Readers Guide

Read us online
Breaking news
Breaking news is posted as it happens on our website Monday through Friday. It is offered at no charge, but does not include the exclusive material found in our print edition. Visit us at triad.bizjournals.com.

Email updates
Business news breaks all day, and our free morning and afternoon newsletters keep you on top of the most important stories affecting the Triad.

The Morning Report offers a look at the day's business stories from media outlets around the Greater Triad and is delivered first thing each morning.

The DailyUpdate lands in your inbox each day by 3:30 p.m. and Saturdays by 8 a.m. It includes developing stories of the day, news updates and blog posts from the reporters of The Business Journal.

Sign up at triadmorningreport.com and triadupdate.com.

Facebook
Like the Triad Business Journal page to join in the conversation on the latest business news in the Triad.

Twitter
Get breaking news and other information from The Business Journal by following @triajdjournals.

Digital edition for subscribers
Subscribers to our weekly print edition can access an online version every Friday morning. This material is exclusive to our paid subscribers and is in addition to the breaking news stories posted on our website throughout the week. Access the digital edition at triad.bizjournals.com by clicking “Subscriber only” under the News tab.

Departments and services

News tips — Contact Editor Mark Sutter at (336) 370-2895 or msutter@bizjournals.com.


Datebook items — Send to dbconner@bizjournals.com.

Top 25 Lists — Contact Research Director Jim Buce at jbuie@bizjournals.com.

Coming soon in The Business Journal
Nominate deserving individuals for awards at triadnomination.com
• Fast 50 — Deadline July 5
• 40 Leaders Under Forty — Deadline Jan. 13
• Events
• State of the Wyndham Championship — July 16

Financial Executives of the Year — July 25
For more information, contact Grace Johnston at (336) 370-2905 or gjohnston@bizjournals.com.

Special publications
• Financial Executives of the Year — July 28
• How-to Guide — Aug. 23

Special news reports
• Money (Wealth Management) — July 5
• Residential Real Estate — July 12
• Commercial Real Estate — July 19

For more information on any of these special sections, contact Managing Editor Lloyd Whittington at (336) 370-2914 or lwhittington@bizjournals.com.

Opinion

BUSINESS PULSE SURVEY

Do you support N.C. legislation that would raise the speed limit to 75 mph on some highways?

Next week’s question: Do you agree with Supreme Court decisions on voting rights and DOMA?

Go to http://triajd.bizjournals.com and click on Business Pulse Survey to participate.

Based on 3,478 responses.

Recalling the Morehead Legacy

Independence Day is next week, and North Carolinians will join the rest of the country in celebrating the nation’s birthday. But July 4 marks another important birthday as well. It’s the 217th anniversary of the birth of John Moltryce Morehead, Greensboro resident and 29th governor of North Carolina.

We see Morehead’s name throughout the state, including the port town of Morehead City, other institutions, including a high school and a hospital in Edenton, as well as a planetarium and a scholarship program at UNC-Chapel Hill, are named for him indirectly, via his grandson, industrialist John Moltryce Morehead III.

Morehead’s grandfather was born in 1796 and grew up in Rockingham County. As a youth, he was educated in Guilford County by the renowned David Caldwell and later at UNC-Chapel Hill. He served in the state legislature and was elected to two terms as governor in 1840 and 1842.

Morehead was often called the Father of Modern North Carolina, so perhaps it’s not surprising that his 19th-century legacy includes some important lessons for the North Carolina economy of the 21st century.

He was a visionary in three distinct areas: education, architecture and transportation. He was an early supporter of public education, and made it, along with support for UNC-Chapel Hill, a theme of his first inaugural address: “It is to our common schools, in which every child can receive the rudiments of an education, that our attention should be mainly directed.”

Morehead was a UNC-Chapel Hill trustee for many years and was instrumental in establishing a state school for the blind in Raleigh, now named the Governor Morehead School. It was one of the first such schools in the country, and the first to educate deaf and blind African-American children. Morehead also established the Edgeworth Female Seminary in Greensboro to educate young women.

Morehead was the first North Carolina governor to be inaugurated in the new (and current) State Capitol. When he wanted to expand Blandwood, his home in Greensboro, he commissioned the same New York architect, Alexander Jackson Davis, who had designed the Capitol. The result is the lovely estate we see in downtown Greensboro, the oldest example of Italianate architecture in the U.S. and the centerpiece of Preservation Greensboro.

It is transportation with which Morehead is most often associated. He understood the value of infrastructure. In the early 1800s, the poor quality of North Carolina’s roads and waterways meant that the state’s farmers and merchants could only serve local markets. Morehead believed that sound transportation options would open up the state to greater commercial opportunities, and would broaden its cultural and intellectual outlook as well.

As governor, he made little headway for better transportation against the opposition of the Democrats who controlled the legislature. But in 1849, the state chartered the North Carolina Railroad Co., and Morehead served as its first president. The NCCR laid hundreds of miles of track, with a terminus in Morehead City, and made connections to other railroad. With better access to customers in the second half of the 19th century, farmers expanded production dramatically and manufacturers began to prosper.

Morehead was a man of his time. He supported educational opportunities for women and African-Americans but owned slaves. He opposed the secession of Southern states but served in the Confederate Congress.

However, he also understood the economic and social value of investing in education and transportation. That’s a vision we’d be wise to embrace once again.

Andrew Broo is a senior research fellow at UNC-G’s Center for Business and Economic Research and a member of The Business Journal’s Editorial Board of Contributers. Reach him at (336) 707-6459 or andrewbroo@uncg.edu.

The Business Journal

Publisher
Douglas W. Copeland Jr.

Editorial
Editor
Mark Sutter
Managing Editor
Lloyd Whittington
Design Editor
Date Edwards

Reporters
Katie Apelt
William Arrington
Caroline Blakely
Catherine Caroli
Real Estate, Construction, Economic Development, Retail

Owen Costington
Health Care, Law, Insurance, Professional Services
Matt Evans
Banking & Financial Services, Technology, Entrepreneurship, Higher Ed.
Multimedia/Special Sections Editor
Amy Demmela Braun
Research Director
Jim Buese
The List

Advertising
Director of Advertising
Timothy C. Harris
Advertising Promotions Coordinator
Grace Johnston

Senior Account Manager
Bill Ingram
Advertising Account Manager
Kathy Cates
Administration
Business Manager/Circulation
Pat Trennen
Meleidie Watt
Circulation Sales
Gary Mannelli

Production
Production Director
Debbie Forrest-O’Connor
Interns
Peter Colangelo
Kyla G unborn
Julia Reasch

Greensboro Office
100 S. Elm St., Suite 400
Greensboro, NC 27401
Phone: (336) 217-6539
Fax: (336) 217-2977
Web: www.bizjournals.com/greensboro/217-2977

The Business Journal is a publication of American City Business Journals Inc.
127 W. Memorial Dr., Charlotte, NC 28202
Whitey Shaw, president and CEO
Ray Shaw, chairman (1989-2009)