goals and objectives. Many of the programs and activities originally planned for the Center have been integrated into other offices and departments in the Bryan School and at the university level. Additionally the outreach needs of the Center have been greatly diminished by changing regional economic factors and by the addition of similar service capabilities by other School and UNCG offices.

RECOMMENDED ACTION
It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the discontinuation of the Bryan School’s Center for Global Business Education and Research.

A. Edward Uprichard
Provost and Vice Chancellor for Academic Affairs
Form C
Request to DISCONTINUE an Institutional Center or Institute

This form must be submitted and approved prior to closing an institutional center or institute. This form may not be used to discontinue an inter-institutional center or institute.

A request to discontinue may be initiated by the individual who has primary responsibility for the center/institute (the Provost / Vice Chancellor for Academic Affairs, an Associate Provost, Dean, or Department Chair / Head.)

Reasons to discontinue a center/institute may include such things as a changing need for the center’s work or research, loss of key personnel, or unavailability of funding.

Submit three copies of all materials to the Associate Provost for Research and Public / Private Sector Partnerships, 1601 HHRA, Campus

Contact Information:

Name: Dr. James K. Weeks

Title: Dean, Bryan School of Business and Economics

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Campus Telephone: 334-5338

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I. General Information

Name of Center/Institute: Center for Global Business Education and Research

Organizational structure

☒ Center
☐ Institute

Proposed Status

☒ Institutional (UNCG campus only). Complete this form.
☐ Inter-Institutional (involves more than one UNC system campus)

STOP: If you checked “Inter-Institutional,” you must follow a different. Contact the Associate Provost for Research and Public / Private Sector Partnerships at 256-0426 for more information.

Type of Center / Institute

☐ Research
☐ Public Service
☒ Instructional
☐ Membership

Request to DISCONTINUE an Institutional Center/Institute

January 16, 2007
II. Explain in detail the reasons for the request to discontinue this center or institute. Include such considerations as loss of funding, loss of key faculty or other administrators, change in mission or goals, and/or replacement by a new center/institute, etc.

The reasons for requesting discontinuation of the Center are fourfold. First, the mission, goals and objectives of the Center have been largely accomplished, at least as effectively as possible given the changes in the environment in which the Center operates. In collaboration with other units, offices and standing committees inside the Bryan School and units, offices and centers across campus, the Center has made significant progress toward meeting or has met most of the its goals and objectives. Many of the programs and activities planned for the Center when it was established have been embedded in other offices and departments in the Bryan School and at the university level. Second, the Center has established successful programs and activities that can be integrated easily into and assigned to other existing departmental and office administrative units in the Bryan School. Third, the outreach needs of the Center have been greatly diminished by the fallout of the 2001 events, the regional economy’s restructuring, and the emergence of enhanced international service capabilities by other School and UNCG offices. The internationalization of the School has taken hold with deep roots in the curriculum and applied research and has occurred at an appropriate level for public service and outreach to meet the needs of this region. Fourth, the opportunities for having an endowed named Department of Education Center for International Business Education have greatly diminished. The request for discontinuation of the Center should not be viewed as a failure of the Center but rather as an indicator of its success. Business community needs for outreach programs and activities have decreased significantly while internal service capacities inside the Bryan School and at the university level for international needs have been significantly enhanced, thereby greatly diminishing the need for the Center.

III. Explain how an orderly termination or transfer of contractual obligations will be handled during the “phase-out” period.

Not applicable since there are no contractual obligations.

IV. Explain efforts that will be made to find alternative employment for full time staff affected by the discontinuation.

Not applicable. Current .5 FTE SPA will continue to perform many of the duties currently performed but with reallocated departmental assignments.

V. Indicate the proposed effective termination date.

June 30, 2007

VI. Provide any additional information necessary to support the request to discontinue.