

MBA 702: Financial and Managerial Accounting for MBA's Spring Semester, 2010-11

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Office Hours: Mondays, 5:00-6:15. Tuesdays and Thursdays, 11:00-12:30

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CLASS TIME AND LOCATION: The class meets on Mondays from 6:30-9:20 in Bryan 104. We will not have class on Monday, January 17, Monday, February 28th, and Monday, March 7th. We will have an added class on Friday, January 21st. (I didn't decide on a Friday night class; that decision was made above my pay grade!!).

CATALOG DESCRIPTION: This course provides students with an introduction to financial and managerial accounting. Topics covered include financial statements, financial analysis of those statements, cost accounting, and accounting's role in managerial decision-making.

PREREQUISITES: None.

REQUIRED TEXTS:

Easton, Peter E., John J. Wild, Robert F. Halsey, Mary Lea McAnally. *Financial Accounting for MBAs* (Second edition). Cambridge Business Publishers, 2010.

<http://principlesofaccounting.com> (this website is the basis for our work in cost and managerial accounting). IT'S FREE!!!

STUDENT LEARNING OUTCOMES: Upon successful completion of this course students will be able to:

1. Calculate key financial ratios taken from financial statements in order to assess the liquidity, profitability, and solvency of private sector corporations.
2. Interpret key financial ratios taken from financial statements in order to assess the liquidity, profitability, and solvency of private sector corporations.
3. Explain key terms in accounting vocabulary.
4. Interpret accounting information in the context of the regulatory structure in which accounting and auditing operate. This includes a basic understanding of the Financial Accounting Standards Board, the International Accounting Standards Board, the Securities and Exchange Commission, and the Sarbanes-Oxley Act of 2002.
5. Explain verbally and in writing the key ways in which financial accounting information is useful in making investment and credit decisions.

6. Explain verbally and in writing the basic aspects of accounting's role in corporate governance. These aspects include the provision of audits, the monitoring of performance, the budgetary planning process, and the structure of internal control systems.
7. Solve basic problems in costing.

TEACHING METHODS AND ASSIGNMENTS FOR ACHIEVING STUDENT LEARNING OUTCOMES:

This course combines lectures with a variety of tasks that students must perform well. These tasks include computational, conceptual, and case-based homework assignments, discussion board participation in which students interact in a way which enables other students' learning, in-class dialogue, examinations, and a term paper in which you evaluate the accounting choices and policies of a major company.

Term paper – You are to select a company and evaluate its accounting choices throughout the course. Your company must have inventories. Your evaluation will be based primarily on the information that the company provides in its 10-K report, its annual financial statement filing with the Securities and Exchange Commission. You can learn how to access this filing by reading the tutorial available at <http://www.sec.gov/edgar/quickedgar.htm> I will discuss this project further with you in class. You MUST work on your project each week – as we discuss issues in class, you should draft the portion of your project that applies to the topic under discussion for that week.

EVALUATION AND GRADING:

The following criteria will apply to the grading of assignments.

A: Work that demonstrates not only a clear understanding of the material under study, but also a superior ability to utilize that material in the assignment. All criteria are met. The student's work goes beyond the task and contains additional, unexpected or outstanding features.

B: Work that demonstrates a good understanding of the material under study, and utilizes the material well in the assignment. The student meets the assignment criteria, with few errors or omissions.

C: Work that minimally demonstrates a basic or technical understanding of the material under study, and uses some relevant material in the assignment. Work may not address one or more criteria or may not accomplish what was asked.

F: Work that is incomplete, inappropriate and/or shows little or no comprehension of the material under study.

Students who pass this course will have demonstrated to the instructor that they are in a position to both (1) master subsequent coursework in accounting, finance, and other areas which depend upon a basic though solid mastery of skills and concepts which are central to accounting at an introductory level; and, (2) be capable of entering the managerial workforce armed with the skills and understandings of accounting that managerial labor markets would expect of an entry-level holder of a post-baccalaureate degree, diploma, or certificate in a business-related field. The instructor's satisfaction with these competencies will be measured through two in-class exams and a final exam as well as grading of the assignments indicated above. These exams and assignments will include quantitative measurement of student performance in computational, short-answer, and essay tasks. The type of task will be matched to the specifics of each learning objective. For example, financial ratios demand computational assessment, vocabulary mastery demands short-answer assessment, and institutional and conceptual issues lend themselves to essay-based assessment.

