



Doing Business in Germany 2008



MBA 663-01Z

March 9 – March 16, 2008



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO
Bryan School of Business and Economics

Germany – Fast Facts

Population: 82,400,996
Area: 357,021 sq km
Capital: Berlin
Religions: Protestant, 34%
Roman Catholic, 34%
Muslim, 3.7%
Other, 28.3%



The Federal Republic of Germany is one of Europe's most populous and wealthiest countries. With more than 82 million people, German citizens enjoy a high standard of living, with universal health care, low crime rates, and high investment in infrastructure and education.



Pre-Departure Seminar

German Business Practices and Language

A Saturday seminar on culture, history, economics and politics will be held on February 16th, 2008, from 9am until 12pm. Important travel regulations will also be covered – **attendance is required!**

A post-trip debriefing session is also required. The time and date of this meeting will be determined at the pre-departure seminar.

Useful Websites

<http://www.germany-tourism.de/>

<http://www.heidelberg.de/>

<http://www.uni-mannheim.de/index-E.html>

<http://www.stgt.com/stuttgart/homee.htm>



Heidelberg

Population: 140,000

Heidelberg is a romantic city located on the Neckar River. It is dominated by the mighty ruins of the castle, which for five centuries, was the glittering residence of the Palatine Prince Electors. Regarded as one of the most beautiful cities in Germany, its intellectual life is stimulated by the University, the oldest in present-day Germany.



The University of Mannheim

The University of Mannheim has approximately 11,500 students and is recognized as one of the leading academic institutions in Europe for Business Administration, Economics and Social Sciences.



The School of Business Administration is one of the oldest and largest German Business Schools and is the first to receive accreditation by AACSB International. Due to its high-quality research and teaching programs, the School of Business Administration is regarded as the undisputed *number one* in its field in Germany.

Registration and Costs

COST: Approximately \$2000.00 + Airfare
(Cost is based on double occupancy and space is limited)

REGISTRATION: A non-refundable deposit of \$500.00, applicable to the program fee, is required by December 7, 2007. Final payment of \$1500 must be received by January 18, 2008. If your final payment is not received by the due date, your space will be open to a student on the waiting list and your deposit will not be refunded.

****All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control.****

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The Bryan MBA Office (Bryan 220) will accept deposits between 5:00 – 6:30 p.m. only.

No on-line registration is accepted. Checks are made payable to UNCG Bryan School.

What's included:

- Tuition and fees
- Hotel accommodations
- Some meals
- Wine tasting
- Cultural excursions
- Admission charges
- Company tours
- Transportation to all site visits and cultural excursions
- Visit to the Museum of Monetary History