Grades will be assigned according to the following scale:

90-100% yields an A in the course;

80-89% yields a B in the course;

70-79% yields a C in the course; and,

69% or less yields an F in the course. (Note that no grades of D are given in graduate classes).

Plus or minus grades may be attached to letter grades as appropriate.

The final course grades indicated above will be calculated as follows:

First in-class exam 25% of final grade

Second in-class exam 25% of final grade

Final exam 25% of final grade

Other graded assignments 25% of final grade (primarily the term paper)

ATTENDANCE POLICY: We are all adults. Your professor is not responsible for deciding where you should be at any given time. However, what transpires in class is fair game for examination and other forms of assessment. No late work will be accepted, nor will faculty time be taken to review material, which students miss because of class absences. Of course, legitimate reasons (e.g., medical concerns) for missing class will be taken into account.

FINAL EXAMINATION: The final examination will NOT be given at the time assigned in the university calendar. It will be given in our last class meeting, April

25th. Scheduling exams outside of the university schedule is a policy of the MBA program.

ADDITIONAL REQUIREMENTS: All assignments are due at the beginning of class on the date assigned. No extra credit assignments are given. In the event of inclement weather, we will follow the university's decision on whether or not class is to be cancelled. Information relevant to such decisions is available at www.uncg.edu. However, no student should attend class if inclement weather causes the student to believe that he or she would be taking on unjustified personal risk associated with travel. I will work with students who miss class for that reason; your judgment prevails over university decisions.

ACADEMIC INTEGRITY POLICY: Students are responsible for becoming familiar with the Academic Integrity Policy in all its aspects and for indicating their knowledge and acceptance of the Policy by signing the Academic Integrity pledge on all major work submitted for the course. Specific information on the Academic Integrity Policy may be found on the UNCG web site at [UNCG Academic Integrity Policy](#)

COURSE OUTLINE AND ASSIGNMENTS

CLASS MEETING	TOPIC	ASSIGNMENTS (all reading assignments include the appendices in each chapter).
Monday, January 10	Introduction to Financial Accounting and the Securities and Exchange Commission	Module 1. Homework: M1-19; M1-21; E1-28; P1-37. Read the following: http://www.sec.gov/about/whatwedo.shtml
Monday, January 17	NO CLASS	
FRIDAY, January 21	Financial Statements and Double-entry Bookkeeping.	Module 2 and Chapter 2 of your online textbook Homework , E2-27; E2-32; E2-34; P2-43; Problem I-02.04 in Chapter 2 of your online textbook.
Monday, January 24	The basics of the accrual concept	Module 3. Homework: P 3-39.; P3-49.
Monday, January 31	Income-based performance analysis. Liquidity and solvency analysis.	Module 4 . Homework: M4-18; M4-20; E4-31; P4-42.
Monday, February 7	REVIEW AND FIRST EXAM	
Monday, February 14	Operating income	Module 5. Homework: M5-11, M5-13, E5-30, M5-19, E5-31.
Monday, February 21	Operating assets	Module 6. E6-22, E6-27, E6-34, P6-38.
Monday, February 28 and Monday, March 7	NO CLASS	

Monday, March 14	Debt financing and the time value of money	Module 8. Homework M8-9, E8-23, E8-26, M8-19, M8-20, E8-36.
Monday, March 21	Equity financing	Module 9, but omit pages 9-24 through 9-26. Homework M9-22; E9-40; E9-45, P9-51
Monday, March 28	REVIEW AND SECOND EXAM	
Monday, April 4	Introduction to Managerial Accounting Cost Behavior and Cost-Volume-Profit Analysis	Chapter 17 in online textbook at: Introduction to Managerial Accounting . Homework: all multiple choice in Chapter 17; PB-17.06; PI-17.04. Chapter 18 in online textbook at: Cost Behavior and Cost-Volume-Profit Analysis Homework: All multiple choice in Chapter 18. Homework: Problems B-18.05 and I-18.04
Monday, April 11	Job-order costing and an introduction to budgeting	Chapter 19 in online textbook at: Introduction to job order costing systems . Homework: All multiple choice in Chapter 19. Homework: Problems B-19.0 and I-19.05 Chapter 21 in online textbook at: Introduction to Budgeting Homework: All multiple choice in Chapter 21. Problem B-21.05
Monday, April 18	Analytics for Managerial Decision Making	Chapter 24 in online textbook at: Analytics for Managerial Decision Making Homework: All multiple choice in Chapter 24. Problem B-24.09
Monday, April 25	REVIEW AND FINAL EXAM	Term paper is due.